



President's Newsbrief

INSIDE THIS ISSUE:

<i>President's Message</i>	1
<i>Meet the Board</i>	2
<i>Board Elections</i>	3
<i>Annual Awards</i>	3
<i>Peggy Harrier</i>	4
<i>Jesse Mason</i>	4
<i>Linda Pavelitz</i>	4
<i>Jerry Enns, Keynote Speaker</i>	5
<i>North American Directory</i>	5
<i>CEIA Wants You</i>	5
<i>Les Leone</i>	6
<i>Research Grants</i>	6
<i>Co-op Hall of Honor</i>	7
<i>Peter Gotlieb</i>	7
<i>Herman Schneider</i>	7
<i>CEIA Website</i>	8
<i>The Journal</i>	8
<i>Annual Conference</i>	9
<i>NAWIL Training Program</i>	10

Dear members,

I cannot believe it is almost February. This academic year is moving quickly. I hope you all have a happy, healthy and peaceful new year.

The CEIA Board has been busy this year. I am proud of our many accomplishments:

- *The Journal of Cooperative Education and Internships* has gone through a complete makeover. We are very excited about the new and improved features (see pg. 8 for more details). Richard Coll, Associate Professor, Science Education, University of Waikato, New Zealand, is the new senior editor for the *Journal*.
- The *North American Internship and Co-op Program Directory* was compiled and is published on the main page of the CEIA website. The directory was a result of a joint project with the National Commission for Cooperative Education (NCCE). It has drawn a lot of traffic to our website and is a wonderful resource for our field. New features are being discussed and will be implemented in the next year.
- We completed our first year running a Survey of the Profession. We learned a lot from this exercise. The research committee is working through the data and is looking at the survey design to improve it for this year. Expect to see an announcement to update your survey information in the next few months.
- Marilyn Mayo and Reesa Greenwald have worked diligently to bring us an outstanding conference program for the 2008 Annual Conference in Myrtle Beach, South Carolina this year. I look forward to seeing everyone in attendance and learning and getting revitalized through networking and programming.
- We are negotiating a contract with a new association executive. After completing our search, we have selected Peggy Harrier who many of us know from her positions on the CEIA Board and at Cincinnati State. Peggy has been successfully acting as the Interim Association Executive for the past four months (see pg. 4 for more details).

This is just a short summary of all that has been accomplished this year. We will share more details at the annual business meeting on Monday, March 10, 2008, at the Annual Conference.

Anita

Anita M. Todd, President

Reminder!!

CEIA WEB ACCESS

Member Login:

Your e-mail address

Password:

Your Last Name

Early Bird rate ends Thursday, January 31, 2008!

**Remember to register for the
CEIA Conference, Myrtle Beach, SC!**

**Review the Conference program
including workshop abstracts online:**

<http://www.ceiainc.org/Conference>

2007-2008 CEIA Board of Directors

President

Anita Todd, University of Cincinnati
Tel: (513) 556-4636, anita.todd@uc.edu

Immediate Past President

Marjorie Apel, Manhattan College
Tel: (718) 862-7308, marjorie.apel@manhattan.edu

Vice President, Professional Development

Reesa Greenwald, Seton Hall University
Tel: 973-275-2828, greenwre@shu.edu

Vice President, Research & Surveys

Ray Easterlin, University of Texas - Austin
Tel: (512) 471-6700, easterlin@mail.utexas.edu

Vice President, Internship Program Network

Steve Sellars, West Texas A & M
Tel: (806) 651-2345, ssellars@mail.wtamu.edu

Vice President, Employer Program Network

Rodney Miller, Florida Power & Light Co.
Tel: (561) 691-7136, Rodney_miller@fpl.com

Vice President, Region 1 – Northeast

Barbara Currier Gregory, Bryant College
Tel: (401) 232-6090, bgregory@bryant.edu

Vice President, Region 3 – Southeast

Kent Phillips, Walt Disney World
Tel: (407) 828-5702, kent.phillips@disney.com

Vice President, Region 5 - Southwest

Judy Guyer, University of Texas - Dallas
Tel: 972-883-6832, guyer@utdallas.edu

Vice President, Region 7 - West

Andrea Newton, Lane Community College
Tel: (541-463-5494, newtona@lanec.edu

Editor, Journal, Ex Officio

Dr. Phil Gardner, Michigan State University
Tel: (517) 355-2211, gardnerp@msu.edu

