

President's Newsbrief



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Featuring:

- Our New Board
- CEIA Membership
- [Www.ceiainc.org](http://www.ceiainc.org)
- CEIA NAWIL Training Highlights
- Upcoming Events
- The Journal available on-line

Our goal this year is to build a community of professionals through **commitment, communication and connections**. As we work throughout the year, we continue to focus our experiences and projects on this goal. Our CEIA Board meetings have been scheduled for Sep. 17-18 in Dallas, TX and Jan. 21-22 in Orlando, FL, hosted by Disney World. Our Board is hard at work this summer. Included below is just a sample of the projects in progress.

Expand membership in CEIA with emphasis on gaining employer members.

Membership has taken a healthy upturn with the implementation of the changes made to our membership year and the success of our spring conference. Anita Todd, VP of Marketing & Membership, and Marilyn Mayo, VP of the Employer Network, are working on a free trial employer membership project.

Support the *Journal of Cooperative Education and Internships* by collaborating with our international research colleagues.

*Elsewhere in this issue you will find an update on *The Journal of Cooperative Education & Internships*. Phil Gardner is designing a proceedings section for the online *Journal* and a subscriptions plan is almost in place. We have received more than 10 submissions to date, currently in review for our publication!*

Capitalize on our resources to strengthen communication through the association web site and the *Journal*.

*Go to www.ceiainc.org to view the improvements that have been made to our website. View the conference pictures, check out the *Journal*, hear about next year's conference. A special thanks goes to Anita Todd and her talented technical staff. We are also in the process of updating and creating new marketing pieces for use by members for outreach and advertisement of our services.*

Develop our capability to provide meaningful educational experiences for the co-op and internship community, regionally and nationally through the National Academy for Work Integrated Learning (NAWIL).

NAWIL offered workshops in Vail, Colorado last month for newcomers and experienced professionals in our field. Read the summary and view the pictures in this newsbrief for information on the successful training event. We would like to thank David Cessna for coordinating this exceptional experience. If you are interested in hosting a training event in your region, please contact Barbara Gregory, VP of Professional Development or David Cessna, Director of the National Academy.

Establish and enhance mutually beneficial partnerships with colleges and universities, business and industry, professional organizations, and the government.

*CEIA continues to work with the World Association for Cooperative Education (WACE) for the production of the research *Journal*. In May, I met with the leaders of the National Commission for Cooperative Education, WACE, and CED at Drexel University to explore areas of common interest. We all agreed to continue discussions for ways to partner on relevant projects in the future. In addition, I will be traveling to Halifax, Nova Scotia in August to meet with the Canadian Association for Cooperative Education.*

Respectfully yours,

Peggy Harrier, President



**Reach Your Peak
National Academy for Work-
integrated Learning (NAWIL)
Cooperative Education and In-
ternship Training
June 14-18, 2004**

Vail, Colorado was the scene of the 2004 National Academy for Work Integrated Learning cooperative education and internship training, "Reach Your Peak". This year, program tracks for both novice and experienced practitioners were offered. Approximately twenty novices with anywhere from three

days to two years of experience convened for "Nuts and Bolts" cooperative education training on June 14 and 15. Vice President of CEIA Region VI, Howard Rosenberg, conducted a well-attended Region VI all-day program on June 16. On June 17 and 18, the experienced persons workshops took place.

Evaluations were overwhelmingly positive. Therefore, plans are in place for future training events. A

special thanks to Patti Jones, University of Michigan-Dearborn, Peggy Harrier, Donna Duvall and Dan Cayse of Cincinnati State Technical and Community College, James Bachman and Roberta Magarrell of Brigham Young University and Phillip Gardner of Michigan State University for making this an outstanding training event. They are all exceptionally knowledgeable, high energy individuals who are eager to share their expertise.



Novice Climbers

The National Academy for Work Integrated Learning is the training arm of CEIA. Please contact Barbara Gregory, bgregory@Bryant.edu, or David Cessna, david.cessna@colostate.edu, if you are interested in exploring a training event in your region or if you are interested in identifying individuals to present specific cooperative education and internship topics.



Experienced Climbers

Membership Update

CEIA membership continues to steadily increase. **As of July 1, CEIA has 753 active members.** These members represent 365 organizations, 46 states and the District of Columbia, 6 providences, and 9 different countries. (missing states: Alaska, South Dakota, Nevada and Vermont; NY state boasts the most members with 71)

We will continue to improve our member services and promote our organization. The Membership Committee has a goal to reach the 1000 member mark by the end of 2005.

Employer Membership Promotion

CEIA Board approved a plan to promote CEIA to employers in an attempt to increase employer membership in the coming years. **Starting in September 2004, we will be giving away several hundred FREE four month CEIA memberships to NEW employers nominated by our CEIA current members.** We are hoping that by getting the employer representatives involved this fall and allowing them to see all that our organization has to offer, we can maintain many of them as members in 2005. A special welcome letter and brochure will be sent to the employer recognizing the nominating member/organization and describing the free trial membership.

