



President's Newsbrief

INSIDE THIS ISSUE:

<i>President's Message</i>	1
<i>Meet the Board</i>	2
<i>Meet the New President</i>	3
<i>2008 Award Winners</i>	4
<i>New Beginnings</i>	14
<i>2009 Conference Information</i>	15

Featuring:

- Our New Board
- CEIA Award Winners
- CEIA Annual Conference
- Call for Nominations and Awards

Reminder:
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Dear CEIA Member,

I am looking forward to my term as president of CEIA and working with the new Board members. I was fortunate to be able to attend the annual conference in Myrtle Beach even with the stormy weather that hit the east side of North America! Conference participants shared stories of big snowstorms, slow road traffic, long delays at airports and airport closures. The transportation challenges were soon forgotten when there was time to catch up with colleagues, take part in the excellent conference program and enjoy the beauty of Myrtle Beach.

The conference offered a great opportunity to learn some best practices from colleagues, to hear from employers, and to share some ideas with new people in the field. Much like the saying "the more we learn the less we know," conferences are a place for great learning opportunities. There are always valuable nuggets of information that I gain attending the CEIA Annual Conference regardless of the years that I have been working with post-secondary experiential education. If you have not yet made the annual conference part of your professional training, I would highly recommend it. Planning is now underway for the 2009 Annual Conference in Portland, Oregon, next spring and we hope to see you there!

The CEIA Board held two meetings prior to the conference in Myrtle Beach. Along with other business, we were able to finalize the sub-committees who will be working with the goals of the strategic plan. Each Board member has volunteered to participate in one of the sub-committees along with his/her regular responsibilities as a board member. The sub-committees are: **Marketing** (Chair, Patti Jones), **Communications** (Chair, Carol Rutgers), **Website** (Chair, Tony Munro), and **Professional Development** (Chair, Reesa Greenwald). The sub-committees were able to meet after the board meeting and have put plans in place to work on the goals. If you would like to become involved with one of the sub-committees please contact the chairperson who would be happy to have you join them!

Enjoy the summer!

Karen

Karen V. Reimer, President

2008-2009 CEIA Board of Directors

President

Karen Reimer, University of Guelph
Tel: (519) 824-4120, kreimer@uoguelph.ca

Immediate Past President

Anita Todd, University of Cincinnati
Tel: (513) 556-4636, anita.todd@uc.edu

Vice President, Professional Development

Reesa Greenwald, Seton Hall University
Tel: 973-275-2828 greenwre@shu.edu

Vice President, Research & Surveys

Maureen Drysdale, University of Waterloo
Tel (519)-884-8111, x28288, mdrysdal@uwaterloo.ca

Vice President, Internship Program Network

Steve Sellars, West Texas A & M
Tel: (806) 651-2345, ssellars@mail.wtamu.edu

Vice President, Employer Program Network**Vacant Position****Vice President, Region 1 – Northeast**

Kathy Taylor, Colby-Sawyer College
Tel: (603) 526-3766, ktaylor@colby-sawyer.edu

Vice President, Region 3 – Southeast

Kent Phillips, Walt Disney World
Tel: (407) 828-5702, kent.phillips@disney.com

Vice President, Region 5 - Southwest

Judy Guyer, University of Texas - Dallas
Tel: 972-883-6832 guyer@utdallas.edu

Vice President, Region 7 - West

Andrea Newton, Lane Community College
Tel: (541)-463-5494, newtona@lanecc.edu

North American Editor, Journal, Ex Officio

Dr. Phil Gardner, Michigan State University
Tel: (517) 355-2211, gardnerp@msu.edu

Association Executive, Ex Officio Member

Peggy Harrier, Cincinnati State Technical & Community College
Tel: (513) 569-1639, Peggy.harrier@cincinnatiastate.edu

Executive Vice President/President Elect

Rodney Miller, Florida Power & Light Co.
Tel: (561) 691-7136 Rodney_miller@fpl.com

Vice President, Finance & Development

Dan Cayse, Cincinnati State Technical & Community College
Tel: (513) 569-1624, dan.cayse@cincinnatiastate.edu