Association Executive, Ex Officio

Tel: 800-824-0449, info@ceiainc.org

Peggy Harrier, Cincinnati State Technical & Community College

Tel: (513) 569-1639, Peggy.harrier@cincinnatiastate.edu

Executive Vice President/President Elect

Karen Reimer, University of Guelph
Tel: (519) 824-4120, kreimer@uoguelph.ca

Vice President, Finance & Development

Dan Cayse, Cincinnati State Technical & Community College
Tel: (513) 569-1624, dan.cayse@cincinnatiastate.edu

Vice President, Marketing and Membership

Patricia Jones, University of Michigan - Dearborn
Tel: 313-593-5188, pdjones@umich.edu

Vice President, Communications

Carol Martin Rutgers, Rutgers, The State University of NJ
Tel: (732) 932-3000 ext. 523, rutgers@sebs.rutgers.edu

Vice President, Two-year College Program Network

Jean Spahr, College of DuPage
Tel: (630) 942-2657, Spahrj@cod.edu

Vice President, ABC Program Network

Arnold Bell, North Carolina State University
Tel: (919) 515-4420, arnold_bell@ncsu.edu

Vice President, Region 2 – Mid-Atlantic

Dr. Randall Poole, Prince George's Community College
Tel: (301) 322-0135, hpoole@pgcc.edu

Vice President, Region 4 - Midwest

Robert Penkala, Macomb Community College
Tel: (586) 445-7636, penkalar@macomb.edu

Vice President, Region 6 – Mountains/Plains

Allyn Talg, Fort Lewis College
Tel: (970) 247-7301, Talg_A@fortlewis.edu

Vice President, Region 8 - International

Tony Munro, University of Waterloo
Tel: 519-888-4567 x 33207, tmunro@uwaterloo.ca

Treasurer, Ex Officio

Jimmie J. Henslee, El Centro College
Tel: 972-647-0443, jjhenslee@aol.com

World Association for Cooperative Education, Ex Officio

Paul Stonely, CEO WACE, President, NCCE
Phone: (617) 373-8877, p.stonely@neu.edu



Back Row: Kent Phillips, Rodney Miller, Jimmie Henslee, Tony Munroe, Ray Easterlin, Jean Spahr, Randy Poole, Barbara Gregory, Arnold Bell
Middle Row: Carol Rutgers, Peggy Harrier, Allyn Talg, Judy Guyer, Karen Reimer, Bob Penkala
Front Row: Patty Jones, Anita Todd, Reesa Greenwald

BOARD ELECTIONS FOR 2008-2009

Thank you to this year's Nomination and Elections Committee under the leadership of Immediate Past President, Marjorie Apel, Manhattan College.

The Election Committee presented the following 2008-09 Board slate to the current Board of Directors and it was approved at the January meeting:

Rodney Miller, Florida Power & Light, Executive Vice President/President-Elect, Three-year term.

Steve Sellars, West

Texas A&M, Vice President, Internship Program Network, Two-year term.

Carol Rutgers, Rutgers, The State University of NJ, Vice President, Communication, Two-year term.

Kathy Taylor, Colby-Sawyer Vice President, Region 1 (CT, ME, NH, RI, NY, and VT), Two-year term.

Kent Phillips, Walt Disney World, Vice President, Region 3 (AL, FL,

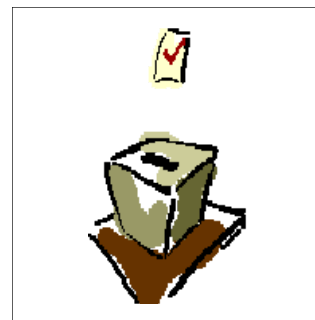
GA, MI, NC, SC, TN, and PR), Two-year term.

Andrea Newton, Lane Community College Vice President, Region 7 (AK, CA, OR, HI, WA, and NV), Two-year term.

TBA, Vice President, Research, Two-year term.

TBA, Vice President, Employer Network, Two-year term.

Election ballots will be emailed to all members in February.



CEIA ANNUAL AWARDS 2008

CEIA recognizes achievement and excellence by annually recognizing students, educators and employers who have excelled in or made significant impact in work-integrated learning. Awards are given in areas of student achievement, research excellence, outstanding employer contribution and outstanding educator contribution.

