



2015-2016 ANNUAL REPORT



ceiainc.org

Board of Directors

Kelly Harper	President	Cincinnati State Technical and Community College
Steve Sellars	Executive Vice President/ President-Elect	West Texas A&M University
Patricia Bazrod	Immediate Past President	Georgia Institute of Technology
Dan Cayse	Vice President Finance and Development/Treasurer	Retired, Cincinnati State Technical and Community College
Connie Dietz	Vice President Professional Development	Wichita State University
Joe Catrino	Vice President Marketing and Membership	Trinity College
Tracey Bowen	Vice President Research & Surveys	University of Toronto
Scott Maynard	Vice President Cooperative Education Program Network	Mississippi State University
Hollis Zehnder	Vice President Employer Program Network	The Walt Disney Company
Lisa Tandan	Vice President Two-year College Program Network	Hofstra University
Beth Settje	Vice President Internship Program Network	University of Connecticut
Jose Pereira	Vice President Global Network	University of Toronto
Veronica Porter	Vice President, Region 1 – Northeast	Northeastern University
Penelope Grob	Vice President Region 2 – Mid-Atlantic	La Salle University
Carmen Diaz	Vice President Region 3 – Southeast	Valencia College
Anderson Lee	Vice President Region 4 - Midwest	Foresters Financial Services
Lisa Garza	Vice President Region 5 - Southwest	The University of Texas at Dallas
Sarah Muzzy	Vice President Region 6 – Mountain/Plains	Wichita State University
Al King	Vice President Region 7 – West	Lane Community College
Dawn Koeltzow	2016 Conference Chair	Bradley University
Molly Thompson	2017 Conference Chair	Metropolitan State University
Michael Sharp	Editor, Experience Magazine	University of Cincinnati
Peggy Harrier	Association Manager	Retired, Cincinnati State Technical and Community College

Congratulations to our 2016 CEIA Award Recipients!

<i>Chair</i>	<i>Award</i>
Patricia Bazrod	Dean Herman Schneider Award (Educator) Dr. Philip Gardner Michigan State University
Hollis Zehnder	Charles Kettering Award (Employer) PricewaterhouseCoopers LLP
Scott Maynard	Cooperative Education Student Achievement Award Nathan Streyle South Dakota School of Mines & Technology
Beth Settje	Internship Student Achievement Award Laura Gayle Florida State University
Lisa Tandan	Two Year Program Student Achievement Award John Michael Kawooya Bunker Hill Community College
Tracey Bowen	Ralph W. Tyler Award (Research & publication) Not Awarded
Tracey Bowen	James W. Wilson Award (Advocacy of research activity) Dr. Sheri Dressler University of Central Florida
Steve Sellars	Best Practices Award (Innovative program solutions) The Florida State University Career Center Myrna Hoover, Director

President

Kelly Harper

Cincinnati State Technical and Community College

Committee:

Executive Committee:

Steve Sellars, President Elect – West Texas A&M University
Patty Bazrod, Past President – Georgia Tech
Dan Cayse, Vice President of Finance & Development
Retired, Cincinnati State

Accomplishments:

- Implemented monthly executive team conference calls for planning and administration of the organization. Would pull in a variety of board members for discussions about work and tasks related to their board positions.
- Webinars – worked with David Snow and Hollis Zehnder to create a direction for the webinars.
- Led Board of Directors through long range planning process for future of the organization.
- Supported efforts of Conference committee with marketing and sponsorship development.

Executive Vice President/President-Elect

Steve Sellars

West Texas A&M University

Committee:

Best Practices Committee:

Carole Coleman- University of Texas at Arlington

Kortney House- University of Texas at Dallas

Nick Zweig- University of Texas at El Paso

Accomplishments:

- Participated in CEIA Exec. Committee conference calls
- Participated in CEIA Dallas Local Arrangement conference calls
- Participated in all board meetings throughout the year
- Reviewed Audit Committee material and provided feedback to committee
- Recruited committee and reviewed Best Practice submissions
 - Worked with winner to obtain picture and summary of nomination
- Provided feedback to Past President to assist with nominations
- Collected annual reports from board and put together annual report for conference
- Reviewed and updated Board Handbook
- Prepared for board meeting at Dallas annual conference