Vice President, Marketing and Membership

Patricia Jones, University of Michigan - Dearborn
Tel: 313-593-5188 pdjones@umich.edu

Vice President, Communications

Carol Martin Rutgers, Rutgers, The State University of NJ
Tel: (732) 932-3000 ext. 523, rutgers@cook.rutgers.edu

Vice President, Two-year College Program Network

Jean Spahr, College of DuPage
Tel: (630) 942-2657 Spahrj@cod.edu

Vice President, ABC Program Network

Arnold Bell, North Carolina State University
Tel: (919) 515-4420, arnold_bell@ncsu.edu

Vice President, Region 2 – Mid-Atlantic

Dr. Randall Poole, Prince George's Community College
Tel: (301) 322-0135, hpoole@pgcc.edu

Vice President, Region 4 - Midwest

Robert Penkala, Macomb Community College
Tel: (586) 445-7636, penkalar@macomb.edu

Vice President, Region 6 – Mountains/Plains

Allyn Talg, Fort Lewis College
Tel: (970) 247-7301, Talg_A@fortlewis.edu

Vice President, Region 8 - International

Tony Munro, University of Waterloo
Tel: 519-888-4567 x 33207 tmunro@uwaterloo.ca

Treasurer, Ex Officio

Jimmie J. Henslee, El Centro College
Tel: 972-647-0443, jjhenslee@aol.com

World Association for Cooperative Education, Ex Officio

Paul Stonley, CEO WACE
Phone: (617) 373-8877, p.stonley@neu.edu



Back Row: Jimmie Henslee, Rodney Miller, Steve Sellars, Arnold Bell

Third Row: Jean Spahr, Patty Jones, Tony Munroe, Maureen Drysdale

Second Row: Reesa Greenwald, Anita Todd, Kent Phillips, Randy Poole

Front Row: Kathy Taylor, Karen Reimer, Peggy Harrier, Andrea Newton, Allyn Talg,

Not in Photo: Bob Penkala, Judy Guyer, Carol Rutgers, Dan Cayse

Meet Our New CEIA President Karen V. Reimer

Director, Cooperative Education & Career Services, University of Guelph, Ontario, Canada

Karen served on the CEIA Board as the Vice President of Region 8 ~ International prior to moving into the position of Executive Vice President/President Elect and has now moved into the role of President. During the next year Karen and the other Board members will be focusing on improving services for CEIA members as they relate to the strategic plan. She is excited about moving forward with the strategic planning initiative and meeting some of the goals.

Karen has been working in the field of cooperative education for over 17 years. She was first exposed to the cooperative education concept during her undergraduate years as a co-op student the University of Waterloo, Ontario, Canada. While at U of W she completed 5 four-month co-op work terms totaling 20 months of work experience. Upon graduation, Karen worked with two municipalities and in the business world prior to returning to the academic world. She began her co-op career at Algoma University College, Sault Ste. Marie, Ontario and then moved to the University of Guelph in 1998 where she is the Director of Co-operative Education & Career Services. While at the University of Guelph, she completed her Master of Arts degree in Leadership.

Karen has been actively involved in both the provincial (Education at Work Ontario ~ EWO) and the national (Canadian Association for Co-operative Education ~ CAFCE) associations. She has served as the EWO President and continues to be an active member of the annual conference planning committee. Karen continues to serve on the CAFCE Accreditation Committee and the Professional Development Committee which she has chaired. She is also a member of the conference planning committee for the 2008 CAFCE Conference being held in Niagara Falls, Ontario in June of this year.

On a personal note Karen's home life is never dull with her partner, Rob Baldwin, her athletic 16 year old stepson, Jeff, her 75 year old mother, Martha (living in the apartment of their home), Rusty, their 70 lb. dog (golden retriever & springer spaniel mix), and three cats!



Karen Reimer, right, receiving the gavel from Anita Todd, CEIA Past President



**Congratulations to CAFCE for
an outstanding 2008 conference!
35 years and still going strong !**

**2010 CAFCE Conference
Prince Edward Island, Canada
www.cafce.ca**

Congratulations to the 2008 CEIA Distinguished Award Winners!

