

President's Newsbrief

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Deb Dobbs
Association Administration
800-824-0449
info@ceiainc.org

Featuring:

- Upcoming Events
- The Journal
- Annual Conference
- Research Grants

Our conference is coming! Take advantage of the Early Bird Registration by February 15th. Go to www.ceiainc.org/conference to register for Anaheim, CA, April 3-5, 2005.

Our goal this year is to build a community of professionals through **commitment, communication and connections**. We continue to focus on this goal through projects and relationships we are building. Your CEIA Board met in January in Orlando, Florida, hosted by Walt Disney World. Below is an update of your association's progress.

Expand membership in the association with emphasis on gaining employer members.

Anita Todd, VP of Marketing & Membership, and Marilyn Mayo, VP of the Employer Network, implemented an employer membership incentive involving 170 new employers across the US. In addition, CEIA changed its membership year to January through December. We currently have more than 900 active and renewing members!

Support the *Journal of Cooperative Education and Internships* by collaborating with our international research colleagues.

Elsewhere in this issue you will find an update on The Journal of Cooperative Education & Internships. To date, we have archived the first year's volume of our electronic, research Journal and have begun reviewing articles for 2005. If you have research or practitioner best practices to share, or are interested in becoming a Reviewer, please contact Phil Gardner at gardnerp@msu.edu.

Capitalize on our resources to strengthen communication through the association web site and the *Journal*.

Go to www.ceiainc.org to find information about this year's conference, check out the Journal, view conference sessions being offered. We continue to create new marketing pieces for use by members for outreach and advertisement of our services.

Develop our capability to provide meaningful educational experiences for the co-op and internship community, regionally and nationally through the National Academy for Work Integrated Learning.

The Mid-Atlantic, Midwest, and Southeast regions utilized certified trainers from NAWIL during their regional conferences this past fall. NAWIL also offered workshops in Vail, Colorado last summer for newcomers and experienced professionals in our field. If you are interested in exploring a training event in your region, please contact Barbara Gregory, VP of Professional Development, at bgregory@bryant.edu.

Establish and enhance mutually beneficial partnerships with colleges and universities, business and industry, professional organizations, and the government.

Look elsewhere in this newsbrief for a great offer to purchase the latest issue of Recruiting Trends at member discount rates. CEIA continues to work with the World Association for Cooperative Education (WACE) for the production of the research Journal. CEIA representatives presented to attendees of the Midwest Cooperative Education Association in Milwaukee, the Mid-Atlantic Co-op Conference in Atlantic City, and the Southeast Training Workshop to support their efforts. I traveled to Halifax, Nova Scotia in August to meet with the Canadian Association for Cooperative Education. In May, I met with the leaders of the National Commission for Cooperative Education, WACE, and CED at Drexel University in an effort to share information and resources.

Respectfully yours,

Peggy Harrier, President

CEIA Upcoming Events/Deadlines



2004 CEIA Membership Renewals

Due January 30, 2005 (don't lose active member status)

[Www.ceiainc.org/membership](http://www.ceiainc.org/membership)

2005/2006 Board Member Elections

Watch you e-mail for the ballot coming in February

CEIA Research Grant Proposals

Submit your proposal

[Www.ceiainc.org/publications](http://www.ceiainc.org/publications)

CEIA Annual Conference Early Bird Registration

Deadline Feb 15, 2005

[Www.ceiainc.org/conference](http://www.ceiainc.org/conference)

CEIA Annual Conference Regular Registration

Deadline March 15, 2005

[Www.ceiainc.org/conference](http://www.ceiainc.org/conference)



CEIA Annual Conference Late Registration

Late Registration—After March 15

[Www.ceiainc.org/conference](http://www.ceiainc.org/conference)

CEIA Annual Conference—Experience Matters

April 3-5, 2005 DoubleTree Hotel, Anaheim, CA, USA

[Www.ceiainc.org/conference](http://www.ceiainc.org/conference)

CEIA Annual Membership Meeting

April 5, 2005 8:00 AM DoubleTree Hotel, Anaheim, CA, USA

[Www.ceiainc.org/conference](http://www.ceiainc.org/conference)

CEIA Annual Awards Banquet

April 5, 2005 7:00 PM DoubleTree Hotel, Anaheim, CA, USA

[Www.ceiainc.org/conference](http://www.ceiainc.org/conference)





A special thank you to
Kent Phillips and Rodney
Miller, Walt Disney
World College Program, for
hosting the CEIA Board of
Directors Meeting in
Orlando, Florida,
January 21-22, 2005.
Their hospitality was superb!

