

PRESIDENT'S NEWSBRIEF

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Points of Interest:

- Member survey coming
- Member directory in process
- Nominations Committee is looking for candidates
- Strategic Planning Process is underway
- Volunteers are needed to help with the conference in Nashville

THOUGHTS FROM THE CEIA PRESIDENT...

They say "time flies when you're having fun." I think the reality is time flies when you are very busy! Everyone seems to be doing so much – year 'round and many of us are experiencing budget cuts or restrictions of some nature. What challenges! But, you know, when you get together with cooperative education and internship colleagues, there still is enthusiasm, there is commitment. I think it all boils down to the fact that we believe in what we do – and many of us can honestly say that this work is our passion; we love what we do.

I feel supported and nurtured by you (my colleagues), by those of you who work as Board members, as Committee Chairs and members for CEIA as well as all of you that keep the work of state, regional and other national related organizations moving forward. Without the knowledge that we are part of a larger whole, it is easy to get lost in our day-to-day frustrations and the politics of our individual campuses or companies. Many of us are single or small offices and often the only ones on the campus or in the company that is involved in the management of co-op and/or internship programs. We need each



CEIA President, Sally Cardenas

other!

Keep the bigger picture in mind. Call or email your colleagues. Chat with one another on a listserv. Attend state or regional functions. Plan to meet at our professional development conference in Nashville, Tennessee in April. Stay in touch. Take care of yourself. Re-affirm why you do what you do.

Keep doing the important work you are doing. CEIA exists to support you and your work.

Sincerely,

Sally

Sally Cardenas, President

FALL BOARD MEETING

The CEIA Board of Directors met over two days in late September. The location was the Doubletree Hotel in downtown Nashville – the 2003 conference site. What a great area!

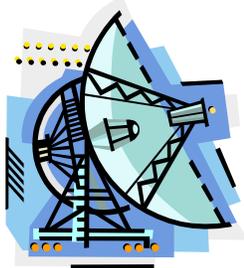
The Board members devoted significant time to focus on the current *Strategic Planning* process. Time was spent checking in with the Association's mission statement, vision statement and statement of values to see if they are still on target. Sam Gonzales

(University of Texas, San Antonio) pushed the board members to consider CEIA's current strengths, weaknesses, and opportunities that can push the Association toward new fronts. The Board also discussed threats that need to be seriously considered.

All the pages and pages of newsprint were sent to Sheri Dressler (University of Central Florida) who is developing the member input survey.

Look for the survey in January.





“CEIA now has a new, workable, user-friendly membership database.”

“Now the field of work-integrated learning has thirty-three years of journal article overviews to browse.”



TECHNOLOGICAL IMPROVEMENTS

New Database

With heaping mounds of “thank you’s” and piles and piles of “we are in your debt,” to Cal Stroud (University of Utah), CEIA now has a new, workable, user-friendly membership database.

The database is designed to provide Board members with the necessary reports they need for their work. It keeps Sher Nielson-Hatley (our Administrative Assistant for Member Services) from pulling her hair out, and it is the basis for the just-about-to-be-unveiled online membership directory.

No more printed, instantly out of date directories for this association!

Thank you, Cal!

Member’s Only section on web site

Again the magical work of Cal Stroud, is creating a *Members Only* section on the CEIA website. You will be able to select your own user name and password (so you can remember it!).

You will be notified by email just as soon as it is up and running. The first member service to reside there will be the on-line, searchable membership directory. Other member’s only items that will eventually be located there will be nomination forms for elections and awards, the Association’s By-laws, various publications and resource materials, etc.

I am really excited about this and I think you will be too. Thank you, again, Cal.

ANNOTATED BIBLIOGRAPHY UPDATE

Sher Nielson-Hatley completed the scanning and necessary clean up of the first *Annotated Bibliography of the Journal of Cooperative Education (1964-1983)* that was written by Maurice P. Hartley and Barbara Munson Goff (Cook College, Rutgers The State University of NJ). This was added to the second *Annotated Bibliography (1983-1997)*, which was completed by Richard A. Pullin (University of Waterloo, Ontario).

An introduction and directions for using

a web browser to search it were added and the Vice President for Research and Information, Bruce Smith (Bowling Green State University) did final editing. Now the field of work-integrated learning has thirty-three years of journal article overviews to browse. Article reprints can be ordered through the CEIA office (the order form is there too).

If anyone would like to volunteer to write the material for 1997 to the present, let me know.

AWU YEAR TWO—OPERATIONAL REVIEW

Immediate Past President, Marty Ford (Drexel University) conducted our one-year review of CEIA’s management agreement with Associated Western Universities

(AWU) in Salt Lake City in November. Both parties (CEIA and AWU) are pleased with the relationship to date and the agreement will continue into the second year.

CHECK IT OUT: WWW.CEIAINC.ORG

The CEIA website is quickly becoming the main means of communication within the Association:

- contact information for members (the upcoming searchable Membership Directory);
- keep in contact with the Board of Directors (there are pictures of nearly every-

one now - in case you’d like to see the face that matches the name);

- conference information and registration;
- and of course, the annotated Journal bibliography.

