

INSIDE THIS ISSUE:

<i>Presidents Message</i>	1
<i>Meet our President</i>	2
<i>Meet Our Board</i>	2
<i>CEIA Conference Highlights</i>	3
<i>CEIA Practitioner Awards</i>	4
<i>CEIA Student Awards</i>	5
<i>CEIA Student Awards</i>	6
<i>ASEE/CED Awards</i>	6
<i>Thank You Diane</i>	7
<i>NAWIL Resources</i>	7
<i>The On-line Journal</i>	8
<i>NAWIL Training</i>	9
<i>2005 CEIA Conference</i>	9

Featuring:

- **Our New Board of Directors**
- **CEIA Conference Highlights**
- **CEIA Award Winner Recognition**
- **Upcoming Events**
- **The Journal available on-line**

Contact us!

www.ceiainc.org  
1-800-824-0449  
info@ceiainc.org

## President's Newsbrief



A letter to our members,

As your new President, I am committed to serve CEIA with the highest ethical standards and to protect our association for the future. Our team, the Board of Directors, is committed to providing legendary service to our members and all who embrace work integrated learning as an essential part of the educational experience in preparing students to meet the challenges of the new global economy. In fulfilling this responsibility, we will serve each other to achieve our shared vision, thus bringing value to our work, our association, our community, and our nation.

My goal is to build a community of professionals through **commitment, communication and connections**. As we work throughout the coming year, we will be reminded of this goal through the experiences and projects we focus on.

- Expand membership in the association with emphasis on gaining employer members.
- Support the *Journal of Cooperative Education and Internships* by collaborating with our international research colleagues.
- Capitalize on our resources to strengthen communication through the association web site and the *Journal*.
- Develop our capability to provide meaningful educational experiences for the co-op and internship community, regionally and nationally through the National Academy.
- Establish and enhance mutually beneficial partnerships with colleges and universities, business and industry, professional organizations, and the government.

Respectfully yours,

Peggy Harrier, President

## Meet Our New President

**PEGGY D. HARRIER, Assistant Dean, Business Technologies Division  
Cincinnati State Technical and Community College, Cincinnati, Ohio**

A member of CEIA since 1986, Peggy served on the Board for the past three years and is a frequent co-op conference presenter specializing in quality improvement processes. She has been an active member of the Midwest Cooperative Education Association since 1985 and served as a member of the Board of Governors for fifteen years including positions as President and Treasurer. Peggy was selected Educator of the Year in 2002 by MCEIA. She is also a Past President of the Ohio Cooperative Education Association, and was selected Educator of the Year in 1991.

At Cincinnati State Technical and Community College, Ms. Harrier is currently Assistant Dean for the Business Technologies Division, where she supervises a mandatory co-op component for 22 majors. She is also responsible for academic curriculum development as well as divisional marketing efforts. Her leadership has contributed significantly to the creation of the Cincinnati State Working for Success Experience, which has set a new standard for co-op excellence. Having worked as a co-op coordinator early in her career at the college, she is also a tenured faculty member teaching Business Law, Ethics, Co-op Seminar and Professional Practices. As a licensed Real Estate Broker, Peggy has experience in both industry and education.

Peggy earned a BA degree from St. Mary's College, Notre Dame, Indiana, as well as a M. Ed. degree from Xavier University. She has been associated with Cincinnati State Technical and Community College since 1984.

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## Introducing the 2004-2005 Board of Directors

### President

**Peggy Harrier**, Cincinnati State Technical & Community College  
Tel: (513) 569-1639, Peggy.harrier@cincinnatiastate.edu

### Immediate Past President

**Diane Fleishman**, Millersville University  
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### Vice President, Professional Development

**Barbara Currier Gregory**, Bryant College  
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### Vice President, Research & Surveys

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### Vice President, Employer Program Network

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### Vice President, Internship Program Network

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### Vice President, Region 2 – Mid-Atlantic

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### Vice President, Region 4 - Midwest

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### Vice President, Region 6 – Mountains/Plains

**Howard Rosenberg**, University of Colorado at Boulder  
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### Association Administrator, Ex Officio