On March 11, 2008, during the *CEIA Annual Conference* in Myrtle Beach, South Carolina, USA, the following awards were presented at the annual awards banquet:



Dean Herman Schneider Award (Educator)

Dr. Sheri Dressler

University of Central Florida

Charles F. Kettering Award (Employer)

Kent Phillips

Walt Disney World

Academic Internship Student Achievement Award (Student)

Caitlin Cooper

Southwestern University

Cooperative Education Student Achievement Award (Student)

Nicholas Sillies

School of Architecture and Interior Design

University of Cincinnati

Two-Year College Student Achievement Award (Student)

Jordan Glover

College of DuPage

James W. Wilson Award (Researcher) – Two winners

Kenneth R. Bartkus

Utah State University

Richard K. Coll

University of Waikato

Ralph W. Tyler Award (Research paper)

"The Role of Co-op in the Transition from High School to Post-Secondary Education."

Co-authored by Maureen Drysdale, John Goyder, Amanda Nosko, Mark Easton, Kristyn Frank, and Patricia Rowe.

Best Practices Award

Hannifan Center for Career Development and Internships

Lynn University

Practice: Strengthening Internship and Experiential Learning

Education through Collaboration and Partnerships

Sheri Dressler — 2008 Dean Herman Schneider Award



Sheri Dressler, (left) receiving the award from Helen Oloroso

Sheri Dressler has been working with Cooperative Education and Internships for 30 years, including Florida Community College at Jacksonville, Florida for 5 years and the University of Central Florida for 25 years, where she is currently the Director of Experiential Learning. Locally, she has developed an Experiential Learning Center with an accredited co-op program, internships, and service-learning that in 2006 won the **Program of the Year Award** from the National Society for Experiential Education. She served on the Board of the Florida Cooperative Education Association for which she was President in 1985 and the Florida Career Professionals Association Board for four years from which she won the **Brownlee Leadership Award**.

Nationally, Sherri served on the CEIA board for nine years holding many positions including President in 1997-98. During that time she developed the concept of program networks, started *Requests for Proposals* for research, developed curriculum for professional development, and protected the organization during difficult discussions related to a merger. She also served as Consulting Editor for the *Journal for Cooperative Education* for seven years, spent many years promoting research in the field with an emphasis on student learning outcomes, wrote articles, and made presentations at state, regional, national and international conferences. She has worked with the Accreditation Council for Cooperative Education since 1999 and is currently a member of that board.

Internationally, Dr. Dressler has served on the Strategic Planning Committee for the World Association for Cooperative Education and has traveled extensively in Europe, Asia, and Africa promoting cooperative education, community mental health, and training for counseling professionals. Dr. Dressler received her Bachelor of Arts degree at the University of Massachusetts, her Master of Social Work degree at Boston University and her Doctoral degree at the University of Florida.

Kent Phillips — 2008 Charles F. Kettering Award



Kent Phillips, (right) receiving the award from Rodney Miller

students have participated in the College Program in its 26-year history.

Kent was active for many years in the Florida Cooperative Education and Placement Association and he served as President in 1990. From 1991-1995 he served as Vice President for Region 8-International Region for CEA. Kent and Walt Disney World have been active members in SCPA (Southern College Placement Association) and SACE since 1996. From July 2002-2004 Kent was Vice President of Finance for SACE. He was the SACE Representative to NACE from December 2004-June 2005. He served on the Merger Task Force for SACE-SWACE from July 2004-June 2005. In June 2005 Kent was elected to his current position of Employer Director for NACE. In 2006 Kent was elected to his current position of Vice President-Region 3-Southeast for CEIA.

He is married to Kitty Phillips, a UF Graduate and the father of two children, Kyle Anne and Kent, Jr. He graduated from the University of Alabama with a Bachelor of Arts in Political Science and Biology and has completed the Executive Management Program at Rollins College.

Kent has worked for the Walt Disney Company for 37 years and in the Human Resources arena since 1975. He has worked in every department within the Walt Disney World Casting team including Manager of College Relations for 15 years. In 2000, Kent moved into College and International Educator Relations and is the New Market Development Specialist for the Disney World Wide Services.

