

Cooperative Education and Internship Association News Brief Edition: August 11, 2017

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Message from Scott Maynard, 2017-2018 CEIA President



Welcome CEIA Members!

I am honored to serve as your CEIA President for the 2017-18 year. Over the years, CEIA has provided me with quality professional development programs, a strong network of peers across the country, valuable online resources and a great group of friends. The Board of Directors wants to make sure you receive those same opportunities too. There are a number of ways you can make that happen:

First, get involved. The more involved you are the greater the chance of connecting. CEIA has committees, events, publications and professional development opportunities just waiting for volunteers. Your Regional Vice President can help you find a place to serve, plus they all would welcome help promoting CEIA events in their region, recruiting new members, etc.

Next, make plans to attend the [2018 Annual Conference](#) in Charleston, South Carolina or the CEIA Academy in Vail, Colorado. Conferences are a fantastic way to connect with leaders in the field. Our Charleston conference planning committee is working hard to put together a great event. Make sure you don't miss it and submit a program to present. If you're interested in helping with the conference, contact me at smaynard@starkville.org and I will point you in the right direction.

Help promote your program and nominate a student or employer for an award. Each year, CEIA presents a variety of awards to outstanding students, employers and professionals in the field. Nominating someone brings recognition to your office plus is another way you can connect with leaders in the field.

Help your students seek out the best internships and Co-ops by participating in the [CEIA Virtual Career Fairs](#). These regional career fairs provide your students and employers an opportunity to recruit talent across the country.

Lastly, stay up-to-date and in the know. Don't miss out on an event, resource or opportunity to connect. Stay in touch through the [CEIA web site](#), [LinkedIn](#), and [Twitter](#). Thanks again for your membership. I look forward to seeing you in Charleston. Let me know how I can help you connect with CEIA and make the most of your membership.

Scott Maynard
2017-18 CEIA President

Our Blog

CEIA would like to invite you to contribute to our member-driven learning community. Please consider sharing posts to [our blog](#). We value your expertise and opinions on hot topics and issues facing our field. Suggested length for a blog entry is 500 to 1,000 words. To submit a post, please email your text and title to dkoeltzow@bradley.edu. In case you missed them, here are some articles posted in July and August:

- [“Professional Development – Authentically Appreciative”](#), by Tracey Dowling, Florida State University
- [“CEIA’s Upcoming Virtual Career Fairs”](#), by Scott Maynard, CEIA President
- [“Keeping Up With Your Own Professional Development”](#), by Tina Mello, Northeastern University
- [“Assessment – a Dirty Word?”](#), by Sarah Burrows, Ed.D., Lasell College

Summer Read – Experience Magazine

EXPERIENCE
PRACTICE + THEORY



Just a reminder that *Experience Magazine: Practice and Theory* is available on the website for CEIA members. Our publication features academic and practitioner submissions that cover best practices highlight, field trends, how-to articles, and relevant information for scholars and practitioners in the field of experiential learning.

A preview page is available for the general public in the [Knowledge Zone](#) of the CEIA website.

The full magazine and articles are available in the [Member Area](#) of the CEIA website. Please take a look at this incredible resource for CEIA members.

ACT Foundation Research Project

The ACT Foundation has initiated a new research effort that looks at the characteristics of formal programs for working learners. John H. Pryor, of Pryor Education Insights, is a leading researcher in higher education and is directing this project, now under the auspices of the ACT Center for Equity in Learning. John conducted several information sessions at the 2016 CEIA conference on the project, and he and his colleagues collected preliminary data for the project through interviews with CEIA members.

The CEIA Executive Committee recognizes the importance of research in this area to the field, and has agreed to provide access to CEIA members to continue to assist in providing data for this important project. The project seeks to collect data from two perspectives on work and learn

programs: from educators and from organizations that provide internships, co-ops, and other work experiences. CEIA and Pryor Education Insights have a letter of agreement that stipulates that the CEIA membership listing will only be used for this project. No data on individuals or institutions will be identified by name, and all results will only be reported in a group format. Nobody is under any obligation to take part in the survey.

To facilitate the organizational data collection, John will be contacting you via email with a link through QUALTRICS to access a survey about your programs for working learners in college. He also will be asking you if you would please provide your organizational partners with an opportunity to contribute their perspectives on such programs. This, we believe, will be very valuable information for our members as well. Details will be forthcoming on this, and multiple ways of providing access by your organizational partners will be given for you to choose from to fit your needs. This is also optional and at your discretion.

The result will be a series of reports from the Center on the findings, and John has offered to attend the 2018 CEIA Annual Conference to present the results our members. Please look for a future communication from John Pryor and the ACT Center for Equity in Learning – CEIA strongly encourages you to participate. If you have questions or concerns, please feel free to contact our CEIA office at info@ceiainc.org.

John H. Pryor

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Reminiscing the Denver Conference



Are you missing your CEIA colleagues? If you would like to reminisce the Denver conference, a [photo gallery](#) is available on the website. We also have [images and bios](#) of our outstanding award winners. At the annual conference, we recognized the following individuals for accomplishments in the field:

- **Dr. Paul Stonely, World Association for Cooperative Education**, Dean Herman Schneider Award (Educator)
- **Chris Burns, Delphi Electrical/Electronic Division**, Charles Kettering Award (Employer)
- **Dr. Cheryl Cates, University of Cincinnati**, James W. Wilson Award (Advocacy of Research Activity)
- **Florida Atlantic University**, Best Practices Award
- **Zachary A. Springer, Pennsylvania State University**, Co-op Student Achievement Award
- **Eryka Williams, University of Central Arkansas**, Internship Student Achievement Award
- **Jacob Kokoshka, County College of Morris**, Two Year Program Student Achievement Award

Enjoy reminiscing and then get ready for the 2018 conference in Charleston, SC! Our next News Brief will provide information on the 2018 Call for Proposals.

For any questions regarding this News Brief, please contact Dawn Koeltzow (dkoeltzow@bradley.edu).

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