**Deborah Dobbs**  
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### Coordinator, NAWIL, Ex Officio

**David Cessna**, Colorado State  
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### Executive Vice President/President Elect

**Gary Steele**, University of North Texas  
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### Vice President, Finance & Development

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### Vice President, Region 7 - West

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### Editor, Journal of Co-op and Internships, Ex Officio

**Dr. Phil Gardner**, Michigan State University  
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### Treasurer Ex Officio

**Jimmie J. Henslee**, El Centro College  
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### World Association for Cooperative Education, Ex Officio

**Peter Franks**, CEO  
Phone: (617) 373-8885, p.franks@neu.edu

## CEIA Annual Conference HUGE Success



281 members attended the annual CEIA conference, and almost 90 attendees were first-timers! CEIA hosted 42 different break out sessions utilizing 77 presenters, not including our two keynote sessions.

Overall conference feedback cited the strong conference programming, especially the wide range of choices for professional development and networking.

Go to [http://www.ceiainc.org/Conference/CEIA04w\\_files/frame.htm](http://www.ceiainc.org/Conference/CEIA04w_files/frame.htm) to view a slide show of the conference.

The first official day of events, Sunday, was well attended. Many different meetings and workshops were available depending on the attendees' interests. The Cooperative Education Network event completed a SWOT (Strengths, Weaknesses, Opportunities, Threats) that they feel will be very beneficial to the field. The Newcomers session offered a fun and informative time for our newcomers to meet and learn about the organization. The opening reception had excellent food, and proved to be a chance to meet and greet old and new friends and colleagues.

Monday kicked off with Keynote Speaker John Wagner, who got us energized by using humor to make us think about how we can "capitol-ize". Twenty one sessions were offered on a variety of topics from Co-op Assessment Strategies to Raytheon's National Student Programs. Both academia and industry professional development opportunities were available, at both a new and experienced professional level. Monday's free evening provided many with the opportunity to take the "Monuments by Night" tour of Washington, DC.

Tuesday started with a keynote address by Rodney Miller from Walt Disney World that addressed leadership in Cooperative Education and Internship Programs. He followed his keynote with a session that allowed attendees to learn more about the Disney College Program. Another full-slate of workshops was competing with a well attended exposition. Pat Linn, our VP of Research presented her new book about Research in Cooperative Education, and several long time supporting companies, like Robo Technologies, the CIA, WACE, and the departments of Agriculture and Commerce shared their products and programs.

The overall conference culminated with a wonderful awards banquet. Our three Students of the Year (4-Year Co-op, 2-Year Co-op and Internship Program) were honored, along with our Kettering and Dean Herman Schneider Award recipients (See the award recipient recognition elsewhere in this news brief).

Thank you to those who attended and those who sponsored the event, exhibited at the event or provided door prizes. It was a memorable conference that we hope to match or exceed in Anaheim in 2005.

# 2004 CEIA Practitioner Awards



## 2004 Kettering Award Recipient Stacey Landtroop, ADTRAN

Stacey Landtroop has an undergraduate degree in Psychology and a Masters degree in Community Counseling. Since graduation, she has been employed by ADTRAN, an engineering firm, where she is instrumental in development, implementation and management of the university recruiting program. Working with senior ADTRAN management, she identifies recruitment needs and determines budget requirements for approximately 40 active students per semester. Meeting regularly with university faculty and staff she has significantly enhanced university/corporate relations. ADTRAN's university recruitment program is one of the corporations' critical areas and is consistently recognized for excellence.



Anita Todd receiving the Award from Dr. Chris Pratt, Chair, Dean Herman Schneider Award Committee

## 2004 Dean Herman Schneider Award Anita Todd, University of Cincinnati

Anita M. Todd is currently an Associate Professor of Professional Practice at the University of Cincinnati where she works with electrical engineering students and assists with the management of the IT needs of the Division. Prior to her appointment at UC, Ms. Todd was the Director of the Engineering and Information Sciences and Technology Cooperative Education and Internship Program at the Pennsylvania State University. Before joining Penn State, Ms. Todd was a Product Development Engineer, and recruited, trained and managed full-time engineers, technicians and engineering co-op students at Cummins Engine Company, in Jamestown, NY, where she had also previously worked as a co-op student herself. Ms. Todd has been actively involved in state, regional, and national experiential education organizations and is currently the Vice President of Marketing and Membership for

the Cooperative Education and Internship Association. She is known for her initiative, and as a respected and trusted colleague offering the benefit of her experience to many in the field whenever needed. "Anita is not satisfied with just doing her job; she seems compelled to share the knowledge she gains as a result and seek answers to questions of how cooperative education experiences impact student learning." Ms. Todd is pursuing a masters degree in higher education from UC and holds a BS in mechanical engineering from Penn State.