Kent was one of the founding fathers of the Magic Kingdom College Program, now the Walt Disney World College Program. The WDWCP is the largest internship program in the world with more than 8,000 interns per year. Over 90,000

Internship Student Achievement Award
Caitlin Cooper
Communication Studies, Southwestern University
Employer: National Instruments

During the summer of 2007, Caitlin was selected for a highly competitive internship with National Instruments. She interned in the Direct Marketing department. As a Communication Studies major, Caitlin was asked to help create global programs and information to drive effective communication and develop a stronger Direct Marketing community within the company. She converted the intranet site into a new wiki format. Caitlin redesigned the site, transferred content, and created spotlights, highlighting global success stories within the Direct Marketing team. She also conducted weekly training sessions for the U.S. Direct Marketing team to help them navigate the site and edit information.

Ellen Sullivan, National Instruments Direct Marketing Intern Manager, states, *"Caitlin's quality of work was excellent, and she had a drive for improvement and continual excellence. Her dedication to her work and this team was evident throughout her internship experience."* She adds, *"The impact of Caitlin's work still shows today. The interns now are continuing the projects Caitlin implemented during her time here at National Instruments."*

The same excellence demonstrated in her internship is evident in the classroom. Caitlin has a 3.91 GPA and has been inducted into the Alpha Chi National Honor Society and the Lambda Pi Eta National Communication Honor Society. She has also held various leadership roles in student organizations.

In her nomination letter for Caitlin, Maria Kruger, Internship Coordinator for Southwestern University, writes, *"She is selfless, dedicated and mature beyond her years. Her enthusiasm and positive attitude are just some of her many talents. Her ability to earn respect of her peers and of faculty and staff illustrate her strong interpersonal skills and genuine interest in others. She has embraced her undergraduate education and many of the opportunities available to her.... I cannot think of a more deserving student to be recognized as the winner of the CEIA Academic Intern of the Year."*



Caitlin Cooper, (center) receiving her award from Steve Sellars, VP CEIA Internship Network . Maria Kruger, Internship Coordination, shown left.

Cooperative Education Student Achievement Award
Nicholas Sillies, Architecture
College of Design, Architecture, Art and Planning
University of Cincinnati

Employers: Earl Swensson Associates and Tsao & McKown

Nicholas Sillies is a fourth year architecture student pursuing the Bachelor of Science in Architecture degree at the School of Architecture and Interior Design, College of Design, Architecture, Art and Planning (DAAP) at the University of Cincinnati. Within this rigorous academic environment, Nicholas has managed to maintain a 3.9 cumulative average and is ranked first in his class.

The Bachelor of Science in Architecture curriculum incorporates four alternating co-op quarters at two different participating employers. Nicholas co-oped with the firms of Earl Swensson Associates, in Nashville Tennessee and Tsao & McKown, in New York City. During his time at Earl Swensson Associates, Nicholas worked on a design team that focused on many condo high-rise developments in Florida, Canada, and Nashville. In addition, he helped design a master plan for the largest resort community in Nicaragua. While at Tsao & McKown, Nicholas worked on a 47-story skyscraper in downtown Manhattan, close to the site of the former World Trade Center. This project is currently under construction, and its bold design will forever change the New York skyline.



Nicholas has been honored for two years with the Federated Department Stores scholarship. He is also the recipient of the Cincinnati Century Scholarship and is enrolled in the University of Cincinnati Honors program. He is a member of Kappa Theta Epsilon (the Cooperative Education National Honor Society), serves as a mentor to first-year architecture students, and actively participates in the Dean's Office Student Ambassador's program.

Nicholas Sillies, (center) receiving his award from Arnold Bell, VP CEIA Co-op Network. Vasso Apostolidis, Co-op Faculty Advisor, shown left

Ralph W. Tyler Award Recipients

Maureen Drysdale, Ph.D., Department of Psychology, St. Jerome's University/University of Waterloo
John Goyder, Ph.D., Department of Sociology, University of Waterloo
Amanda Nosko, M.A., Department of Psychology, Wilfrid Laurier University
Mark Easton, M.A., Department of Sociology, University of Toronto
Kristyn Frank, M.A., Department of Sociology, University of Waterloo
Patricia Rowe, Ph.D., Department of Psychology, University of Waterloo