Immediate Past President

Patty Bazrod

Georgia Institute of Technology

Committee:

Nominating Committee:

Anderson Lee – Foresters Financial Services

Carmen Diaz – Valencia College

Veronica (Ronnie) Porter – Northeastern University

Hollis Zehnder - Disney

Accomplishments:

- Facilitated nomination process resulting in a full-slate of nominees
- Facilitated the selection of awardee for the Dean Herman Schneider Award
- Served on Executive Committee and the 2016 Conference Planning Committee
- Assisted with the planning of the 2016 NAWII, Vail, CO event;
- Served as lead contact person for the (3) student awardees regarding logistics for 2016 conference
- Assisted with the reworking of the VP of Marketing and Membership Role for Board

Vice President, Finance and Development

Dan Cayse, CPA

Retired, Cincinnati State Technical and Community College

Accomplishments:

- Prepared a balanced annual budget and submitted it to the Board for approval.
- Prepared and submitted financial records and other document to the 2014-2015 Audit Committee.
- Implemented the recommendations of the Audit Committee that performed the review for fiscal year 2014-2015 including revising the association's financial procedures.
- Worked with the Conference Chair and Association Manager on the financial management of the 2015 Annual Conference.
- The annual tax return, Form 990 and supporting schedules, were prepared and submitted to the Internal Revenue Service.
- Prepared and submitted the annual report for nonprofit organizations for the State of Indiana.
- In the role of treasurer, maintained detailed records and managed the finances of CEIA working closely with the association manager and the executive committee of the board.
- Prepared the final consolidated summary financial report for the fiscal year ended, May 31, 2015, that is included in this Annual Report.

Treasurer

Dan Cayse, CPA

Retired, Cincinnati State Technical and Community College

Consolidated Income Statement (Cash Basis)

For the Year Ended May 31, 2015

Income

Membership	\$	87,165
Program Services (Conference & Training)		124,025
Other Income		<u>4,946</u>
Total Income	\$	216,136

Expense

Administration	\$	80,680
Program Services		94,501
Board Travel & Meetings		32,174
Programs and Projects		<u>5,115</u>
Total Expense	\$	212,470

Excess Revenue Over Expenses	\$	<u>3,666</u>
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Consolidated Balance Sheet (Cash Basis)

For the Year Ended May 31, 2015

Assets

Cash	\$	<u>304,354</u>
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Equity

Retained Earnings, May 31, 2014		300,688
Excess Revenue Over Expenses		<u>3,666</u>
Retained earnings, May 31, 2015	\$	<u>304,354</u>

Vice President, Professional Development

Connie Dietz

Wichita State University

Committee:

David Snow – Drexel University

Kelly Harper – Cincinnati State and Technical Community College

Beth Settje - University of Connecticut

Hollis Zehnder – Walt Disney Company

Accomplishments:

- Planned and facilitated 2015 NAWIL, Vail, Colorado
- Hosted, thanks to committee members, two webinars
- Worked with Board of Directors to re-design NAWIL including a changing name to CEIA Academy, first one to be held in June, 2016

Vice President, Research and Surveys

Tracey Bowen

University of Toronto

Accomplishments:

- Represented CEIA at the National Associations meeting at WACE Global conference, Kyoto Japan (Aug. 18, 2015)
- Reviewed and evaluated CEIA Research Grant and made recommendations to the Board of Directors
- Presented proposal for new Project Grant that employs undergraduate research assistants to replace former research grant (Board of Directors meeting Sept. 2015)
- Developed new criteria for Project Grant to be launched in Spring 2016
- Developed (and will co-present) “How to write a project grant” workshop during April CEIA conference. The intention of the workshop is to encourage CEIA members to develop and submit a project proposal for funding consideration and contribute to further development of the field.
- Reviewed nominations for James Wilson award
- Continue to redefine role of research for CEIA as an organization
- Participated in recruiting new Board members

Vice President, Marketing and Membership

Joseph M. Catrino

Quinnipiac University

Committee: Conference Committee, Digital Marketing Committee and unofficial committee to migrate CEIA Journal to a new database.