Check it out now:

<http://www.ceiainc.org>

If you have any suggestions for changes or additions, please contact Cal Stroud, our volunteer Web Manager: Cstroud@saff.utah.edu

2003 ANNUAL CONFERENCE

Make Your Program Sing: Succeeding Amid the Realities of Today's Market

Conference Co-Chairs, **Maggie Firman-Turner** (ILCC Co. Ltd.) and **Phillip Parker** (Western Kentucky University) are hard at work with their terrific group of committee members. Just wait until April 27-29 in Nashville, TN. You are going to have one of the great professional development experiences of your life! No question! **Marilyn Zarzecki** (Scottsdale Community College) is creating a comprehensive selection of workshop presentations. Anita Todd (University of Cincinnati) is designing a new feature this year – a problem solving session. Who doesn't have a problem to solve!

The keynote presenter is **Kathie Sigler**, Ed.D., President of Miami-Dade Community College Medical Center Campus. Now, if you're thinking, "Oh no, not another college president – b-o-r-i-n-g" - stop right there. Kathie is a techie! She will be sharing what's new and what works and how technology toys and tools can help all of us make our programs more effective; how to use technology to manage our own time better; and how technology can impact our relationship with students and their learning. You won't sleep through this one!

Registration and hotel information is already posted under *Conference 2003* on the CEIA web site. **Register soon to take advantage of the Early Registration fees:** <http://ceiainc.org/Conference/2003.htm>

Want to get involved? There are still lots of opportunities to **volunteer** and help with the conference:



Doubletree Hotel, Downtown Nashville

- Door prize Coordinator
- Door prize Ticket Puller
- Door prize Deliverer
- Workshop Introducer
- Ticket Taker/Greeter
- Dinner Mom (or Dad)
- Packet Stuffer
- Publicity Guru
- Meal Planner
- Master of Ceremonies
- Head Counter
- Ticket Counter
- Finance Manager
- Logistics Expert
- Entertainment Manager.

To volunteer, contact:

Maggie Firman-Turner, Conference Co-Chair
 CEIA Vice President, Region 8
 Vice President, Overseas Operations,
 ILCC Co. Ltd., 151 Tremont Street, #27K, Boston, MA 02111
 Tel: (617) 423-6201
 Fax: (617) 423-6801
 Email: mft@ilcc.com



CEIA
 Conference 2003

Music City USA

NASHVILLE, TN

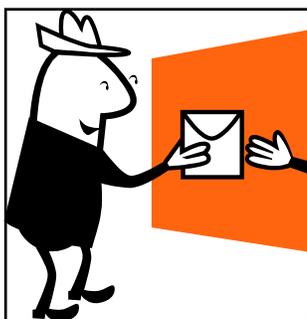
APRIL, 27-29

*Make Your
 Program Sing!*



NOMINATIONS AND ELECTIONS

This year's Nomination and Elections Committee, under the leadership of Immediate Past President, **Marty Ford** (Drexel University) is seeking nominations for a variety of positions on the Board of Directors.



Elections will take place early in the new year. As members of CEIA, one of your rights is to nominate individuals who will lead the Association. One of your responsibilities is to vote for the colleagues of your choice to administer your association from year to year.

Marty recently sent an email request to members seeking nominations. Contact Marty with the names of co-op and internship professionals from both higher

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Contact **Marty Ford** to nominate a colleague for a position on the Board:

Phone:
 (215) 895-0226

Email:
martin.g.ford@drexel.edu

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**CEIA, Inc....
The Leader in Work-
integrated Learning**

**Check out our
webpage:www.ceiainc.org**

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education and industry who will keep our Association moving forward.

Nominations for the following positions are being sought:

- Executive Vice President/President Elect
- Vice President - Employer Program Network
- Vice President - Internship Program Network
- Vice President - Research & Information
- Vice President – Membership/Marketing
- Vice President - Professional Development
- Vice Presidents for Regions 2, 4, 7 and 8.

**Brief descriptions of Board member duties can be found at:
<http://ceiainc.org/about/board.htm>**

CEIA STAFF NEWS



Former staffer, **Dawn Pettit**, writes that she and husband, John Fritz, are enjoying life as parents of two beautiful daughters.

Zoe, their eldest, is a 6-year-old with a limitless imagination. "She plonks out tunes on the piano and takes Irish step dancing as she would

like to be Riverdance's Jean Butler or a 'fashion girl' when she grows up."

The newest edition to the family is young Lily, born on May 6, 2002. Dawn says Lily "is a bright, sassy, vivacious, little thing with tremendous cheeks and thighs!" Dawn appears to be enjoying all the challenges of juggling life as a mom of two.



Our current Administrative Assistant for Member Services, **Sher Nielson**, married Scott Hatley during the holidays.

Sher will now use the name **Sher Nielson-Hatley**. Congratulations Sher!