The Role of Co-op in the Transition from High School to Post-Secondary Education

This study examined the differences in high school and post-secondary characteristics for both university and college cooperative and non-cooperative education students using longitudinal data from the Youth in Transition Survey (YITS, Statistics Canada). A total of 11,383 cases were examined from the 18-20 year-old cohort. Logistic regression analyses were conducted to determine the relationship between the dependent variable (co-op and non co-op in college and university) and a series of independent variables which included: high school grades, career training courses, homework habits, interest in school, sense of belonging, attendance, volunteerism and SES. Results indicated that entrance into co-op was not a random event at college or university. University co-op students demonstrated higher academic grades in high school than students in the other programs (university non-co-op, college co-op and non-co-op). They were more interested in their high school studies, less likely to have skipped classes, more likely to have worked hard, have had good relationships with teachers, and have made connections between classroom learning and real-life experience. They were also unlikely to have had close school friends. Overall, the first year university co-op student can be characterized as a hard-working, studious, serious type with few personal friends. Both college and university students who had taken work experience courses during high school were more likely to be in a co-op program. They were also more likely to come from lower SES families.

View the full article at: www.ceiainc.org/journal

Consider recognizing one of your long-time employers with the Charles F. Kettering Award

Charles F. Kettering was a trustee and benefactor of Antioch College and Research Director of the General Motors Corporation, as well as Chairman of the Thomas Alva Edison Foundation. Long an admirer the values of co-op, he was disappointed with the lack of national attention to co-op's 50th anniversary celebration and decided to do something about it. From his influential position he was able to charge the Edison Foundation with the responsibility to focus appropriate attention on co-op. This resulted in a national study of co-op's values. This study ultimately resulted in the formation of the National Commission for Cooperative Education with the purpose to promote the expansion of cooperative education. Up until Kettering's involvement, there were not really any professional groups in the field promoting co-op expansion. So, in a significant way, Kettering's intervention set into motion a new era in co-op, an era in which major efforts would be undertaken to expand co-op to institutions throughout the country. Eventually these endeavors resulted in Title VIII federal funding.

JAMES W. WILSON AWARD RECIPIENTS

Richard K. Coll, Ph.D., Ed. D.



Dr. Richard K. Coll is an associate professor of science education at the University of Waikato, New Zealand. Richard holds a doctorate in chemistry from Canterbury University and an doctorate in science education from Curtin University of Technology. He worked as a lecturer in chemistry in the Pacific and Caribbean before taking up his current appointment at Waikato. Richard is director of cooperative education and

was awarded the Ralph W. Tyler Award for excellence in research for cooperative education by the USA-based Cooperative Education and Internships Association in 2001 and the Donald MacLaren award for the internationalization of cooperative education by the World Association for Cooperative Education in 2003. His research interests are concerned with mental models of science concepts, and a variety of aspects of work-integrated learning.

Kenneth R. Bartkus, Ph.D.

Dr. Kenneth R. Bartkus, Ph.D., is professor of marketing and director of undergraduate research in the *Jon M. Huntsman School of Business* at Utah State University. He is also the founder and managing director of *The Research Group™*, a consortium of university scholars dedicated to the advancement of high quality research experiences for undergraduate students. Dr. Bartkus has been a regular contributor to the literature in cooperative education and internships and now serves as a senior associate editor for the *Journal of Cooperative Education and Internships*. He received his doctoral degree in Marketing from *Texas Tech University*.



Dr. Kenneth Barkus receives his award from Dr. Ray Easterlin

Best Practice Award

LYNN UNIVERSITY
*Hannifan Center for Career
 Development and Internships*

From the start, the Lynn University internship program sought to be all inclusive, to centralize the internship function in one office with representatives (College Internship Liaisons) from each of the university's five colleges, having direct input into the both the philosophical underpinnings of the program, as well as acting as experts in their respective fields of study. The innovative collaboration is between academic affairs and student development, with the program being housed in the Hannifan Center for Career Development and Internships, affording students a centralized location to get their internship needs met. The internship liaisons along with the director of internships have formed a collegial alliance



Jim Brosemer, (right) receiving the award from Diane Fleishman

resulting in students getting guidance from both faculty members as well as Career Center staff.