We are asking our members to please nominate employer representatives to receive this free trial membership. You may nominate more than one if you feel you have several that may be interested. To do so, email anita.todd@uc.edu. Include your name and organization and the name, title, organization, address and e-mail address of the nominated employer(s).

The compiled list will be exclusively used by CEIA for this free membership and will not be shared or solicited in any other way.

CEIA Web Page Update - www.ceiainc.org

CEIA web page improvements continue. If you visit our site, you will notice that we changed the navigation menu slightly to make it easier to find those most commonly used links. We have updated and improved the Professional Development and Research sections and are in the process of updating the Awards and Join Us sections. Several new enhancements, such as an updateable calendar, announcement posting, on-line membership application and conference registration, and enhanced network resources, have been discussed and are in the process of being designed and implemented.

If you have any ideas for the CEIA web page, please do not hesitate to email anita.todd@uc.edu.

CEIA 2004 Annual Conference Attendee Summary

Total Attendees: 284 Members 244 Non Members: (folks who attended in place of a member from their office) 40

First Conference: 86

Where Do You Work? 2 year: 43 4 Yr private: 79 4 Yr public: 112 Employer Gov: 12 Employer Priv: 10 Other: 3

Position Type: Staff: 99 Mgmt: 98 Faculty: 45

How Long Have You Worked in This Field? Under 1 year: 20 1 - 4 years: 40 4 - 10 years: 62 More than 10: 106

Area of Responsibility:

Cooperative Education Domestic: 196 Cooperative Education Int'l: 45

Internships Domestic: 158 Internships Int'l: 48

Career Services: 106

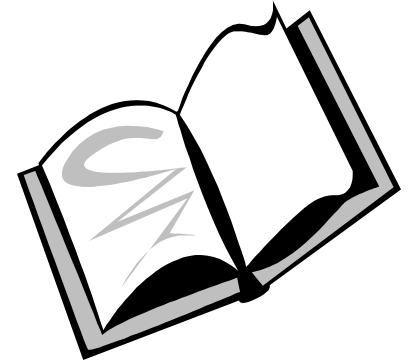
Service Learning Domestic: 21 Service Learning Int'l: 2

Study Abroad: 6

Other: 5 (Experiential, C-Based Applied, President Emeritus, Community Based, Dual Enrollment)

Region 1: 35 Region 2: 82 Region 3: 32 Region 4: 60 Region 5: 26 Region 6: 24 Region 7: 10 Region 8 (outside country): 14

Announcing the On-line Journal of Cooperative Education and Internships www.ceiainc.org/journal



CEIA in partnership with WACE (World Association for Cooperative Education) is proud to announce the initiation of our on-line journal. A simple click of the mouse will bring to you the current writings on research and practice in the field of work-integrated learning.

Here is what is in store for you at www.ceiainc.org/journal:

- the current volume which simultaneously runs two issues, one for research and one for theory/practice
- an archive that contains all of the articles published in the Journal from Volume 1 to 36. Members and subscribers can use the search function to locate article abstracts and then view or download the PDF file. All formal articles are easily searchable. However, not all other sections have been completed. We are in the process of annotating the book reviews, editorials and other written sections of the journal and expect to upload this material later in the summer.
- A proceeding section will allow us to present materials from international, national, and regional and state cooperative education and internship conferences and workshops as well as materials from other organizations that have material pertinent to work integrated learning.
- On-line Journal manuscript submission section. As a member, log in to the Journal, and all of your contact information will automatically populate the submission form. You supply the rest of the information regarding the manuscript you are submitting, and submit it on-line.

Our goal is to become **the single respected depository of cooperative education and internship resources in the world**. So go take a look and if you have any questions, or suggestions, feel free to contact Phil Gardner, our senior editor.

The success of the journal depends on the willingness of members and subscribers to volunteer to assist in journal operations. Our goal is to have a 45 day turn around on manuscript reviews. To achieve this target **we need volunteers willing to serve as reviewers**.

We have two categories of reviewers.

- Research reviewers should have knowledge of research methods, hypothesis development, and statistical methods and applications (qualitative and quantitative). Having published research focused papers would be a plus. When you volunteer please indicate type of research you are interested in reviewing: co-op or internship (or both) and qualitative or quantitative (or both).
- Reviewers of theory and practice articles should have a sound understanding of the basic principles underlying work integrated learning, be knowledgeable of current trends in the workplace and in college learning environments, and able to see logical connections between work and learning.

Interested? email Phil Gardner at gardnerp@msu.edu to express your willingness to serve.

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**2005 CEIA
National Conference
April 3-5, 2005
DoubleTree Hotel
Anaheim, CA**

Contact Sally Cardenas if you would like to help out!
scardenas@whittier.edu