With the exception of the Ralph W. Tyler Award, members make nominations for these awards to the nominations committee in each of the areas for which awards are given. In the case of the Tyler Award, a committee selects the winner from the manuscripts that have been submitted to the *Journal of Cooperative Education and Internships*.

Nominations Committee Chairs:

Marjorie Apel, Chair

Ray Easterlin, Ralph W. Tyler Award (Research paper) and James W. Wilson Award (Researcher)
Steve Sellars, Academic Internship Student Achievement Award (Student)
Rodney Miller, Charles F. Kettering Award (Employer)
Arnold Bell, Cooperative Education Student Achievement Award (Student)
Jean Spahr, Two-Year Col-



Join us in honoring the award winners at the conference!

lege Student Achievement Award (Student)
The following awards will be given at the CEIA conference in Myrtle Beach, South Carolina at the banquet on March 11, 2008:

- The Dean Herman

Schneider Award (educator)—

Sheri Dressler, University of Central Florida

- The Charles F. Kettering Award (employer)
Kent Phillips, Walt Disney World
- The Cooperative Education Student Achievement Award (student)—
Nicholas Sillies, University of Cincinnati
- The Two-Year College Student Achievement Award (student)—**Jordan Glover, College of DuPage**
- The Academic Internship Student Achievement Award (student)—**Caitlin Cooper, Southwestern University**
- Best Practices Award (New Category!!)—**Lynn University, Boca Raton, Florida**
- The Ralph W. Tyler Award —TBA
- The James W. Wilson Award —TBA

Schneider Award Committee:

Sally Cardenas, Past President

David Cessna, Past President

Al Foderaro, Past President, Previous Award Recipient & Chair

Diane Markley, Past President & Previous Award Recipient

Helen Oloroso, Past President & Previous Award Recipient

PEGGY HARRIER—NEW CEIA ASSOCIATION EXECUTIVE



Peggy Harrier was hired as the new **Association Executive**

513-793-CEIA (2342)
info@ceiainc.org

The CEIA Board of Directors approved the appointment of Peggy Harrier as the new Association Executive. She has been serving as the acting Association Executive since October when the Dobbs Group contract ended.

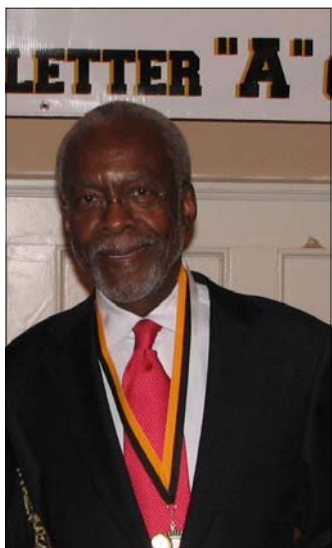
At Cincinnati State Technical and Community College, Peggy Harrier is Assistant Dean for the Business Technologies Division, where she supervises a mandatory co-op component for 20 majors. She is also responsible for academic curriculum development as well as divisional marketing efforts. As a licensed Real Estate Broker,

Peggy has experience in both industry and education. Peggy earned a BA degree from St. Mary's College, Notre Dame, Indiana, as well as a Master of Education degree from Xavier University. She has been associated with Cincinnati State Technical and Community College since 1984.

Peggy Harrier is a past president of CEIA, served as the Journal Liaison for the World Association for Cooperative Education and the National Commission for Cooperative Education. She was instrumental in securing a collaborative agreement for the produc-

tion of the *Journal of Cooperative Education and Internships* with both WACE and NCCE.

She is a national co-op trainer, specializing in quality improvement processes. In 2002, Peggy was selected *Educator of the Year* by the Midwest Cooperative Education & Internship Association of which she is a former President. She is also a Past President of the Ohio Cooperative Education Association, and was selected *Educator of the Year in 1991*. Congratulations to Peggy as she continues to serve CEIA in this new capacity!



Congratulations to Jesse Mason on being inducted into the UAPB Athletic Hall of Fame!

JESSE MASON INDUCTED INTO UAPB/AM&N ATHLETIC HALL OF FAME

Jesse Mason, director of University of Arkansas at Little Rock's Cooperative Education Program, has been inducted into the UAPB/AM&N Athletic Hall of Fame.