From left to right: Dan Caysse, Kent Phillips, Rodney Miller, Peggy Harrier

Visit <http://www.wdwcollegeprogram.com> for Disney College Program information.

PURCHASE A COPY OF "RECRUITING TRENDS 2004-2005"

Nearly 60 CEIA members have already purchased – have you?

Michigan State University has released *Recruiting Trends 2004-2005*, a national study of the college labor market. Phil Gardner, our journal editor and principle investigator for this study, has made arrangements for CEIA members to purchase the report at a special rate of \$35.00 (compared to \$50.00 through the University). The report contains insight into internships and co-op from employers, including return on investment, hiring levels through these programs, and importance in candidate selection. CEIA helped to sponsor this effort by advertising in the report.

If you wish to purchase *Recruiting Trends* at this rate, please send a check (payable to Michigan State University) to:

Brenda Robinson
Collegiate Employment Research Institute
Michigan State University
8C Student Services Building
East Lansing MI 48824

Unfortunately, Brenda Robinson cannot accept credit card purchases. To order by credit card (no discount available) go to www.msuvmall.msu.edu/imc. If you have questions, contact Brenda at 517-355-2211 or robinsob@msu.edu.

Time to Renew!!

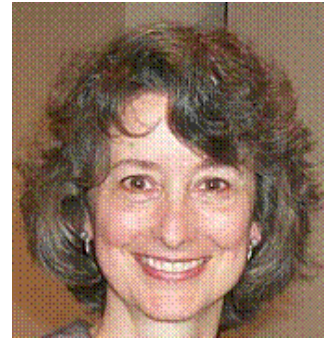
CEIA Membership Year ends December 31.

**All members are maintained active through January to allow time to renew.
If renewal applications are not received by Jan. 31, you will be removed from
active membership!**

**If you have not received renewal notice in the mail, visit www.ceiainc.org/membership
to download a membership form, or renew with your conference registration!**

Submit a Proposal for a CEIA Research Grant!

The Cooperative Education and Internship Association (CEIA) has established a \$6,000 grant fund to support research in cooperative education and internships. Three grants of up to \$2000 will be awarded, depending on the quality and quantity of proposals submitted. Grant requests in excess of \$2000 may be considered, again depending on quality and quantity of proposals submitted.



Pat Linn, VP Research, CEIA

Priorities for funding research proposals include:

- (1) research that documents the benefits and outcomes of participating in cooperative education or internships and/or
- (2) the design of a research instrument that will assist with documenting these benefits and outcomes.

Applicants do not have to be members of CEIA to apply. One or more grants may be awarded.

The application deadline is March 1, 2005 and funds will be available June 1, 2005.

One-half of the grant funds will be awarded up-front and one-half awarded once the research requirements have been completed. To complete the research requirements, the researcher must submit a manuscript about the research project to the *Journal of Cooperative Education and Internships* or to another professional refereed journal. It is also recommended that the research be presented at a national CEIA conference.

Go to www.ceiainc.org/publications to download the criteria and application.

Dan Cayse, Dean of the Business Technologies Division at Cincinnati State College, was the recipient of the 2004 E. Sam Sovilla Educator of the Year Award from the Midwest Cooperative Education and Internship Association (MCEIA). MCEIA represents nearly 200 employers and educators in the association's nine-state region. Mr. Sovilla, for whom the Award is named, led the cooperative education program at the University of Cincinnati for more than 30 years.

Mr. Doug Davis, Director of the Cooperative Education/Internship Program, Northern Illinois University, presented the award to Dan Cayse at the MCEIA Annual Conference in Milwaukee, Wisconsin, November, 2004.



Dan Cayse, left, being presented the award from Doug Davis.

CONGRATULATIONS DAN!

Have you Checked out the Journal of Cooperative Education and Internships ?? www.ceiainc.org/journal



Phil Gardner
North American
Journal Editor

CEIA in partnership with WACE (World Association for Cooperative Education) has been operating the on-line version of the Journal of Cooperative Education and Internships since May 2004!