Accomplishments:

- Worked with Association Manager and Webmaster on the re-design of the CEIA website
 - Continuously update the CEIA website
- Suggested a re-structuring of my board position to become VP of Marketing and Communications and create new board position, VP of Membership and Retention
- Created the Digital Marketing committee
- Created the Digital Lounge for the CEIA 2016
- Working with University of Waterloo and WIL to move the database of CEIA Journals to a newly created database.
- Create, write and design CEIA monthly news briefs
- Regularly monitor CEIA social media channels: LinkedIn, Instagram and Twitter
 - Create unique content for each social media channel
- Created (sort of in progress) a content calendar for all CEIA marketing and communications
- Worked with VP of Professional Development on the name change of NAWIL to CEIA Academy
- Renewed Guidebook license for CEIA 2016 and created the new app directory for CEIA 2016
 - Managed the content upload into Guidebook
- Co-directed the New Member Mingle at CEIA 2015 (and CEIA 2016)

Association Manager

Peggy Harrier

Retired, Cincinnati State Technical and Community College

Membership Annual Report

- Total 2015 members: 675
- Total 2014 members: 701
- Total 2013 members: 649
- Total 2012 members: 611
- Total 2011 members: 641
- Total 2010 members: 668
- Total 2009 members: 629
- Total 2008 members: 760
- Total 2007 members: 729

Regional breakdown of 2015 members

	Total	New	Renew	Lifetime
Region 1:	125	32	93	6
Region 2:	79	28	51	5
Region 3:	130	53	77	9
Region 4:	145	40	105	10
Region 5:	55	9	46	3
Region 6:	53	8	45	2
Region 7:	61	23	38	4
Region 8:	27	3	24	2
Totals:	675	196	479	41

2015 Employer members: 23
 2015 Educator members: 652
 2015 US States represented: 48
 2015 Countries represented: 6

2014 Employer members: 36
 2014 Educator members: 665
 2014 US States represented: 47
 2014 Countries represented: 8

2013 Employer members: 53
 2013 Educator members: 596
 2013 US States represented: 46
 2013 Countries represented: 6

2012 Employer members: 23
 2012 Educator members: 588
 2012 US States represented: 45
 2012 Countries represented: 7

Vice President, Cooperative Education Program Network

Scott Maynard

Mississippi State University

Committees:

Cooperative Education Student Achievement Award Selection Committee

Cara Doyle – North Carolina State University

Traci Patrick – Eastern Kentucky University

Brian Hirsch – University of North Texas

Site Selection Committee

Julie Hutt- University of South Carolina

Molly Weller- Metropolitan State University of Denver

Accomplishments:

- Reviewed 13 submissions for Co-op Student Achievement Award and selected Nathan Streyle from South Dakota School of Mines and Technology as the winner.
- Site Selection Committee selected host site for 2018

Vice President, Global Network

Jose Pereira

University of Toronto

Committee:

Awards Committee

Accomplishments:

- Outreach to International members re: Dallas conference and membership renewal
- Meetings with Asian and middle eastern Universities re: WIL models in USA and Canada
- Monitored experiential; learning developments in Europe

Vice President, Employer Program Network

Hollis Zehnder

The Walt Disney Company

Committees:

- Charles Kettering Employer Award - Chair
- Nominations and Elections Committee – Participant
- Professional Development/Webinar Committee - Participant

Accomplishments:

- Charles Kettering Nomination Committee- Committee Chair in selection of 2015-2016 recipient of this award
- Participated on nominations and elections committee
- Hosted Winter CEIA Board meeting in Lake Buena Vista, FL
- Hosted Board Lunch at Winter CEIA Board Meeting
- Participated on Professional Development/Webinar Committee
- Donated attendee bags for 2016 CEIA Conference
- Received approval for additional giveaways to be included in bags as well as door prizes
- Communicated with other Employer members via email
- Communicated via email with members of the Nominations/Elections Committee to review nominations for the Board of Directors

Vice President, Two Year Program Network

Lisa Tandan
Hofstra University

Committees:

Planning Team:

Michael Reese, Bellvue College
Gerry Meenaghan, Lane Community College
Chad Bridgman, Sinclair Community College

Awards Committee:

Gerry Meenaghan, Lane Community College
Jessy Jones, Sinclair Community College
Carmen Diaz, Valencia College
Eric Price, Central Piedmont Community College

Accomplishments:

- Held a conference call with the Planning Team in May and developed a number of topics for Two Year Network to address
- Convened Awards Committee and reviewed nominations; selected a winner of the Two Year College Student Achievement Award
- Attended board meetings in Dallas (October) and Orlando (January)
- Submitted nomination and selected to present a speed session at the annual conference in Dallas
- Recommended Jessy Jones of Sinclair Community College to serve as replacement for Two Year Network VP position on the board

Vice President, Internship Program Network

Beth Settje

University of Connecticut

Academic Internship Award Judges/Committee:

- Joseph Aini, University at Albany, State University of New York
- Jennifer Blythe, Florida Atlantic University
- Jenna Logue, Berklee College of Music
- Katie Mantooth, Murray State University
- Antoine Moss, CEO Style Consulting, LLC
- Joshua Netzer, University of Oregon
- Jill Novotny, Franklin College
- Marie Wilson, Endicott College

Internship Information Hour:

- Adrienne McNally, New York Institute of Technology
- Antoine Moss, CEO Style Consulting, LLC
- Nancy Nelson, University of North Dakota

Accomplishments:

- Coordinated efforts with VP of Co-op, Two Year, and Global Program Networks to revise the student awards process and documentation; produced an updated Judges Rating Sheet that focuses more on the student learning and reflection than in the past
- Selected the 2016 Academic Internship Award Winner from a robust group of select individuals
- Revised the Unpaid Internship Statement, updated on the CEIA website
- Introduced a definition for Internships, updated on the CEIA website
- Established Internship Information Hours – members of the internship network can call in to a conference call to discuss items of relevance to the world of internships. Hosted four calls, two per semester
- Member of the Educational Sessions Committee for the 2016 Conference
- Presenting at the 2016 Conference - On-Campus Internships: Elevating the Student Employee
- Panelist for the Michigan Business Network, re: Internships (March 2016)

Vice President - Region 1

“Ronnie” Veronica Porter

Northeastern University

Committees:

Nominations, Audit, Keynote/Plenary Speakers Committee for Dallas Conference

Accomplishments:

- Made contact with leadership of regional groups (CCEIA, NEACEFE, NYSCEEA), Proposed communication and sharing of information through email.
- Sent emails to Region 1 membership regarding membership, renewed and non-renewed. (September)
- Emailed Region 1 membership about call for proposals (September)
- Emailed leadership of NEACEFE, NYSCEEA and CCEIA to request that the call for proposals be sent to membership of their organizations. (September)
- Participated in audit committee conference call. (June)
- Participated in Keynote/Plenary Speakers Committee Conference Calls. Recommended and facilitated selection of keynote speaker for Dallas Conference.
- Facilitated conference call with Dawn, Anderson, Deb Dagit and members of the US Business Leadership Network.
- Presented as invited panel speaker at the Business Roundtable in Washington DC hosted by the National Organization on Disability.
- Met with NYSCEEA members at annual conference in Troy, NY
- Met with NEACEFE members at annual conference in Portsmouth, NH
- Communicated with President of CCEIA. Will visit in Spring, 2016.
- Emailed Region 1 members again about the Call for Proposals. (October)
- Emailed Region 1 members again about membership renewal. (October)
- Participated in additional Audit Committee phone meeting. (December)
- Confirmed Keynote speaker Paul Harrington.
- Worked with Deb Dagit (US Business Leadership Network) on Conference Proposal which was submitted and accepted.
- Attended the Work Without Limits Conference/met with Deb Dagit (USBLN).
- Emailed Region 1 members, reminder about Conference Early Bird Registration (January)

Vice President - Region 2

Penelope (Penny) Grob

La Salle University

Accomplishments:

- Solicited membership renewal reminders via email
- Followed up with current members in Region 2 with regards to submitting proposals and nominations for the 2016 annual conference
- Submitted Charles Kettering Nomination for the 2016 Dallas Conference
- Referred current members to NAWIL 2016 to support professional development