Mason, 1960 graduate of Arkansas Agricultural,

Mechanical, and Normal College – now UAPB, began his basketball career as a student at Woodstock High School in Memphis, Tenn., where he once scored 50 points despite being injured in the first quarter.

At AM&N, Mason played with Lawrence A. Davis Jr., now chancellor of UAPB, and former San Francisco Giants player Carl Boles. Mason's name was added to the college's elite athletes at a Hall of Fame banquet on Sept. 14, 2007.

LINDA HOFSTETTER PAVELITZ

With very great sadness, the Office of Cooperative Education at The University of Alabama in Huntsville informed the members of CEIA of the passing of Linda Hofstetter Pavelitz.

Linda joined the Co-op staff in 1989, and was a longtime member of CEIA. She was very active in state, regional, and national con-

ferences until her illness.

She passed away Monday, September 24, 2007, after a prolonged illness, and is survived by her husband, Steve, and daughter, Kasey.

Linda invested many years in Cooperative Education and enriched the lives of students and her colleagues.



She will be missed and fondly remembered by her colleagues

JERRY ENNS, CEIA 2008 CONFERENCE KEYNOTE SPEAKER

Thinking Success: Discovering Hypnotic Thoughts to Change Your Life!

Jerry Enns is an author; world-class Las Vegas entertainer, and motivational speaker, who helps corporations and teams, boost their morale and increase their productivity. Come and enjoy the stress-melting fun and walk away with renewed confidence, focus and a new set of mental tools for your success at work.

Today, Jerry uses this wisdom of a transformational process with executives, athletes and people at all levels of success. They have used it to eliminate fear, build unstoppable confidence and experience new levels of success, happiness and fulfillment.

Join Jerry for a Sunday pre-conference event—*Six Simple Steps to Lowering your Golf Score!*



NORTH AMERICAN DIRECTORY OF CO-OP EDUCATION AND INTERNSHIP PROGRAMS

Thank you to Dr. Phil Gardner of Michigan State, for taking the lead on compiling the *North American Directory of Co-op Education and Internship Programs* at colleges and universities.

This resource is now available to the public via the CEIA website. CEIA and NCCE partnered on a project which was completed in November 2007. To date, more than 2227 contacts in US

and 107 in Canada are now searchable on line.

Please review and update or input your entry in the directory.

*Check your listing
in the North
American
Directory to be
sure it is accurate!*

www.ceiainc.org

CEIA WANTS YOU!

Are you interested in getting more involved in CEIA? There are many ways in which to do this.

- 1) Submit manuscripts, proceedings, or resources through *The Journal of Cooperative Education and Internships*.
- 2) Volunteer on the 2009 CEIA Conference Committee.
- 3) Join a Network, Region, or other (research, marketing and membership, communications) committee, and support the direction of our organization.
- 4) Consider running for a board position, it is a great personal and professional development opportunity.
- 5) Apply for a research grant.
- 6) Nominate a colleague or student for an annual award.

Contact a board member or go to www.ceiainc.org for more opportunities.





Congratulations to Les Leone who was awarded the ASEE Clement J. Freund Award

Collegiate Employment Research Institute (CERI) is nationally recognized for its research on the transition from college to work; employment readiness of college graduates; and the transition experience through college ("the sophomore year"). CERI annually publishes **Recruiting Trends** that provides an analysis of the college labor market.

This year's survey is the largest of its kind, with nearly 900 employers responding. It marks the largest employer response in the history of this project.

Members of CEIA are being offered a copy of **Recruiting Trends 2007 - 2008** for only \$35, ...a savings of \$20!

Order Form Available:
www.ceiainc.org

**Check the
CEIA Website Calendar for
upcoming partner events:
www.ceiainc.org/calendar**

LES LEONE RECEIVED ASEE AWARD

Les Leone, assistant dean for undergraduate studies, was chosen to receive the **American Society for Engineering Education's (ASEE) 2007 Clement J. Freund Award**. He was recognized June 27, 2007, at the society's annual conference in Honolulu, Hawaii. Founded in 1893, the ASEE is a non-profit organization of individuals and institutions committed to furthering education in engineering and engineering technology. The Clement J. Freund Award honors an individual who has exerted a profound influence on the betterment of the cooperative education movement.

