COOPERATIVE EDUCATION & INTERNSHIP ASSOCIATION

July 2007

The Leaders in Work-integrated Learning

President's Newsletter

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Featuring:

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Reminder: CEIA Members-Only WEB ACCESS

http://www.ceiainc.org

Member Login:

Your e-mail address

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Your Last Name

Dear CEIA Members,

I am very honored to have been selected as president of CEIA. As a former cooperative education student, employer,

and now a faculty advisor, I want to continue to give back to a profession that has had such a profound impact on my life. My tenure in CEIA has allowed me to do this and I look forward to the work we can do in the next year. CEIA allows us to share our collective wisdom and not only raises us as individuals, but our profession, to a higher level.

Last year, Margie Apel, CEIA Past-President, started us on a strategic development path. The Board spent two meetings planning, creating tasks lists, and then assigning responsibility. The Board is hard at work putting together committees and plans to move forward with the plan. The Board will be meeting this summer, with a big focus on strategic plans and accomplishments. We have already moved forward on a few items:

Survey of the Profession - Collecting data from the field regarding trends in cooperative education and internships (if you have not yet completed this survey, there is a link on the main CEIA web page). Thank you to Sheri Dressler and Ray Easterlin for their hard work on this survey!

National Co-op and Internship Program Directory - Creating a list of co-op education and internship programs across the US as a resource for both academia and employers. Thank you to Phil Gardner and his MSU team for pulling this together!

CEIA will be losing our dedicated CEIA Association Management Firm, The Dobbs Group, in the fall. Deborah Dobbs and Mary Ann Kane have been wonderful assets to CEIA and we will miss working with them. The CEIA Executive Committee is hard at work on a *Request for Proposals (RFP)* for a replacement. This RFP will be sent out to the membership shortly.

Unfortunately, the CEIA website was hacked in June and a virus was planted on several pages; it was flagged by Google as a site of concern. The website has been completely cleaned and Google has been contacted to remove this designation. If you still see this designation, please don't be alarmed, the site is clean.

CEIA was honored as an inductee into the *University of Cincinnati Cooperative Education Hall of Fame* in June 2007 (see the pictures and article on page 8). CEIA is one of only 17 inductees to date. Thank you to the Hall of Honor Trustees for this recognition. A highlight of this event was meeting Roy Wooldridge, CEIA founding member and second president of CEIA (and his two lovely daughters). I overheard many wonderful stories shared between Roy and Sam Sovilla (another inductee) about CEIA's history and some of its founding members. Please join me in congratulating both Roy and Sam for their induction into the Hall of Honor.

The end of the spring semester brought back a memory of when I was a graduating from college. My parents took my cooperative education advisor, Jim Slick, of Penn State, out to dinner. I can remember him talking so fondly of the co-op community and those from which he had learned. He said, "This is the best job in the whole world." I whole heartedly agree!

Sincerely,

Aníta

Anita M. Todd, President



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CEIA Board members at the Dallas 2007 Conference

Back Row: Kent Philips, Rodney Miller, Jimmie Henslee, Tony Munroe, Ray Easterlin, Jean Spahr, Randy Poole, Barbara Gregory, Arnold Bell

Middle Row: Carol Rutgers, Peggy Harrier, Allyn Talg, Judy Guyer, Karen Reimer, Bob Penkala

Front Row: Patty Jones, Anita Todd, Reesa Greenwald

Meet Our New CEIA President Anita M. Todd

Assistant Professor, Division of Professional Practice, University of Cincinnati



Anita Todd at the CEIA 2007 Dallas Conference banquet after becoming President.

Anita has been on the CEIA board since 2002. Anita is very proud of her many accomplishments in support of CEIA such as web development and management, extensive work in marketing and membership for the organization, conversion of the Journal from paper to online, and her significant involvement in the 2006 and 2007 conference planning. Anita was awarded the 2004 Dean Herman Schneider Award by CEIA.

Anita has been involved with all three corners of the cooperative education triad. Before becoming an Assistant Professor at UC, she was the Director of the Engineering Cooperative Education and Internship Program at Penn State, she employed and trained cooperative education students while a product development engineer with Cummins Engine Company in Jamestown, NY, and she was a cooperative education student as a mechanical engineering undergrad at Penn State, where she graduated with a BSME in 1989.