Vice President - Region 3

Carmen Diaz

Valencia College

Committees:

Nominations & Selections Committee

Patricia Bazrod, **Chair** - Georgia Institute of Technology

Veronica "Ronnie" Porter – Northeastern University

Anderson Lee – Waubensee Community College

Hollis Zehnder – Walt Disney Company

Two-Year Network Awards

Lisa Tandan, **Chair** – Hofstra University

Eric Price – Central Piedmont Community College

Jessy Jones – Sinclair Community College

Gerry Meenaghan – Lane Community College

2016 Dallas Conference

Dawn Koeltzow, **Conference Chair** – Bradley University

Accomplishments:

- Proposed Region 3 "state representatives" concept to the Board.
- Conducted teleconference meetings with the first state representatives to discuss duty guidelines, suggestions, ideas etc.
- Along with the Regional State Representative, continue the efforts to recruit new members, encouraged conference attendance and reached out to non-members.
- Reviewed and evaluated Two-Year Network Award nominees' packets.

Vice President - Region 4

Anderson Lee

Foresters Financial Services

Committees: 2016 Annual Conference Committee and Nominations & Elections Committee

Accomplishments:

- Continued contacting exhibitors who have attended CEIA Annual Conferences and NACE's in 2015 about this year's in Dallas
- On behalf of MCEIA, discussed having an in-person meeting for its Transitional Advisory Team
- Corresponded with Kelly Harper, President, and Steve Sellars, President-Elect about printing fewer copies of this year's Annual Report
- Encouraged members who attended Region 4's meeting in 2015 about renewing their memberships

Vice President - Region 5

Lisa Garza

University of Texas at Dallas

Committees: Local Arrangements for Annual Conference in Dallas

Accomplishments:

- Communicated with Region 5 members regarding CEIA and upcoming conference.
- Served as ex-officio member of TxCEIA Board and participated in monthly conference calls as available.
- Chaired Local Arrangements Committee for upcoming CEIA Conference in Dallas and participated in monthly conference calls.
- Secured new exhibitor for upcoming Dallas conference.
- Spoke about CEIA and upcoming conference at recent Metroplex Area Consortium of Career Centers (MAC3) monthly meeting.

Vice President - Region 6

Sara Muzzy

Wichita State University

Accomplishments:

- Solicited membership renewal reminders via email, Region 6 Mountains / Plains
- Followed up with current members in Region 6 Mountains / Plains in regards to submitting proposals and nominations for the 2016 annual conference
- Submitted keynote speaker name for Dallas national conference 2016
- Referred current members to NAWIL 2016 to support professional development

Vice President – Region 7

Al King

Lane Community College

Accomplishments:

- Ongoing communication with membership
- Support for regional memberships and organizations
- Recruiting for national conference attendance

Conference Chair - 2016

Dawn Koeltzow
Bradley University

Committee:

Conference

Accomplishments:

- Developed the conference committee structure, engaged participants, and provided leadership to a strong group of committee members.
- Attended CEIA board meetings to provide conference updates and receive advice.
- Attended all committee meetings and provided input for Keynote/Plenary Committee, Program Session Reviewers, Local Arrangements Committee, Digital Marketing, Sponsorships, Registration, Audio Visual, Catering, and Design.
- Promoted call for proposals, conference registrations, sponsorships, and Employer Day Pass.
- Developed text for the CEIA website and monitored information for accuracy.
- Coordinated hotel arrangements, catering, and meeting space.
- Organized contracts and agreements for activities and entertainment.
- Planned the final program and confirmed General Session speakers.
- Developed communication plan for conference registrants.
- Coordinated activities and recognition of conference committee members.