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## 2004 CEIA Cooperative Education and Internship Student Award Winners



### **Intern Student of the Year**

**Yaw Anokwa, Butler University, Indiana University—Purdue University, Indianapolis, IN**

Professional, exemplary, self-confident. All words used by nominators to describe Yaw Anokwa, the 2003 CEIA Intern of the Year award recipient.

Yaw is an ambitious young man who is pursuing a Bachelor of Science in Computer Science at Butler University and a Bachelor of Science in Electrical Engineering at Purdue School of Engineering and Technology (both in Indianapolis, IN). Currently, he maintains an overall GPA of 3.55/4.0.

A second term internship student at Raytheon in Indianapolis, Yaw worked with design engineers to design, write code for and test software for a wireless maintenance record application that is currently in development. He also worked with test engineers to develop hardware required for a vital test station used by the US military and Raytheon.

On Butler's campus, Yaw has been the president of the Engineering Club, the Computer Science Club, EPICS (Engineering Projects in Community Service) and has been a TA in the Physics and Chemistry departments. He designed, implemented and runs Dawgnet, the campus' on-line newspaper. Yaw's hard work has not gone unnoticed, he has received numerous awards including, Top 10 Outstanding Male Students Award (Butler), Top 100 Outstanding Students Award (Butler), Outstanding Engineering Student Award (Butler) and Outstanding Engineering Dual Degree Program Student Award (IUPUI).



### **Two-Year Cooperative Education Student of the Year**

**Debbie Garrison, Central Piedmont Community College  
Co-op Employer – Love, INC**

Debbie's co-op faculty coordinator, Lyndall Hare, describes her as one of those rare students who come with a superb work ethic and highly sophisticated organizational and time management skills. As a result, she produced immaculate work, developed a new program from scratch, created a magnificent marketing program, and had superb client interactions.

Going to college as an adult, Debbie, with nerve and determination as well as overcoming a severe illness, was able to fulfill her life goal of helping others and not worrying about her own future. She graduated this past December with an AAS Degree in Gerontology, while maintaining a 4.0 GPA her entire academic career. She was a member of the President's List and Dean's List at CPCC.

The result of her co-op work experience was that of developing an Adopt an Elder Program for a local non-profit service agency, Love, INC. She designed the program, marketed the program by creating a brochure, a PowerPoint presentation and video, and served clients through a "care team" leadership approach. Adopt an Elder Program received United Way funding in January 2004 and Debbie began her dream job as Program Coordinator at that time. We have also learned that the Adopt an Elder Program model will now be used across the country by other Love, INC. affiliates.

Debbie saw a gap in services in the community and designed a program to accommodate that gap for low income older adults – this will be a lasting legacy to this community.

In 2002-03, Debbie also received the Central Piedmont Community College Outstanding Co-op Student of the Year Award and the North Carolina William D. Weston Co-op Student of the Year Award from the NC Co-op Association

## 2004 CEIA Cooperative Education and Internship Student Award Winners



Cooperative Education Student of the Year recipient Treena Loos shown with Marti Boerema, VP Co-op Network and Arleene Fujimoto-Ikuma, Cooperative Education Coordinator, University of Hawaii

### Cooperative Education Student of the Year Treena Loos, University of Hawaii

I had always enjoyed Math and Physics, and decided to pursue education and a career in Meteorology because it is a practical application of those disciplines. I enrolled into the Meteorology Department at the University of Hawaii in 2000, and was awarded an ORAU/ORISE Fellowship my second year. This led to an internship with the National Weather Service (NWS) Honolulu Forecast Office (HFO), which was converted to a Student Career Experience Program (SCEP) position in my senior year. I earned a Bachelor of Science Degree in Meteorology in 2002 and decided to pursue a Masters

Degree. I am currently in my second year of graduate school, and have maintained my status as a SCEP Student.