The responsibilities of Leone's current position at MSU include: monitoring an academic advising program that comprises nine professional advisors; overseeing the engineering scholarship committee and award process; degree certification

for graduating seniors; chairing the undergraduate studies advisory/curriculum committee; and leading a working committee in developing a residential/cornerstone program for the college. As director of the Applied Engineering Sciences Program, which is an interdisciplinary engineering major with over 200 students enrolled, he has created an alumni advisory board, initiated a successful program endowment fund, and oversees the annual conferring of a distinguished alumni award for graduates of the program. He is currently developing the necessary materials and processes for a possible first-time ABET accreditation visit in 2010.

Leone has been an active member of the American Society of Engineering Education since 1980 and served in various leadership roles in the Cooperative Education Division

(CED) and the annual Conference for Industry and Education Collaboration (CIEC). He has also been actively involved with the Midwest Cooperative Education and Internship Association and the Michigan Council for Internships and Cooperative Education. He has been named a *Distinguished Fellow of the Triangle Fraternity for Engineers, Architects, and Scientists*.

In recognition of his efforts and service to both engineering education and cooperative education, Leone has been a recipient of ASEE's *Alvah K. Borman Award* for meritorious contributions to engineering cooperative education; two Best Session Awards at ASEE's CIEC conference; the Michigan Council for Cooperative Education's Don Hunt Service Award for outstanding leadership in Michigan cooperative education; and Michigan State University's Distinguished Academic Staff Award.

SOLICITING NOMINATIONS FOR INDUCTEES INTO THE UC CO-OP HALL OF HONOR

On the occasion of the Centennial Year of the Founding of Cooperative Education, the University of Cincinnati paid homage to the inaugural inductees in its Cooperative Education Hall of Honor on April 24, 2006.

The Hall was developed to give a permanent place of honor for individuals and organizations that have significantly contributed to the qualitative advancement of cooperative education, both at the University of Cincinnati and beyond.

The 2006 Inductees included Herman Schneider, Albert Barber, Cooperative Education Division of the American Society for Engineering Education, General Electric Company, Donald C. Hunt, Charles F. Kettering, LPK Libby Perszyk Kathman, John M. Manley, Milacron, Inc. Frank Vandegrift, James W. Wilson and James G. Wohlford.

The 2007 Inductees included Cincinnati State Technical and Community College, the Cooperative

Education and Internship Association, Georgia Institute of Technology, the Procter & Gamble Company, E. Samuel Sovilla and Roy L. Wooldridge.

We are now soliciting nominations for the 2008 Inductees into the UC Co-op Hall of Honor. The following link provides all information pertaining to the award and the nomination process.

<http://www.uc.edu/propractice/hallofhoron/nominations.htm>

NSEE PIONEER OF THE YEAR AWARD

Associate Dean of St. Peter's College, Peter Gottlieb received the **NSEE Experiential Education Pioneer of the Year Award** at the NSEE Annual Conference on November 2, 2007, in Seattle, Washington. The NSEE Awards Program is sponsored by Northwestern Mutual Financial Network.

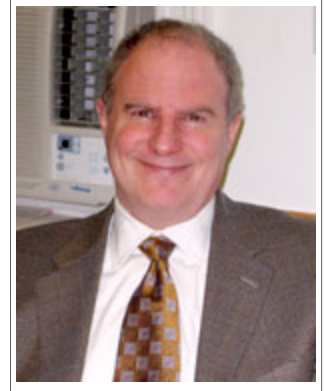
The National Society for Experiential Education is a non-profit membership association of educators, businesses, and community leaders which serves as a national resource center for the development and improvement of experiential education programs nationwide.

Karen M. Roloff, President of NSEE, announced the award which recognizes "an individual NSEE member who has demonstrated exceptional commitment to the field of experiential education over many years." Among the nomination criteria are the fol-

lowing: "leadership role in teaching/research/practitioner;" "leadership as an advocate for experiential education;" "leadership in mentoring experiential education professionals."

