

CEIA, Inc.
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NATIONAL ACADEMY FOR WORK-INTEGRATED LEARNING (NAWIL)



The Leaders in Work-Integrated Learning

Association Headquarters
Cooperative Education and Internship Association

www.ceiainc.org

What is the National Academy for Work-Integrated Learning?

NAWIL

The Cooperative Education and Internship Association (CEIA) created the National Academy for Work-Integrated Learning (NAWIL) to provide a convenient resource and referral service for those interested in obtaining cooperative education and internship training throughout the regions of CEIA.

Programs

Our trainers have developed programs based on their expertise and the interest of our members. You can select from a prepared program listed or inquire about a topic that you, your organization, business, or university would be interested in learning more about.

Trainers

All NAWIL trainers are experts in the field of experiential education as well as proven leaders who volunteer their time and talent to train others on various issues and topics critical to strong cooperative education and internship programs. Profiles are available for all trainers, outlining their field of expertise and accomplishments.

Cost

NAWIL is a free referral service of CEIA, Inc. We will assist you with identifying a qualified trainer and program. However, the travel, lodging, and meals for the trainer are the expense of the organization requesting the training.



Available Workshops

Nuts & Bolts of an Internship or Cooperative Education Program

The fundamental elements of an internship and/or cooperative education program that meets the need of your organization is discussed in this program. It is designed to be an interactive session for beginners who need a comprehensive grasp, for new professionals who would like to refresh skills, or even more experienced professionals who may want to improve orientation for their new staff.

Outcomes Assessment: Learning from Working

This session focuses on the academic approach to work-integrated learning and the benefits to students, the program, and the institution. Participants will be introduced to outcomes assessment opportunities and how they connect with optimized student learning. Goals and strategies to monitor and evaluate learning outcomes will also be discussed.

Community College Co-ops & Internships

Cooperative education at two-year schools often offers challenges, as well as opportunities, which are unique to those institutions. This presentation will focus on meeting and overcoming those challenges and discovering the opportunities. Real examples from the facilitator and the participants will be discussed. The session moves from finding solutions to exploring the hidden advantages unique to community colleges and students which can help your institution, be even more competitive in today's economy.

Request a Program to Fit Your Needs

Request a program based on a need or interest for your organization, campus program or employer program. After consultation, our trainers will do the research and develop a program based on the most recent information in experiential education that is available at the time.



Technology as an Effective Tool in Experiential Education

Technology is a useful tool in experiential education and will be explored in this program. For example, make use of Blackboard or similar technology to stay in touch beyond the classroom to encourage depth of learning between interns. Help your interns to help themselves develop into creative problem solvers and critical thinkers.

Risk Management for Internships and Community-Based Learning Programs

Perhaps the scariest question is also the easiest to ignore: what if...? This program will address legal issues and concerns that are fundamental to a quality experiential learning program. Co-op and internship professionals will be guided through a series of exercises to assess areas of legal vulnerability and develop strategies for addressing them.

Developing Faculty Relations and Support for Co-op and Internships

Learn ways to get support for your program from faculty and administrators, discuss fostering faculty research and scholarly activities, learn about implementation and assessment of learning modules, encourage communication between academia and experience-based learning practitioners, examine the coordination and generation of grant applications, consider the establishment of seminars, workshops and certificates and coordination of internship and cooperative education course development.

For Employers: Creating a Quality Internship Program

The advantages of developing an internship or cooperative education program for your corporation, business or non-profit organization are many. An effective program will aid you in tapping into "state of the art" knowledge, and to identify, hire and retain excellent workers for the future. But how do you build a program that works for your managers and the intern? This program is designed to aid you in: identifying what your organization's specific needs are, developing a training program to fit those needs, identifying and training managers to work with and understand the phases of student development in experiential learning, and discussing some of the best practices used in various organizations throughout the country.

Effective Marketing of your Experiential Education Program

Ways to get your good news out internally and externally through promotion and publicity strategies to include the development of a comprehensive marketing plan; development of newsletter & brochure; and 89 Ways to Market Co-ops and Internships.



For more information or to schedule a program, contact:

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