Anita has been actively involved in many local, regional, and national cooperative education organizations. She has presented and held board positions in the American Society of Engineering Education Cooperative Education Division (ASEE/CED), and the Pennsylvania Association for Colleges and Employers (PennACE). She is a member of the Ohio Cooperative Education Association (OCEA). Anita also has an interest in attracting more women to engineering and technology fields, and is the faculty advisor the UC Society of

Women Engineers (SWE) section, as well as an officer in the local and Regional professional sections. Anita is currently pursuing her Doctorate of Education at UC.

Anita is married to Doug Todd (who she met on co-op), has two sons, one dog, and one beautiful granddaughter. She enjoys golf, volleyball, gardening, movies, and theater.

Survey of the Profession

Please take the time to complete the CEIA sponsored Survey of the Profession (it is open for completion through August 2007).

We are still actively collecting data for the 2005/2006 academic year, and the initial response has been phenomenal, but we have more than 200 member institutions, and would love to see you all represented.

If you already started completing the survey, we encourage you to go back in and finish.

Go to : <u>http://www.ceiainc.org/survey/Index.php</u>



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Congratulations to the 2005 CEIA Distinguished Award Winners



On March 27, 2007, CEIA held it's annual awards banquet in conjunction with the CEIA Annual National Conference in Dallas, Texas, USA. Karen Reimer, CEIA president-elect, was the emcee for the evening.

> Charles F. Kettering Award Daniel A. Schoch P.E., Engineering Manager/Director Advanced Technologies & Future Workforce Development The Minster Machine Company, Minster, OH

Cooperative Education Student Achievement Award Corwin Olson, Aerospace Engineering, University of Texas at Austin Employer: United Space Alliance, Houston, TX

Internship Student Achievement Award Brad Klingsporn, Accounting, University of Central Arkansas Employer: Government Accountability Office (GAO), Washington, DC

Two-Year Cooperative Education or Internship Student Achievement Award Lena Kachinski, Journalism, College of DuPage

2007 Two-Year College Student Achievement Award

Lena Kachinski, Journalism, College of DuPage Employer: *The Jerusalem Post Christian Edition*, Jerusalem, Israel



Lena Kachinski was unable to attend the conference to receive her award.

Lena Kachinski, 24, from Willow Springs, Illinois, held a 2006 internship in Jerusalem, Israel, as a staff writer for *The Jerusalem Post Christian Edition*, a monthly publication of the JPOST group. She also wrote scripts for Front Page Jerusalem Radio.

"While I had not intended to stay in Israel or search for an internship, I realized I could still take distance learning in college and felt it was the right thing to do," she says.

Her first article was about an 84-year-old missionary to Israel. Her most recent post-internship work is a "Back to the Border" documentary on Israel's war with the Lebanese terrorist group Hezbollah.

As the internship ended, Lena says she saw amazing differences in her writing, and in herself. She no longer spent hours trying to write creatively and efficiently, or made excuses for missed deadlines. "Somewhere along the line, I began to care about what I was doing," she says.

Her internship faculty adviser at College of DuPage in Glen Ellyn, Illinois, was Cathy Stablein, a professor of journalism.

DANIEL A. SCHOCH, P.E.-2007 CHARLES F. KETTERING AWARD



Daniel A. Schoch is Registered Professional Engineer, and a lifelong resident of Ohio. He is a Mechanical Engineering graduate of Ohio State University. During Dan's educational years, he was an intern and cooperative education student with the Minster Machine Company, of Minster Ohio, a world leading manufacturer of high speed mechanical metal-forming presses.

> Dan has personally hired and mentored well over 100 engineering students, providing over 250,000 hours of industry experience for them, of which 95% have graduated with engineering degrees, 95% remain in Ohio, and 95% remain within the manufacturing career field.

Dan's professional career with Minster now spans 37 years and includes design, develop-

Daniel A. Schoch, right, receiving the award from Anita Todd ment, research and advanced technologies expertise, and continues with challenging and leading edge engineering research management, technologies development, and strategic innovation, as well as continuing future workforce development efforts.