Sondra Busing Riley, Director of the Cooperative Education Program at Saint Peter's College and Peter's colleague of 21 years, wrote his nomination which reads (in part): "Peter Gottlieb's contributions to the field of experiential education are exceptional, if not legendary. Gottlieb has studied program and curriculum design in experiential education and conducted workshops focusing on engaging academic faculty in experiential education as well as integrating experiential education and the academic disciplines. Peter Gottlieb was the founding director of the Cooperative Education Program at St. Peter's College. His vision, tenacity,

and advocacy led to the creation of a flexible model of co-op, which eliminated typical placement barriers, enabling the greatest number of students to participate. Gottlieb was able to integrate cooperative education into the fabric of the college and win the support of senior college administrators. At the state, regional, and national levels, Peter Gottlieb's contributions to experiential education are rich and varied. He has consulted, completed program evaluations, authored articles, and conducted workshops." The nominator labels Peter Gottlieb as "a trailblazer, a stimulus for action and change, a rock, an educator's educator, a drum major for experiential education, a generous and gentle visionary with a brilliant mind and kind soul." Peter Gottlieb has been an NSEE member since 1976, serving on the NSEE Board of Directors from 1993-1999.



Peter Gottlieb named 2007 NSEE Experiential Education Pioneer of the Year

A valuable on-line resource to consider: www.insidehighered.com

Inside Higher Ed is the online source for news, opinion and jobs for all of higher education. Featuring: breaking news and feature stories, provocative daily commentary, areas for comment on every article, practical career columns, and a powerful suite of tools to help higher education professionals get jobs and colleges identify and hire employees.

STATUE OF CO-OP FOUNDER HERMAN SCHNEIDER IS PLACED ON UC CAMPUS

On Oct. 10, 2007, a statue of Herman Schneider became the third ever placed on the UC campus - along with already extant statues of UC alums William Howard Taft (27th U.S. President and former Supreme Court justice) and basketball great Oscar Robertson.

As the global birthplace of [cooperative education](#), the University of Cincinnati has a legacy worth celebrating. In September

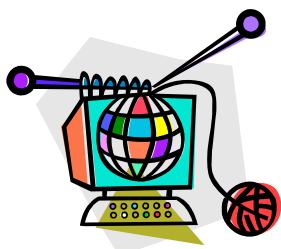
1906, UC was the first school in the world to require its students to alternate time spent in the classroom with paid, professional, workplace positions so that the students could gain experience. Back in 1906, UC sent 27 untested engineering students out of the classroom and into the workplace with local employers. So began what has become known worldwide (in 43 countries) as cooperative education, a system now used by about

500 U.S. universities and about 300,000 U.S. college students.

Link: <http://www.uc.edu/news/NR.asp?id=7280>



Photoshop Illustration of UC's 1956 Co-op Plaza as it will look after it is reinstalled in the new Herman Schneider Quadrangle



Check out the
CEIA website
“members
only”
section!

CEIA WEBSITE—DOWNLOADABLE RESOURCES

The CEIA website has a “members only” login that allows members access to lists, tools and resources that have been supplied by CEIA and CEIA members.

To login, simply type your email address and then use your last name as your password.

Current resources:

Membership Directories/ Agreements

Hold Harmless Agreement

Internship Affiliation Agreement

Administration Success Tools—Faculty, Staff, Recruiters, Program Administrators

(e.g., Faculty Coordinator Handbook; Finding Funding; Marketing Co-op; A Quality Internship Program)

Student Success Tools

(e.g., Interview Skills; Job Shadowing Q & A; Developing Personal Networks)

Employer Success Tools (e.g., employer guides; mentor guides; benchmarking study; tips for a winning internship program)

CEIA Program Network Resources (2-year Program Resource Guide and Internship Program Resource Guide)

If you would like to submit items to be included in the Downloadable Forms, please email them to Peggy Harrier: info@ceiainc.org

HAVE YOU CHECKED OUT THE JOURNAL OF COOPERATIVE EDUCATION AND INTERNSHIPS?

CEIA in partnership with WACE (World Association for Cooperative Education) and NCCE (National Commission for Cooperative Education) has been operating the on-line version of the *Journal of Cooperative Education and Internships* since May 2004! Here is what is in store for you on-line:

- **The current volume which simultaneously runs two issues, one for research and one for theory/practice**
- **An archive that contains all of the articles published in the Journal from Volume 1 to current.** Members and subscribers can use the search function to locate article abstracts and then view or download the PDF file.

- **A proceedings section allows us to present materials for international, national, regional and state cooperative education and internship conferences** and workshops as well as materials from other organizations that are pertinent to work integrated learning.

- **The Practitioner’s Corner (NEW!).** This section is a resource section for members and subscribers to upload and search presentations, documents, forms, evaluations, white papers, etc. that can assist us in our jobs. This new section is awaiting population. Please submit items that you feel would be

valuable to share with your colleagues.