My SCEP traineeship with the National Weather Service has been priceless. I am continually supported and inspired by the staff of the office, especially my supervisor, Andy Nash (2002 UH Co-op Supervisor of the Year). With no previous knowledge of NWS operations, I had no idea of the vastness of the organization. The exposure to the National Weather Service has inspired me to pursue a career that contributes to public safety and scientific enrichment.

Many Meteorologists desire to work for the NWS, and the competition for an intern position is fierce. The SCEP program is helpful to battle the competition, but does not guarantee a position within the NWS. My concerns were lightened however, when I was awarded UH 2003 Co-op Student of the Year, and completely disappeared when I learned that I had won the National Award. National Co-op Student of the Year is a very honorable award, and I believe it will set me a solid foundation for a rewarding career with the NWS.

### CEIA Would Like to Recognize Our Colleagues Recently Honored at American Society of Engineering Education (ASEE) Conference for Industry and Education Collaboration (CIEC)

The Cooperative Education Division of ASEE honored our colleagues at a banquet in Biloxi, MS on February 5, 2004

#### THE ALVAH K. BORMAN AWARD— Walter N. Odom, University of Tennessee

Walter N. Odom serves as Director of Cooperative Engineering & Professional Practice at the University of Tennessee. Walter is a 20-year veteran practitioner who began his career as the coordinator for Cooperative Education at Winston-Salem State University. Never one to “coddle” students, he has been a driving force in the recent successes of the UT program, and has also served as an advisor to NSBE and Alpha Epsilon Omega. In 1999, Walter received the Chancellor's Citation at the University.

#### ASEE/CED CO-OP STUDENT OF THE YEAR

##### Matthew Harris, Northwestern University/Medtronic, Inc.

A biomedical engineering major at Northwestern University, Matthew Harris has worked six quarters with Medtronic, Inc., and will graduate in June 2004. While at Medtronic, Matt has identified and designed testing protocols and validated materials for tissue engineering applications. He also worked to prepare a teaching module for high school curriculum. Matt played a key role in an internal project to expand the hiring of co-ops, interns, and graduates from Northwestern.

#### THE LOU TAKACS AWARD, Employer Recognition Award Wayne Fontaine, Dupont, Hugh Wyles, Dupont



## **Thank you Diane Fleishman**

**Thank you for your service as president of CEIA. A solid year of activities and offerings culminated in a well-attended and highly-rated conference.**

**Diane Fleishman (left) is shown passing the gavel to incoming president Peggy Harrier.**

## **The National Academy for Work-integrated Learning**

The National Academy for Work-Integrated Learning (NAWIL) was established by the CEIA Board of Directors to further professional development in our field. A national corps of trainers having expertise in the field of experiential learning have been assembled to offer workshops and/or presentations in a variety of topics and issues at affordable costs.

In addition to pre-established presentations and workshops, Barbara Gregory, Vice President for Professional Development, ([bgregory@bryant.edu](mailto:bgregory@bryant.edu)) or David Cessna, Coordinator of the National Academy ([david.cessna@lamar.colostate.edu](mailto:david.cessna@lamar.colostate.edu)) will assist you with identifying an expert from the list of trainers that can address your particular issue or area of concern.

If you are seeking an expert for a conference, a campus program, or an employer program, Barbara or David will be happy to assist.

### **Programs**

Our trainers have developed the programs listed in this brochure based on their expertise and the interest of our members. You can select from a prepared program listed or inquire about a topic that you, your organization, business, or university would be interested in learning more about.

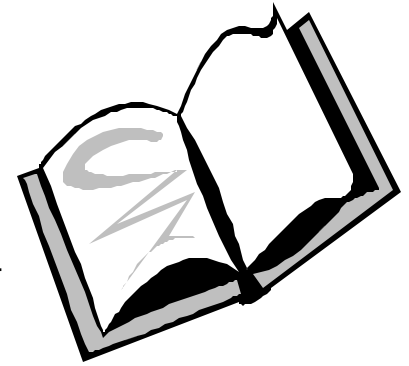
### **Trainers**

All NAWIL trainers are experts in the field of experiential education as well as proven leaders who volunteer their time and talent to train others on various issues and topics critical to strong cooperative education and internship programs. Profiles are available for all trainers, outlining their field of expertise and accomplishments.

