

The Leaders in Work-integrated Learning



President's Newsbrief

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Look for your membership renewal in the mail.

Welcome to our new employer members!

Our goal this year is to build a community of professionals through **commitment, communication and connections**. We continue to focus on this goal through projects and relationships we are building. Your CEIA Board met in September in Dallas, Texas and will meet again in January in Orlando, Florida, hosted by Walt Disney World. Below is an update of your association's progress.

Expand membership in the association with emphasis on gaining employer members.

Anita Todd, VP of Marketing & Membership, and Marilyn Mayo, VP of the Employer Network, have implemented an employer membership incentive involving 170 new employers across the US.

Support the *Journal of Cooperative Education and Internships* by collaborating with our international research colleagues.

Elsewhere in this issue you will find an update on The Journal of Cooperative Education & Internships. To date, we have published 7 articles and received 13 additional submissions, including 4 from the international community.

Capitalize on our resources to strengthen communication through the association web site and the *Journal*.

Go to www.ceiainc.org to view the improvements that have been made to our web-site. Find about next year's conference, check out the Journal, view conference pictures. We have created new marketing pieces for use by members for outreach and advertisement of our services.

Develop our capability to provide meaningful educational experiences for the co-op and internship community, regionally and nationally through the National Academy for Work Integrated Learning.

NAWIL offered workshops in Vail, CO, Atlantic City, NJ and is offering a session at the upcoming North Carolina State Conference. If you are interested in exploring a training event in your region, please contact Barbara Gregory, VP of Professional Development or David Cessna, Director of the National Academy.

Establish and enhance mutually beneficial partnerships with colleges and universities, business and industry, professional organizations, and the government.

CEIA continues to work with the World Association for Cooperative Education (WACE) for the production of the research Journal. In May, I met with the leaders of the National Commission for Cooperative Education, WACE, and CED at Drexel University to explore areas of common interest. I traveled to Halifax, Nova Scotia in August to meet with the Canadian Association for Cooperative Education. More recently, I made multiple presentations at the Mid-Atlantic Co-op Conference in Atlantic City to support their regional efforts. In addition, I will be attending the Midwest Cooperative Education Association meetings in Milwaukee in early November.

Respectfully yours,

Peggy Harrier, President

2004-2005 Board of Directors

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Employer Membership Drive Brings in 170 New Members!!

Thank you to our membership for nominating new employers to receive a free trial membership. We had a fantastic response, and brought in 170 new employer members to learn about CEIA !

Welcome New Members!

We are hoping you are taking advantage of the benefits offered by CEIA and will get involved in our upcoming conference, including our awards and conference sessions.



2005 CEIA Annual Conference

“Experience Matters”

DoubleTree Hotel, Anaheim, CA, USA

April 3-5, 2005

www.ceiainc.org/conference

Call for Sessions

www.ceiainc.org/conference

(click on “Call for Sessions”)

Deadline is November 19th, 2004.

Share your expertise, research, technology, best practices, program assessment and results, or other exciting topics related to cooperative education and internships. Go to www.ceiainc.org/conference and submit your proposal today! Sessions should target new or experienced professionals in academia, industry, business or government!

Conference Registration is Open!

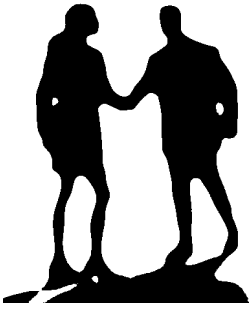
Go to www.ceiainc.org/conference

On-line registration, as well as printable registration forms available.

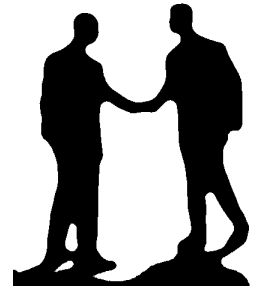
New this year: accepting credit card payment on-line through our new secure server!

Early Bird Deadline: January 31, 2005

**Networking, professional development, and benchmarking
in a great location with great conference registration and hotel rates!**



Call for Nominations - CEIA Annual Awards



www.ceiainc.org/awards

**Deadline for all nominations:
January 10, 2005**

CEIA recognizes achievement and excellence by annually recognizing students, educators and employers who have excelled in or made significant impact in work-integrated learning. Awards are given in areas of student achievement, research excellence, outstanding employer contribution and outstanding educator contribution.

With the exception of the Ralph W. Tyler Award, members make nominations for these awards to a nominations committee in each of the areas for which awards are given. The nominations committees select the winners in each category. In the case of the Tyler Award, a committee selects the winner from the manuscripts that have been submitted to the Journal of Cooperative Education and Internships. For the most part, awards are given each year and presented at the Awards Banquet at the annual conference.

The following awards are given:

- The Dean Herman Schneider Award (educator)
- The Charles F. Kettering Award (employer)
- The Ralph W. Tyler Award (research paper)
- The James W. Wilson Award (researcher)
- The Cooperative Education Student Achievement Award (student)
- The Two-Year College Student Achievement Award (student)
- The Academic Internship Student Achievement Award (student)

All nomination information and instructions are located at www.ceiainc.org/awards.

