

2009 CEIA Annual Conference
Program (subject to change)

Sunday:

Pre Conference Workshops

1 - 2	Committee/Network meetings
2 - 4	Nuts & Bolts of Experiential Education Walking Tour of Portland
4 - 5	Newcomers Session
5 - 6	Regional Meetings
6 - 7:30	President's Opening Reception
7:30	Young Professionals' Coffee Hour

Monday Morning

Keynote Speaker: Bob Doppelt, Institute for a Sustainable Environment, University of Oregon; author of The Power of Sustainable Thinking.

10:45– 11:45

Continuation of Keynote Discussion (Bob Doppelt, Institute for a Sustainable Environment, University of Oregon)

The Transition from Post-Secondary Education to the Labor Market: The Role of Cooperative Education (Maureen Drysdale, University of Waterloo; Kerry Mahoney, University of Waterloo; Tracy Penny-Light University of Waterloo)

Sustainability: The Lane Way includes Co-op! (Larry Scott, Lane Community College; Roger Ebbage, Lane Community College)

Students Talking About Internships: How Informal Peer Messages Shape Internship Expectations (Regina Waters, Drury University)

Moments of Truth: An Expert Panel Faces the Toughest Issues for Co-op/Internship Professionals (Scott Weighart, Nancy Johnston, Tamara Pinkas, Anita Todd)

Go with the Flow or Sink like a Stone (Diane Fleishman, Millersville University)

Monday Afternoon

1:45 – 2:45

Why do Experiential Education Students Have Significantly Better Outcomes at Graduation? (Larry F. Hanneman, Loni K. Pringnitz, Roger A. Bentley)

You Have Them; You Serve Them; Get Used to It! Effectively Serving Internships Students with Disabilities (Wendy Slobodnik, Derrick Wydick, Gwyneth J. Tracy)

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"Life Lessons: Preparing our Students to be Competitive in the Workplace" (Lisa Worsh, Northeastern University; Lynn Burke, Northeastern University; Kate McLaughlin, Northeastern University)

Creative Ways to Add Value to your Co-op Program Through the Use of Professional Networks (Claire Benton, Cornell University; Allison Roba, St. Louis University)

Leveraging Co-op Education to Guide Curricular Innovation (Cheryl Cates, University of Cincinnati; Kettil Cedercreutz, University of Cincinnati)

"Partnering with Academics: Fundamental Faculty Facts" (Barbara Gregory, Bryant University)

3:15 – 4:15

Faculty Involvement in Cooperative Education (Darnice Langford, University of Cincinnati)

The Nonprofit Sector: Sustainability Opportunities for Individuals & Global Social Change (Meg Busse, Idealist.org; Erin Barnhart, Idealist.org)

Effective Marketing Will Sustain & Grow Work Integrated Learning (Jean Spahr College of DuPage; Cahty Stablein, College of DuPage)

Cool Co-op Competition: Cultivating Collective Value (Michelle Clare, University of Cincinnati; Zach Osborne, University of Cincinnati)

"Experiential Learning Disney Style: So what is a Disney Internship REALLY Like? (Kent Phillips, Director of Education Relations and New Market Development with Disney World Wide Services)

"Developing Win/Win Relationships between the Educational Institutions/ Agency Supervisors and Students (Roberta Magarell, Brigham Young University)

4:30 – 5:30 Committee/Network meetings

Tuesday Morning

9:15 – 10:15

The Natural Step to a Better Tomorrow" (Jill Sughrue, Sustain NW, LLC)

DePaul's Innovative Internship & Co-op Program: A Launching Pad for Student Success (Lynne Copp, DePaul University; Gillian Steele, DePaul University)

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Sourcing using Deep Web Techniques: Finding passive candidates on the Web 2.0 (Laurie Boudreau, IBM)

Electronic Portfolios for learning in the Workplace (Tracy Penny-Light, University of Waterloo; Bob Sproule, University of Waterloo; Karen Kelley, Northeastern University; Lorraine Mountain, Northeastern University)

Employer Integrated Branding Through New Media (Geoffrey J. Humphries, Michigan State University; Vern Mason, Michigan State University; Kenneth Nelson, Michigan State University; Ella Orroyo, Target; Ed Willis (Union Pacific Railroad)

Creating an International Internship Program in the Developing World (Holly Rivers, University of Notre Dame)

10:30 – 11:30

Best Practices for Internship & Co-op Programs (Richard Bottner, Intern Bridge)

Using Podcasts to Market Cooperative Education & Career Services to Students (Christine Cervelli NJIT; Dominique Clarke, NJIT)

Defining the Value of the Immediate Outcomes of an Undergraduate Internship Program (Bryan Dansberry – NASA)

WIL Community: Enhancing At-work Student Social Interaction, Collaboration, and Reflection (Anita Todd, University of Cincinnati)

Camels in Committee--The Result of Team Collaboration (Rodney Miller, Florida Power & Light)

Cheyney Internship Institute – A Model for Collaboration Without Control (Marcia Robinson, Cheyney University of Pennsylvania) AND Creating Community and Engaging Student Populations of Increasing Size & Diversity (Jennie Nilsson, University of Victoria; & Victoria Loughheed, University of Victoria)

12:00 **Tuesday Luncheon:** DEALING WITH TODAY'S RECESSION; PLANNING FOR TOMORROW'S OPPORTUNITIES - Graham Slater, Co-chair of the National Workforce Information Council will provide information on current workforce and employment trends.

Tuesday Afternoon

1:45 – 2:45

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Impacts of Cooperative Education on Institutional Recruitment & Retention: Early Findings from a Multi-Institution Study in BC (Nancy Johnston, Simon Fraser University; Earl Anderson, BC Institute of Technology; Larry Isles, Thompson Rivers University)

Utilizing Technology to Make Your Internship Program More Efficient & Effective (John Charles, American University; Christopher Hughes, American University)

The Role that the Co-op Experience Can Play for Students Considering Medical School (Dierdre Jordan, Northeastern University; Lisa Foster, Northeastern University)

IBM & Entry Point – 12 Years of Success Helping Students with Disabilities (Jean Morrell, IBM)

Are They Ready for Work Yet? (Francine White, LaGuardia Community College)

Recruit, Retain, Sustain: Secrets of Successful Student/Faculty/Employer Collaborations (Christine Routzahn, University of Maryland, Baltimore County; Kerry Kidwell-Slak, University of Maryland, Baltimore County)

3:15 – 4:15

From Classroom to Cubicle: Turn Your Internship into a Full Time Offer (Mirion Viray, Fordham University; Rachelle Epstein, Pace University)

Experiential Education 2009 & Beyond: Benchmarks & Trends (Jennifer Rutt – NACElink)

Ensuring Student Learning in a College with Decentralized Internship Programs (Amy Bravo, Adrienne McNally) and Career Pathways – Embedded Career Services (Anne Penny, Mary Heffernan)

Oral Communication & Student Preparedness: It's Not All About Technology (Caren Treiser, LaGuardia Community College; James Cantwell, LaGuardia Community College)

How to Find & Apply for Internships in the Federal Government (Caroline B. Pettit, Partnership for Public Service)