In addition to directing over 1000 developmental research programs, and achieving 27 U.S. patents along the way, Dan has lead Minster's technical workforce development for over 25 years, and has personally hired and mentored well over 100 engineering students, providing over 250,000 hours of industry experience for them, of which 95% have graduated with engineering degrees, 95% remain in Ohio, and 95% remain within the manufacturing career field. Dan's efforts include working with 17 universities and 45 area high schools to identify top talent for technical career opportunities. He has also been invited to provide input to state-level programs for workforce development and student opportunities.

Dan was unable to attend the CEIA Annual Conference, therefore, he received his award at the Annual Ohio Cooperative Education Conference on May 16, 2007, in Dayton, Ohio. Dan made a wonderful speech about the value of experiential education to his company and for workforce development in the state of Ohio. Later that day at a board meeting he attended, he was further recognized by his colleagues for this honor. **CONGRATULATIONS TO OUR VERY DESERVING KETTERING AWARD WINNER!**

Consider recognizing one of your long-time employers with the Charles F. Kettering Award

Charles F. Kettering was a trustee and benefactor of Antioch College and Research Director of the General Motors Corporation, as well as Chairman of the Thomas Alva Edison Foundation. Long an admirer of the values of cooperative education, he was disappointed with the lack of national attention to cooperative education's 50th anniversary celebration in 1956 and decided to do something about it.

From his influential position, he was able to charge the Edison Foundation with the responsibility to focus appropriate attention on cooperative education. This resulted in a national study of cooperative education's values. The study ultimately resulted in the formation of the *National Commission for Cooperative Education* with the purpose to promote the expansion of cooperative education. Until Kettering's involvement, there was no professional association promoting cooperative education's expansion. So, in a significant way, Kettering's intervention set into motion a new era in co-



operative education, an era in which major efforts would be undertaken to expand cooperative education to institutions throughout the country. Eventually these endeavors resulted in Title VIII Federal funding.

Internship Student Achievement Award

Brad Klingsporn, Accounting, University of Central Arkansas Employer: Government Accountability Office (GAO), Washington, DC

Brad Klingsporn served as an intern for the Government Accountability (GAO) Office in Washington, D.C. during the summer of 2006. The GAO is a legislative branch agency which serves as a watchdog for Congress and advises Senators and Representatives about the operations of various entities within the federal government.

Some of Brad's assignments at the GAO included:

- Assisting with an SEC audit;
- Researching/summarizing information about the Pension Benefit Guaranty Corporation, the SEC, and Amtrak;
- Presenting recommendations from auditing activities to managers with the SEC; and
- Witnessing GAO representatives give testimonies before Senate committee.

Brad is a member of the University of Central Arkansas Honors College, studied in Finland for a semester, and has a cumulative Grade Point Average of 3.76. He was awarded UCA's Trustee scholarship and was selected as a member of the *National Society of Collegiate Scholars*.



Brad, , left, receiving his award from Steve Sellars, VP CEIA Internship Network

Brad was a key player in UCA's successful effort to create the world's largest Christmas stocking to hold donated gifts for needy children. He traveled to New York at the invitation of NBC's *Today Show* for an interview about the project.

Through Hurricane Katrina fundraising efforts, Brad became interested in improving the coordination of charitable efforts on campus. This interest led him to choose service learning for his Honor's College thesis. He also prepared a proposal to UCA's provost to create a full-time-faculty position to add a service learning component to UCA's curriculum and coordinate efforts campus-wide. As a result, a faculty committee has been formed to explore these possibilities.

Congratulations to CEIA Members Who Retired In 2007!

Dr. Freyda Lazarus, Director of the Center for Community-Based Learning at Montclair State University in Montclair, New Jersey and recipient of the Ralph W. Tyler Award in 1993, contributed over 30 years of service to the field. She has established campus-community partnerships and built the infrastructure to support the development of the Cooperative Education and Service-Learning programs. She has been at the



forefront of public policy change by serving in leadership roles in national professional organizations (NJCEIA, CEA and NSEE) and advancing experiential education as chair of MSU's Senate Committee for Experiential Education. The author of 15 published articles, texts, and handbooks, she has offered over 30 workshops and training programs for academic and business decision-makers. She retired last month with fond memories of her colleagues in the field and how much she learned from them. She also mentored many of her colleagues in return.