- **The current volume simultaneously runs two issues, one for research and one for theory/practice**
- **2004 Journal of Cooperative Education and Internships was archived as of January 1.**
- **Searchable archive that contains all of the articles published Volume 1 to 38.**
- **Searchable Proceedings section of international, national, regional and state cooperative education and internship conferences just released.** If you would like to submit a proceedings item from a recent conference, contact Phil Gardner—gardnerp@msu.edu.
- **On-line Journal manuscript submission section.**
- **Coming in April—Practitioner's Corner—**A place to post practical information and documents to share with your colleagues.
- **All Journal Articles, Proceedings, and Practitioner's Corner will be searchable from one easy search engine.**

Our goal to become **the single respected depository of cooperative education and internship resources in the world is quickly becoming a reality.** So go take a look and if you have any questions, or suggestions, feel free to contact Phil Gardner, our senior editor.

We need volunteers willing to serve as reviewers.

We have two categories of reviewers.

- **Research reviewers** should have knowledge of research methods, hypothesis development, and statistical methods and applications (qualitative and quantitative). Having published research focused papers would be a plus. When you volunteer please indicate type of research you are interested in reviewing: co-op or internship (or both) and qualitative or quantitative (or both).
- **Reviewers of theory and practice** articles should have a sound understanding of the basic principles underlying work integrated learning, be knowledgeable of current trends in the workplace and in college learning environments, and able to see logical connections between work and learning.

Interested? email Phil Gardner at gardnerp@msu.edu to with questions and to express your willingness to serve.

Conference Sponsorship Packages

Overall Conference Sponsorship

All overall conference sponsorship packages include one full-page ad in the printed conference program, a draped exhibit table, acknowledgement on Association website, acknowledgement in Association's newsletter, and listed as a conference sponsor in the printed conference program.

- \$4000 Platinum Package – four full conference registrations are included in this package
- \$3000 Gold Package – three full conference registrations are included in this package
- \$2000 Silver Package – two full conference registrations are included in this package
- \$1000 Bronze Package – one full conference registration is included in this package

Event Sponsorship Opportunities

Event sponsors will be acknowledged in the printed conference program and with a sign at the entrance to the event. Partial event sponsorships are possible as well. Contact the CEIA Administrative Office.

- \$4,000 – Opening Reception Sunday Evening
- \$2,000 – Monday's Experience Matters Breakfast
- \$3,000 – Monday's Lunch
- \$1,000 – Monday's AM or PM Networking Break
- \$2,000 – Tuesday's Annual Business Meeting & Breakfast
- \$3,000 – Tuesday Lunch
- \$1,000 – Tuesday's AM or PM Networking Break
- \$4,000 – Awards Banquet Tuesday Evening

A Conference Program Ad is a great way to advertise a student, employer or peer award from your college or university, or a state or regional award!
Get some publicity for your peers, students or your employers!

Be a Conference Exhibitor

- \$800 – Exhibitor (full participant) - Draped exhibit table; full-page ad in printed conference program; conference registration for one representative and a complimentary 2005 organizational membership
- \$500 – Exhibitor Table Only – Draped exhibit table and full-page ad in printed conference program.

Place an Ad in the Conference Program

- \$250 – Full-page ad (7 ¼"x 9 ½")
- \$150 – Half-page ad (7 ¼"x 4 ¾")
- \$ 75 – Quarter-page ad (3 ½"x 4 ¾")

All ad copy must be camera-ready, black & white, MS Word format and received no later than March 1, 2005 in order to be printed in the conference program.

Send copy-ready ad directly to:

Sally Cardenas, Whittier College, Philadelphia House, 13406 Philadelphia Street, Whittier, CA 90608

Sponsorship questions? Call or email: (562) 464-4533 or scardenas@whittier.edu



2005 CEIA Annual Conference

“Experience Matters”

DoubleTree Hotel, Anaheim, CA, USA

April 3-5, 2005

www.ceiainc.org/conference

Conference Registration is Open!

Go to www.ceiainc.org/conference

On-line registration, as well as printable registration forms available.

New this year: accepting credit card payment on-line through our new secure server!

Early Bird Deadline: February 15, 2005

Networking, professional development, and benchmarking
in a great location with great conference registration and hotel rates!