- **On-line Journal manuscript submission section.** As a member, log in to the *Journal*, and all of your contact information will automatically populate the submission form. You supply the rest of the information regarding the manuscript you are submitting, and submit it on-line.

Our goal is to become **the single, respected depository of cooperative education and internship resources in the world.**

So, go take a look and if you have any questions, or suggestions, feel free to contact Richard Coll, our senior editor.



Check out the
Journal of
Cooperative
Education &
Internships!

www.ceiainc.org/journal



The Leaders in Work-integrated Learning



2008 CEIA Annual Conference — Mastering the Links to Success

March 9-11, 2008, Sunday-Tuesday REGISTER NOW!

Hilton—Myrtle Beach Resort, Myrtle Beach, South Carolina

Reservations: (843)-449-5000 Conference rate: \$90.00/night single/double—use conference code CEI

CEIA Member Early Bird Registration: \$350 until 1/31/07. Registration materials are online.

Program proposals can be submitted online: <http://www.ceiainc.org/conference>

Continue to check the website for the most up-to-date workshop offerings, such as:

Strategies and Best Practices

Employer Relations

Using Technology to Market to Students

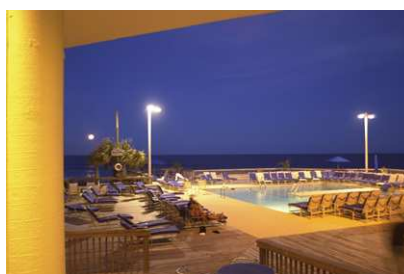
Learning Outcomes and Assessment

Students and Social Networking Websites

Legal Issues

For more details, contact: Marilyn Mayo, Conference Chair and Co-op and Internship Program, IBM University Recruiting 1-877-322-6575 mkmayo@us.ibm.com

Interested in golf at the conference? Please contact President-Elect, Karen Reimer: Director, Cooperative Education & Career Services University of Guelph (519)-824-4120 ext. 52423 kreimer@uoguelph.ca www.coop.uoguelph.ca





Beaver Run Resort and Conference Center

REACH YOUR PEAK

7th Annual NAWIL Cooperative Education and Internship Training
Wednesday– Friday, June 18–20, 2008
Beaver Run Resort and Conference Center
(2 blocks from Main Street in historic Breckenridge, Colorado)

Who Should Attend:
Co-op Education and Internship newcomers and experienced veterans

Takeaway:
Valuable tools, tips and techniques to incorporate into your program

Training Sessions Include:
Faculty development, marketing, employer development,
academic accountability, workforce trends and
program management

Free Bonus (Friday afternoon): Participants are invited to attend the
Mountain and Pacific Association of Colleges and Employers session regarding
lessons learned from combining Co-op Education Programs with Career Services.

Presenters:

- **Dan Cayse**, CEIA Past President & Dean of Business - Cincinnati State Technical & Community College
- **David Cessna**, CEIA Past President & Project Manager - Adams County, Colorado Workforce & Business Center
- **Phillip Gardner**, Director, Collegiate Employment Research Institute - Michigan State University & Senior Editor, Journal of Cooperative Education & Internships
- **Peggy Harrier**, CEIA Past President & Journal Liaison to WACE & NCCE & Associate Dean of Business - Cincinnati State Technical & Community College
- **Stan Inman**, Career Services Director - University of Utah



Program registration fees: \$225 (includes reception evening of 6/18, Continental breakfasts, breaks and lunches on 6/19 and 6/20 and post-training MPACE program)

On-line registration: www.CEIAinc.org or email Peggy Harrier (peggy.harrier@cincinnatiastate.edu)

Travel Accommodations: \$109/night at **Beaver Run Resort and Conference Center**, Breckenridge, Colorado
www.beaverrun.com 1-800-525-2253 or 1-970-453-6000. Conference rates can be extended throughout the weekend.
Breckenridge is a historic mining town established in the 1800's and a very popular ski destination (about 2.5 hours-100-mile exceptionally scenic drive-from Denver International Airport).
Colorado Mountain Express shuttle service (approximately \$50.00 one way) www.cmex.com 1-800-525-6363

Contacts:

David Cessna at d.cessna@comcast.net or 720-226-0479

Reesa Greenwald, CEIA VP of Professional Development at greenwre@shu.edu or 973-275-2828