Dr. Luther Epting also retired last month from his position as Director of the Mississipi State Career Center and Cooperative Education Program (previously as coordinator, assistant director, and associate di-



rector). He played a major role in the growth of their cooperative education program from some 300 "at-work" students per year to the current 1,100 "at-work" students annually.

Both were active CEIA members during their careers, participating in conferences and as presenters. Freyda chaired the CEIA Conference in Atlantic City during the height of Title VIII funding. Luther presented at many conferences, was on the Board for the Accreditation Council for Cooperative Education, an American Society for Engineering Education Fellow and also handled registration for many CEIA conferences. We wish them well as they embark on a new chapter in both of their lives!





Corwin Olson, right, receiving his award from Arnold Bell, VP of the CEIA Co-op Education Network

Cooperative Education Student Achievement Award Corwin Olson, Aerospace Engineering, University of Texas at Austin Employer: United Space Alliance, Houston, Texas

Corwin Olson completed four cooperative education terms within the Training Division of United Space Alliance at the Johnson Space Center (JSC). United Space Alliance is NASA's primary space operations contractor. During his tours, Corwin became a certified NASA instructor for two Daily Operations Group classes: Operations Local Area Network Malfunctions and Ops LAN Data Storage and Management. He taught these courses to numerous astronauts, including nearly the entire 2004 astronaut class. The 2004 astronaut class rated Corwin as one of the top four overall instructors in the Training Division. Corwin achieved the designation of Motion Control System GPS Subject Matter Expert and was awarded the division's Silver Gyro award for special achievement. He also served as a mentor for the SpaceTEC High School Student Job Shadowing program while at the JSC.

Corwin was also very active on the University of Texas at Austin campus. He was a member of the Wirelessly Integrated Picosatellite (WIPsat) team, a student project to design a satellite to be

launched into space. He was the Secretary of Sigma Gamma Tau, National Aerospace Honors Society, a member of Kappa Theta Epsilon, National Cooperative education Honor Society, Gamma Beta Phi Honors Society, and Society Representative to the Student Engineering Council. Corwin is an active volunteer for Habitat for Humanity and a third degree black belt instructor of Tae Kwon Do.

Corwin received his Bachelor of Science in Aerospace Engineering in May of 2007. He plans to pursue graduate studies in the fall.

Call for Nominations – CEIA Annual Awards

http://www.ceiainc.org/awards

Deadline for all nominations: October 15, 2007

CEIA recognizes achievement and excellence by annually recognizing students, educators and employers who have excelled in or made significant impact in work-integrated learning. Awards are given in areas of student achievement, research excellence, outstanding employer contribution and outstanding educator contribution.

With the exception of the Ralph W. Tyler Award, members make nominations for these awards to a nominations committee in each of the areas for which awards are given. The nominations committees select the winners in each category. In the case of the Tyler Award, a committee selects the winner from the manuscripts that have been submitted to the *Journal of Cooperative Education and Internships*. For the most part, awards are given each year and presented at the Awards Banquet at the annual conference.

The following awards are given:

- The Dean Herman Schneider Award (educator)
- The Charles F. Kettering Award (employer)
- The Ralph W. Tyler Award (research paper)
- The James W. Wilson Award (researcher)
- The Cooperative Education Student Achievement Award (student)
- The Two-Year College Student Achievement Award (student)
- The Academic Internship Student Achievement Award (student)

All nomination information and instructions are located at http://www.ceiainc.org/awards.



CEIA INDUCTED INTO THE UC COOPERATIVE EDUCATION HALL OF HONOR

On June 4, 2007, CEIA was inducted into the University of Cincinnati Cooperative Education Hall of Honor.

The Cooperative Education Hall of Honor recognizes individuals and organizations that have significantly contributed to the development of cooperative education at the University of Cincinnati and beyond. In commemoration of their achievements, the names of inductees will be engraved on the walkway by the Herman Schneider bench on the UC campus.

CEIA was inducted for its more than 40 years of dedication to the field.



From left to right: UC President Dr. Nancy Zimpher, CEIA president Anita Todd, and UC Associate Provost and Director, Kettil Cedercreutz



In attendance were four CEIA past presidents, and our current president, Anita Todd. Roy Wooldridge was one of the founding members of CEIA, and our second President in 1965-66. Roy was being honored as an inductee to the Hall of Honor along with E. Sam Sovilla who was CEIA President in 1983-84. Dan Cayse (President 1989-90) and Peggy Harrier (President 2004-2005) were attending as representatives of Cincinnati State Technical and Community College which was inducted into the Hall of Honor as well.

