



**Two-Year Student Achievement Award
Ashley Porter**

**College of DuPage, Public Relations
Glen Ellyn, Illinois
Employer: Humanitarian Services**

A sophomore transfer student from DePaul University, Ashley Porter held a 2008 public relations internship at Illinois nonprofit, Humanitarian Service Project while attending College of DuPage. Originally pursuing core credits for a Journalism major, she soon aimed her concentration towards Public Relations and applied for a summer internship under the guidance of her professor and faculty adviser, Casey Slott.

During her internship at HSP, Ashley worked on implementing ways the organization could reach its publics beyond traditional print-media, and explored the potential benefits of social media relations through mediums like online volunteer networking databases and local nonprofit listings, blogs, and most notably, Facebook as a means of effective two-way communication. Since completing her internship, Ashley has returned to DePaul University and is currently serving on the executive board as Historian for DePaul's PRSSA (*Public Relations Student Society of America*) chapter