

CEIA Academy (Formerly NAWIL)
“Developing Leaders in Cooperative Education and Internships”
June 15-17, 2016
Manor Vail Lodge
Vail, CO

FOCUS: Training will be tailored for new to the field (In a position 3 years or less). Sessions will be highly interactive and will allow plenty of time for exchange of ideas and dialogue.

Facilitator: VP of Professional Development.

Faculty:

Patty Bazrod, CEIA Past-President and Director of Employer Relations, Center for Career Discovery and Development, Georgia Institute of Technology

Connie Dietz, CEIA VP Professional Development and Executive Director, Career Development Center, Wichita State University

Scott Maynard, CEIA VP Cooperative Education Network and Director, Career Center and Cooperative Education Program, Mississippi State University

Take Aways:

1. Participants will leave with a clearer understanding of the basic components of a strong co-op/internship program, strategies for connecting with faculty and campus leaders, and tools for working with employers.
2. Participants will have the opportunity to complete a self-assessment of their current job skills.
3. If requested, participants will be provided with a mentor who has several years of experience for one year following the CEIA Academy.

Schedule

June 15, Wednesday

5:30 – 7:00 p.m. Registration
Dinner Buffet, Vail Manor Lodge

June 16, Thursday

7:30 a.m. Breakfast

- 8:30 **Welcome/Housekeeping Items/Introductions**
Connie Dietz, CEIA VP - Professional Development, Wichita State University
- 9:00 **Cooperative Education/Internship Program Basics**
This session will focus on basic components of a good co-op or internship program. The presentation will cover definitions, basic structure, learning theory, data collection, marketing to students, monitoring work experiences, dealing with work issues, reflections. Participants will take away tools and strategies for starting or strengthening their programs. Presenter: Connie Dietz, CEIA VP Professional Development and Executive Director, Career Development Center, Wichita State University
- 10:15 Break
- 10:30 **Cooperative Education/Internship Program Basics** (continued)
- 12:00 Lunch, Vail Manor Lodge
- 1:00 p.m. **Building Institutional/Faculty Support – Think Win-Win**
You can see the impact your job has on the lives of students each day. One of the biggest challenges is getting others on-campus to buy into your vision. This session will explore how you can improve the visibility and value of co-op/internship programs through the development of strategic partnerships and distribution of needed outcome based data. You will explore a step-by-step process designed to provide you with the tools and confidence to implement successful engagements across campus.
Presenter: Scott Maynard, CEIA VP Cooperative Education Network and Director, Career Center and Cooperative Education Program, Mississippi State University
- 2:30 Break
- 2:45 **Building Institutional/Faculty Support – Think Win-Win**
(continued)
- 4:30 Wrap-up/Adjourn
- 5:30 Dining Experience in Vail

June 17, Friday

- 7:30 a.m. Breakfast, Vail Manor Lodge
- 8:30 Announcements
- 8:45 ***Recruit Train Retain: Helping Everyone Find what They Need***
Learn how to create professional development experiences for students, and develop and maintain company contacts. Information will be shared for developing marketing strategies and materials that will most effectively promote your programs
Presenter: Patty Bazrod, CEIA Past President and Director of Employer Relations, Center for Career Discovery and Development, Georgia Institute of Technology
- 9:45 Break
- 10:00 ***Recruit Train Retain: Helping Everyone Find what They Need***
(continued)
- 11:00 **What Haven't We Talked About?**
Patty Bazrod, Connie Dietz and Scott Maynard
- 11:30 Wrap-up/ Evaluation
- 11:45 Adjourn