From left to right: Roy Woodridge, Dan Cayse, UC President Zimpher, Anita Todd, Sam Sovilla, and Peggy Harrier.

Overall, it was an exciting evening for CEIA, all honorees had direct or indirect ties to CEIA. The full list of inductees for 2007 were:

- Cincinnati State Technical and Community College
- Cooperative Education and Internship Association
- Georgia Tech
- Procter and Gamble
- E. Sam Sovilla, and
- Roy Wooldridge.





From left to right: Anita Todd, Roy Wooldridge, Dr. Ron Wright (Cincinnati State), Kettil Cedercreutz, Ray Heyob (P&G), and Tom Akins (Georgia Tech). Seated: UC President Dr. Nancy Zimpher

CALL FOR NOMINATIONS FOR CEIA BOARD REPRESENTATIVES



This year's Nomination and Elections Committee is under the leadership of Immediate Past President, Marjorie Apel (Manhattan College). Elections will take place early in the new year.

As members of CEIA, one of your rights is to nominate or become one of the individuals who will lead the Association. One of your responsibilities is to vote for the colleagues of your choice to administer your association from year to year.

All candidates for each office must be members in good standing prior to the nomination. Nominees should have the consent of their company/institution since Board positions require time out of the office for travel to Board meetings, the annual Conference, and time throughout their term of service to tend to their Board responsibilities. Some costs of attending Board meetings are covered by the Association, but there will be some costs individuals or their company/institution will be expected to cover. Please contact persons who you wish to nominate and determine ahead of time if they are interested, have the time to devote to Board meetings and duties, meet the requirements and are

willing and able to serve for two years. Contact Marjorie Apel with the names of cooperative education and internship professionals from both higher education and industry who will keep our Association moving forward.

Nominations for the following positions are being sought:

Executive Vice President/President-Elect-nominees from Region 1 or 2. Three-year term.

Nominees for Executive Vice President/President-Elect must have significant previous Board experience at the time of nomination. The Executive Vice President/President-Elect shall assist the President and shall exercise the powers and duties of the President in the absence or incapacity of the President. He/She shall also coordinate activities of CEIA's annual conference.

Vice President, Communication, Two-year term.

Chairs the Communication Committee, coordinates association external communications and ensures publications meet the CEIA branding requirements and meet the needs of the association and its membership. Creates flyers, advertisements, and other marketing pieces for the association. Assists with layout and edits the President's Newsletters and other documents. Manages the CEIA listserv and the CEIA Board listserv.

Vice President, Research, Two-year term-should have previous research experience.

The Vice President for Research shall serve as chair of the Research Committee and shall coordinate all activities to provide information and research of a high quality and of benefit to CEIA membership and customers. He/she shall also seek to ensure that all research projects are consistent with the mission, vision and values of CEIA.

Vice President, Region 1, Two-year term. Must be a member from the US in CT, ME, ME, NH, RI, NY, or VT.

Vice President, Region 3, Two-year term. Must be a member from the US in AL, FL, GA, MI, NC, SC, TN, or PR.

Vice President, Region 7, Two-year term. Must be a member from the US in AK, CA, OR, HI, WA, or NV.

Vice President, Region 8, Two-year term. Must be a member from a country other than the United States.

Regional Vice Presidents shall ensure the fair and equal representation of their respective constituencies on the Board. All communication and activities sponsored by CEIA on behalf of the membership constituency within the respective regions shall be conducted in collaboration with the Regional Vice Presidents.

Vice President, Internship Program Network, Two-year term. Must be a member of this Program Network.

Vice President, Employer Network, Two-year term. Must be a member of this Program Network

The Vice President for a Network shall provide leadership and guidance on all network related matters of CEIA. He/She shall serve as liaison to the Network and maintain relationships between the Board of Directors and network membership. The Vice President for a Network shall also be responsible for coordinating the activities of the Network.

Please forward nominations to Marjorie Apel, <marjorie.apel@manhattan.edu>, by Dec. 15, 2007.