### **Cost**

NAWIL is a free referral service of CEIA, Inc. We will assist you with identifying a qualified trainer and program. However, the travel, lodging, and meals for the trainer are the expense of the organization requesting the training.

# Announcing the On-line Journal of Cooperative Education and Internships [www.ceiainc.org/journal](http://www.ceiainc.org/journal)



CEIA in partnership with WACE (World Association for Cooperative Education) is proud to announce the initiation of our on-line journal. A simple click of the mouse will bring you the current writings on research and practice in the field of work-integrated learning.

Here is what is in store for you at [www.ceiainc.org/journal](http://www.ceiainc.org/journal):

- the current volume which simultaneously runs two issues, one for research and one for theory/practice
- an archive that contains all of the articles published in the Journal from Volume 1 to 36. Members and subscribers can use the search function to locate article abstracts and then view or download the PDF file. All formal articles are easily searchable. However, not all other sections have been completed. We are in the process of annotating the book reviews, editorials and other written sections of the journal and expect to upload this material later in the summer.
- A proceeding section will allow us to present materials from international, national, and regional and state cooperative education and internship conferences and workshops as well as materials from other organizations that have material pertinent to work integrated learning.
- On-line Journal manuscript submission section. As a member, log in to the Journal, and all of your contact information will automatically populate the submission form. You supply the rest of the information regarding the manuscript you are submitting, and submit it on-line.

Our goal is to become **the single respected depository of cooperative education and internship resources in the world**. So go take a look and if you have any questions, or suggestions, feel free to contact Phil Gardner, our senior editor.

The success of the journal depends on the willingness of members and subscribers to volunteer to assist in journal operations. Our goal is to have a 45 day turn around on manuscript reviews. To achieve this target **we need volunteers willing to serve as reviewers**.

We have two categories of reviewers.

- Research reviewers should have knowledge of research methods, hypothesis development, and statistical methods and applications (qualitative and quantitative). Having published research focused papers would be a plus. When you volunteer please indicate type of research you are interested in reviewing: co-op or internship (or both) and qualitative or quantitative (or both).
- Reviewers of theory and practice articles should have a sound understanding of the basic principles underlying work integrated learning, be knowledgeable of current trends in the workplace and in college learning environments, and able to see logical connections between work and learning.

Interested? email Phil Gardner at [gardnerp@msu.edu](mailto:gardnerp@msu.edu) to express your willingness to serve.

**Reach Your Peak**  
**National Academy for Work-integrated Learning (NAWIL)**  
**Cooperative Education and Internship Training**  
**June 14-18, 2004**

June 14 and 15, **“Novice Climbers”** This two day training seminar is designed for the practitioners who are relatively new to the work integrated learning profession. The training also presents a great opportunity for experienced persons to renew, refresh and revitalize their commitment to providing superior learning experiences. The training sessions include topics such as: faculty development, marketing, employer development, academic accountability and program management.

June 16, Region VI of the Cooperative Education and Internship Association will host an open forum of timely experiential education issues. Persons from all regions are invited to attend.

June 17 and 18, **“Experienced Climbers”** Topics are geared more for experienced persons, but will prove to be of value to the novice as well. Training topics include: technology considerations and practical applications, workforce trends and the impact on experiential education programs, program accountability and legal issues.

Program registration fees:

Novice Climbers - \$199, Experienced Climbers - \$199, Attendance at both - \$349

Accommodations:

Manor Vail Lodge range from \$105 to \$123 including breakfast 1-800-VAIL (8245)

Training Programs Presented by: **The National Academy for Work Integrated Learning**

Contact David Cessna at: [david.cessna@lamar.colostate.edu](mailto:david.cessna@lamar.colostate.edu) or 970-491-3551



**2005 CEIA**  
**National Conference**  
**April 3-5, 2005**  
**DoubleTree Hotel**  
**Anaheim, CA**