Conference Chair - 2017

Molly Weller Thompson

Metropolitan State University

Committees:

2016 Conference Planning Committee and associated sub-committees

Site Selection Committee

Accomplishments:

- Participated in 2016 conference planning committee activities and meetings
- Assisted in choosing speakers for Dallas, 2016
- Promoted CEIA to executives and employers at MSU Denver Engineering Day and at the quarterly Colorado Internship Professionals Group meetings, including securing one additional speaker for 2016 conference
- Participated in site selection for 2018.
- Chose committee chair and two committee members for local committee for 2017
- Solicited bids from various organizations for 2017 conference evening activities, including Susan Marie Frontczak (a local storyteller – for the first night), Banjo Billy’s Brewery Tours, Johnny Cash Hot Sauce, Rocky Mountain Chocolate Factory, and a few local businesses to be sponsors and/or exhibitors
- Spoke with Event Planning faculty and the Westin Hotel about having a student intern as an event manager for 2017 conference. Have established a job description and learning outcomes and am waiting on confirmation from the hotel that they have identified a supervisor for the student.

History of Cooperative Education and Internships

- Late 1800's the Industrial Revolution was underway with new innovations and technologies creating a demand for specialized knowledge and training in the workplace.
- The Morrill Act of 1861 (Land Grant Act) provided funds to establish colleges devoted to agriculture and mechanical arts.
- Colleges responded with new courses of study – practical education – education for a specific field now became acceptable.
- The philosophical foundation for cooperative education was also taking place.
- William Dewey – “There is an intimate and necessary relation between the process or actual experience and education.” Dewey believed that people learned from experience and doing.
- 1872 Herman Schneider, co-op founder, is born in Summit Hill, PA.
- Herman Schneider – “if you want to educate a student to become an engineer, then you should provide that student with the opportunity to practice being an engineer.”
- 1899, the cooperative system of education is proposed at Lehigh University in PA.
- 1903, Herman Schneider arrives at UC from Lehigh University to serve as Professor of Civil Engineering.
- September 24, 1906, Dean Herman Schneider, University of Cincinnati, Co-op is founded.
- Structured method of combining academic education and practical work experience.
- **Cooperative education** is a structured method of combining classroom-based education with practical work experience. A cooperative education experience, commonly known as a "co-op", provides academic credit for structured job experience. Co-op experiences are either full-time (40 hours per week) alternating periods (semester, quarter) of work and school or part-time (20 hours per week) combining work and school during the same time period. Co-op experiences are paid, supervised by a professional who has followed the same career path of the student and students complete more than one assignment (2 or more) with progressive levels of responsibility.
- **Internship** is an experience involving student's working in their expected career field, either during a semester or over the summer. Internships may be paid or unpaid and may or may not carry academic credit. Internships are typically one time experiences. Internships are typically connected to an academic program with course requirements designed and monitored by faculty. Internships generally have related learning outcomes and academic assignments required.
- Originally alternating work and school weekly.
- First co-op class had 27 students and 13 companies.
- First wages in 1906 were 8-10 cents an hour.
- Co-op was proven applicable to fields other than engineering:

- University of Cincinnati – Nursing – 1915
- Ohio Mechanics Institute – 1920
- Antioch developed liberal Arts Co-op
- First women co-op at the University of Cincinnati
- Association of Cooperative Colleges founded in 1926 –first professional association for cooperative education – First meeting at the University of Cincinnati – Herman Schneider elected President.
- 1929 become a division of the Society of Promotion of Engineering Education (later ASEE) – became the Cooperative Education Division (CED) of the American Society of Engineering Education – changed to Cooperative and Experiential Education Division (CEED) in 2009.
- Upon graduation in 1934, wages were 35 cents an hour for a ten-hour work day, a sum of \$13 per week.
- The National Study of Cooperative Education was completed by Jim Wilson of RIT and Edward Lyons of University of Detroit, book published in 1961 “Work-Study College Program.”
- Chaired by Clement J. Freund (ASEE’s President in 1948-49), a CED committee published, “The Cooperative System – A Manifesto.”
- Spelled out the primary principles of cooperative education including a formal definition and the objectives of this system of education.
- First co-op program in Canada, University of Waterloo, now the largest program in the world.
- 1956 – 50th Anniversary of Cooperative Education celebrated at the University of Cincinnati.
- The National Commission for Cooperative Education (NCCE) was founded to promote co-op and to raise funds in its behalf. Ralph Tyler named chairman.
- 1963 the Cooperative Education Association is established with Don Hunt and Frank Jakes taking the lead to represent the interests and promote the expansion of co-op, especially in non-engineering disciplines.
- Northeastern University received a Ford Foundation Grant to establish the first co-op training center to help develop new co-op programs.
- CEA held its first annual conference in Detroit, Michigan in 1964 under the leadership and guidance of Donald C. Hunt from the University of Detroit.
- Research in the field of Cooperative Education became a key element to demonstrating the success of programs and the Journal of Cooperative Education was established in 1964.
- Title VIII of the Higher Education Act of 1965 provided more impetus for the growth of co-op programs.
- During the period of federal funding members of the co-op community spend significant amounts of time in DC and connecting with Legislative members to push the co-op agenda.