The program combines an academic course, including both live and online classes, with working at the internship site to enhance the experience for students. In class assignments, students reflect on their work experience and discuss what they are

learning. The College Internship Liaisons assist the Director of Internships in making site visits to review student progress at their work sites.

View the full best practice article at:

www.ceiainc.org/journal



Judy Adelson, Grace Greenberg, Jim Brosemer, Gordon Levy, and David Schapiro (Missing from picture: Jill Levenson)

Two-Year Program Student Achievement Award

Jordan Glover, Journalism

College of DuPage

Employer: Courier Student Newspaper, College of DuPage

Editor-in-Chief (2007-2008)

News Editor (2006-2007)

Jordan Glover held a 2006 internship as News Editor at the *Courier Student Newspaper* at the College of DuPage. She was responsible for story ideas, writing, editing and front-page design and layout. Jordan has completed most of the college's journalism courses, including Introduction to Mass Communication, Introduction to Broadcasting, News Reporting and Writing, Basic News Editing and Feature Magazine Lab. She received the *First Place News Story Award* at the Illinois Community College Journalism Association Conference in Chicago and was part of the staff that won the national *Pacemaker Award* at the CMA/ACP conference in Washington D.C. last October.



Jordan, Center, receiving her award from Jean Sphar, VP Two-year College Network. Cathy Stablein, Professor of Journalism and her internship coordinator is shown on the left.

Since the internship, Glover has become Editor-in-Chief of the *Courier* and is responsible for management of the staff, generating editorial content, writing, editing and layout. She hopes to use her internship experience at College of DuPage as a launching pad for future internships in the city of Chicago.

Call for Nominations – CEIA Annual Awards

www.ceiainc.org/awards

Deadline: October 15, 2008

CEIA recognizes achievement and excellence by annually recognizing students, educators and employers who have excelled in or made significant impact in work-integrated learning. Awards are given in areas of student achievement, research excellence, outstanding employer contribution and outstanding educator contribution.

With the exception of the Ralph W. Tyler Award, members make nominations for these awards to a nominations committee in each of the areas for which awards are given. The nominations committees select the winners in each category. In the case of the Tyler Award, a committee selects the winner from the manuscripts that have been submitted to the *Journal of Cooperative Education and Internships*. For the most part, awards are given each year and presented at the Awards Banquet at the annual conference.

The following awards are given:

- The Dean Herman Schneider Award (educator)
- The Charles F. Kettering Award (employer)
- The Ralph W. Tyler Award (research paper)
- The James W. Wilson Award (researcher)
- The Cooperative Education Student Achievement Award (student)
- The Two-Year College Student Achievement Award (student)
- The Academic Internship Student Achievement Award (student)
- The Best Practices Award

All nomination information and instructions are located at www.ceiainc.org/awards.

CEIA Research Grant – 2008 (Update)

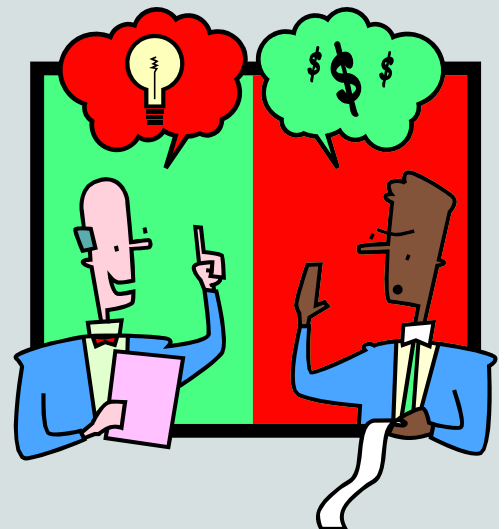
The Cooperative Education and Internship Association has established grant funds of \$8,000 to support research (**please note that the funds have increased from \$6,000 to \$8,000**). It is expected that two or three grants will be awarded depending on the quality and quantity of proposals submitted.

The application deadline was June 1, 2008 and Ray Easterlin is happy to report that CEIA received 16 research grant proposals this year.

