



June 15-17, 2016
Manor Vail Lodge
Vail, CO

Agenda

June 15, Wednesday

5:30 – 7:00 p.m. Registration/Mixer
Dinner Buffet, Vail Manor Lodge

June 16, Thursday

7:30 a.m. Breakfast

8:30 **Welcome/Housekeeping Items/Introductions**
Connie Dietz, CEIA VP - Professional Development, Wichita State University

9:00 **Cooperative Education/Internship Program Basics**
This session will focus on basic components of a good co-op or internship program. The presentation will cover definitions, basic structure, learning theory, data collection, marketing to students, monitoring work experiences, dealing with work issues, reflections. Participants will take away tools and strategies for starting or strengthening their programs.

Presenter: Connie Dietz, CEIA VP Professional Development and Executive Director, Career Development Center, Wichita State University

10:15 Break

10:30 **Cooperative Education/Internship Program Basics (continued)**
Open Discussion on the morning's session

11:45 Lunch, Vail Manor Lodge

1:00 p.m. **Building Institutional/Faculty Support – Think Win-Win**

You can see the impact your job has on the lives of students each day. One of the biggest challenges is getting others on-campus to buy into your vision. This session will explore how you can improve the visibility and value of co-

op/internship programs through the development of strategic partnerships and distribution of needed outcome based data. You will explore a step-by-step process designed to provide you with the tools and confidence to implement successful engagements across campus.

Presenter: Scott Maynard, CEIA VP Cooperative Education Network and Director, Career Center and Cooperative Education Program, Mississippi State University

- 2:30 Break
- 2:45 **Building Institutional/Faculty Support – Think Win-Win** (continued)
Open discussion on afternoon's session
- 4:30 Wrap-up/Adjourn
- 5:30 Dining Experience in Vail – Up the Creek Restaurant, (pay your own way)

June 17, Friday

- 7:30 a.m. Breakfast, Vail Manor Lodge
- 8:30 Announcements
- 8:45 ***Recruit Train Retain: Helping Everyone Find What They Need***
Learn how to create professional development experiences for students, and develop and maintain company contacts. Information will be shared for developing marketing strategies and materials that will most effectively promote your programs
- Presenter: Patty Bazrod, CEIA Past President and Director of Employer Relations, Center for Career Discovery and Development, Georgia Institute of Technology
- 10:15 Break
- 10:30 ***Recruit Train Retain: Helping Everyone Find What They Need***
(continued)
Open discussion on morning's session
- 11:45 Wrap-up/Evaluation/Adjourn