- Title VIII helped programs expand into business, health and liberal arts as well as offering opportunities for non-traditional students to work in their career field while taking classes.
- Programs were expanded to allow adult students the opportunity to co-op after the regular work day or on weekend as well as modifying their current job to learn new skills related to their area of study.
- First programs began with alternating semesters of work and academic and expanded during Title VIII funding to parallel co-op programs of part-time work and academics concurrently.
- The National Conference on Cooperative Education was held in 1971.
- First World Conference on Cooperative Education held in London in 1979
- The World Association for Cooperative Education (WACE) is formed in 1983.
- The National Ad Campaign (\$30 million) for Cooperative Education in 1985 brought cooperative education to the forefront of university and college administrators as well as employers. This public campaign drove a strong progress in establishing partnerships across the country.
- Number of programs grew from 277 in 1971 to 1012 in 1986.
- Employer and Educator Cooperative Education Training Centers opened in five regions of the country training over 30,000 practitioners, plus a National Center for Employer Training at the University of Cincinnati and also the National Commission for Cooperative Education (NCCE) Training Center.
- Funding for programs and developing institutional support were hot topics for consideration in the late 1980's and early 1990's due to declining Title VII funding and the desire for colleges and universities to maintain their vibrant co-op programs.
- Workshops were offered to educators and employers on How to Start A Co-op Program, How to Fundraise, Developing Effective Partnerships, Nuts & Bolts of Cooperative education, Gaining Institutional Support, Making your Program Comply with Accreditation Outcomes.
- Coalition of CEA, CED, NCEE formed to provide mechanism for speaking with one voice on major issues or opportunities for co-op.
- The DACUM Study for Co-op Office positions such as Director, Co-op Coordinator, Job developer was completed to help members of the co-op community build and enhance their existing programs through proper staffing
- Today, approximately 1000 colleges and universities in 43 countries, with 76,000 employers and 310,000 students participating annually in co-op partnerships
- Cooperative Education and Internship programs today vary from individual experiences to multiple experiences with increased levels of responsibility working part-time or alternation semester of work and school
- Students and employer participants generally complete evaluations of their experiences to document the program success as well as the complete of other academic assignments depending on each programs requirement.

- Co-op and internships are generally paid and in many programs academic credit or transcript notation is a component of a successful program.
- Engineering and Business Program Accreditation brought with it the desire for co-op and internship professionals to assess program outcomes and establish success measures.
- In the 1990's technology comes to co-op and internship offices to help connect professionals, employers, students and to form list serves for ongoing communication and sharing.
- College/Corporate relationships for co-op more difficult to maintain due to turnover and long standing programs being ended.
- Budget begins to tighten in higher education making it very difficult to maintain and grow co-op and internship programs.
- 1998 the Accreditation Council for Cooperative Education was established with 12 college and university programs accredited to date.
- Internship is added to CEA making the organization new name CEIA
- The National Academy of Work-Integrated Learning (NAWIL) of CEIA is founded to provide professional training to co-op and internship practitioners.
- Consolidation of co-op and internships into Career Services to increase organizational efficient and budget management.
- 100th Anniversary of Cooperative Education
 - 2006 University of Cincinnati
 - 2009 Northeastern University
 - 2009 Drexel University
 - 2009 Kettering University
 - 2011 University of Detroit Mercy
 - 2012 Georgia Institute of Technology
 - 2012 Rochester Institute of Technology
 - 2014 University of Akron
 - 2019 Drexel University