For further details and application information, go to www.ceiainc.org and click on Research and then Research Grant.

Additional inquiries may be sent to Ray Easterlin, CEIA Research Committee, at easterlin@mail.utexas.edu.

Ray Easterlin, Ed.D, Director
University of Texas at Austin
Natural Sciences Career Services
and Health Professions Office
http://cns.utexas.edu/career_services/



New Beginnings

Kimberly Ware, Associate Director, of Employer Relations at the Virginia Tech Smith Career Center wrote:

"It is with mixed emotions that I inform you of my early retirement from Virginia Tech. July will mark my 25th anniversary at Virginia Tech and due to declining health I will not be returning to my position at the end of my current sick leave.

It has been a pleasure and a privilege to work with all of you and the terrific students and staff of Virginia Tech. I will miss you all but I am confident that with 100 percent of my efforts on improving my health that our paths will cross again in the future. I plan on being in the Blacksburg area for a while.

My contact information is as follows if you would like to keep in touch:

Kimberly Ware, 1921 Sussex Rd. Blacksburg, VA 24060
and my home phone is (540) 953-2136.

As I enter this new phase in my life, rest assured that Career Services stands ready to continue our tradition of working with employers and students as in the past." www.career.vt.edu



Al Foderaro is planning to retire on June 30, 2008, after 32 years of working in higher education. You may have already seen his position posted on CAPSNET:

Director, Career Services and Cooperative Education

Institution: County College of Morris, Randolph, NJ

Posted: 06/02/2008

Type: Full Time

<http://www.higheredjobs.com/details.cfm?jobcode=175316434>



Al has distinguished himself within state, regional and national professional organizations. He served on the CEIA Board for seven years as Regional VP, VP Marketing, and CEIA President in 1999-2000, where he initiated a financial management system to preserve the integrity of our organization. In addition, he developed the first CEA Program Network for community and two-year colleges while publishing the *Community College Resource Guide*. Al received the *CEIA Dean Herman Schneider Award* in 2005 and was also President of the NJCEIA in 1990-1991.

The Middle Atlantic Career Counseling Association selected Al to serve as their Treasurer and President where he was given a Lifetime Membership Award for dedicated service in the career development field. Throughout his career, Al has presented more than 100 workshops on topics related to career services, cooperative education, tech prep, outcomes assessment, and school-to-work including CEIA, the National Commission, and the US Dept of Labor and

Education while serving as a consultant and evaluator. He has also addressed political lobbyists in support of Title VIII and School-To-Work Initiatives.

Al's professional and personal philosophies are defined not so much by what can be, as by what could be. He wisely partners his idealism with whatever pragmatism is required by a situation. Al is a dreamer and a creator, turning possibilities into realities. Thriving on challenge, he leads by his example and encourages others with his energy and enthusiasm.

Al has formed a business called **Life Decisions Group** and will be publishing a book titled, **It's Your Decision**, this coming fall. In addition, he plans to do speaking engagements at conferences and schools, and other venues, to help people make better life choices. Feel free to contact him at his current email address: <afoderaro@ccm.edu>.

Best wishes to Al and Kimberly!



The Leaders in Work-integrated Learning



2009 CEIA Annual Conference — Building a Sustainable Future

in partnership with the Northwest Career Educators and Employers Association

April 19-21, 2009 (Sunday - Tuesday)

Hilton Portland & Executive Tower, Portland, Oregon, USA

Mark your calendar! Watch for more information soon!

Registration materials will be online and mailed in the fall.

Reservations: www.hilton.com / 503-226-1611 (use conference code CEI)

Program proposals can be submitted online until 10/1/08: <http://www.ceiainc.org/conference>



Submit a presentation proposal online and continue to check the website for the most up-to-date workshop offerings, such as:

Strategies and Best Practices

Employer Relations

Using Technology to Market to Students

Learning Outcomes and Assessment

Students and Social Networking

Legal Issues

For more details, contact:

Peggy Harrier, CEIA Association Executive
P.O. Box 42506, Cincinnati, Ohio 45242
Phone: 513-793-2342 Fax: 513-793-0463
info@ceiainc.org
www.ceiainc.org

www.ceiainc.org/conference



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