Upcoming Events—Partner Organizations — See www.ceiainc.org/calendar

Asia-Pacific Conference, December 1-3, 2004

Learning Partnerships in the Global Classroom: Weaving the Threads of Knowledge
Christchurch, New Zealand

ASEE Conference for Industry and Education Collaboration, February 1-4, 2005

30 Years of CIEC: Reflections and Projections on Engineering Education
Savannah, GA, USA

14th World Cooperative Education Conference, June 14-17, 2005

Global Workforce Development: Defining, Developing and Managing
Northeastern University, Boston, MA, USA

The Canadian Association for Cooperative Education (CAFCE) National Conference, August 13-16, 2006

Regina, Saskatchewan, Canada

CALL FOR NOMINATIONS FOR CEIA BOARD REPRESENTATIVES

This year's Nomination and Elections Committee, under the leadership of Immediate Past President, Diane Fleishman (Millersville College). Elections will take place early in the new year. **As members of CEIA, one of your rights is to nominate or become one of the individuals who will lead the Association. One of your responsibilities is to vote for the colleagues of your choice to administer your association from year to year.**

All candidates for each office must be members in good standing prior to the nomination. Nominees should have the consent of their company/institution since Board positions require time out of the office for travel to Board meetings, the annual Conference, and time throughout their term of service to tend to their Board responsibilities. Some costs of attending Board meetings are covered by the Association, but there will be some costs individuals or their company/ institution will be expected to cover. Please contact persons who you wish to nominate and determine ahead of time if they are interested, have the time to devote to Board meetings and duties, meet the requirements and are willing and able to serve for two years. Contact Diane with the names of co-op and internship professionals from both higher education and industry who will keep our Association moving forward.

Nominations for the following positions are being sought:

Executive Vice President/President-Elect— nominees Region 1 or 2. Three-year term.

Nominees for Executive Vice President/President Elect must have significant previous Board experience at the time of nomination. The Executive Vice President/President Elect shall assist the President and shall exercise the powers and duties of the President in the absence or incapacity of the President. He/She shall also coordinate activities of CEIA's annual conference.

Vice President, Professional Development, Two-year term.

Chairs the Professional Development Committee. Assesses the professional development needs of the organization and recommends programs and speakers to meet CEIA's needs. Chairs the Professional Development Committee. Assesses the professional development needs of the organization and recommends programs and speakers to meet CEIA's needs.

Vice President, Marketing and Membership, Two-year term.

Chairs the Marketing and membership Committee, coordinates association activities to ensure that services, products, programs, and publications meet the CEIA branding and meet the needs of the association and its membership. Develop member product and services. Work with the board to develop and implement membership initiatives.

Vice President, Research, Two-year term. —should have previous research experience.

The Vice President for Research shall serve as chair of the Research Committee and shall coordinate all activities to provide information and research of a high quality and of benefit to CEIA membership and customers. He/she shall also seek to ensure that all research projects are consistent with the mission, vision and values of CEIA.

Vice President, Region 2, Two-year term. Must be a member from the US in PA, NJ, DE, MD, DC, WV, VA.

Vice President, Region 4, Two-year term. Must be a member from the US in MN, WI, IL, IN, MO, OH, MI, or IA.

Vice President, Region 7, Two-year term. Must be a member from the US in WA, OR, CA, HI, NV, AK, or GU.

Vice President, Region 8, Two-year term. Must be a member from a country other than the United States.

Regional Vice Presidents shall ensure the fair and equal representation of their respective constituencies on the Board. All communication and activities sponsored by CEIA on behalf of the membership constituency within the respective regions shall be conducted in collaboration with the Regional Vice Presidents.

Vice President, Internship Program Network, Two-year term. Must be a member of this Program Network.

Vice President, Employer Network, Two-year term. Must be a member of this Program Network

The Vice President for a Network shall provide leadership and guidance on all network related matters of CEIA. He/She shall serve as liaison to the Network and maintain relationships between the Board of Directors and network membership. The Vice President for a Network shall also be responsible for coordinating the activities of the Network.

Please forward nominations to Diane Fleishman, diane.fleishman@millersville.edu, by Dec. 15, 2004.



**Canadian Association for
Cooperative Education (CAFCE)
National Conference
Halifax, Nova Scotia
August 8-11, 2004**

From left to right:

- Peter Franks** CEO, World Association for Cooperative Education
Peggy Harrier President, Cooperative Education & Internship Association
Sonya Horsburgh President, Canadian Association for Cooperative Education
Kirk Patterson Past President, Canadian Association for Cooperative Education

As current President of the United States Cooperative Education and Internship Association, Peggy Harrier attended the Canadian Association for Cooperative Education conference in Halifax, Nova Scotia in August 2004. The Canadians offered 20 professional development sessions including placement performance, research and the use of technology. Harrier gave a state of cooperative education and internships in the United States address to all attendees including information regarding publishing and accessing the Journal of Cooperative Education and Internships, the world's leading research publication for work integrated learning.

**University of Victoria, British Columbia, Canada
CO-OP PROGRAM WINS NATIONAL AWARD**
UVic Co-op recognized for giving students global perspective

Combating environmental destruction in Uganda, star-gazing from an observatory in Chile, observing law being created in South Africa-UVic co-op students can have these employment opportunities *before* they graduate. Gaining a global perspective as well as work experience is part of UVic Co-operative Education's international program and this year it is the **recipient of an Award for Excellence in Internationalization from the Scotiabank Group and the Association of Universities and Colleges of Canada (AUCC).**

"As a leader in experiential learning in Canada, UVic strives to give as many students as possible the opportunity to participate in co-op," says UVic president Dr. David Turpin. "In an international placement, they experience other cultures, gain new language skills and acquire a global point of view. I'm very pleased that the work by our co-op program is being recognized through this award."

With the largest co-operative education program in Western Canada, UVic offers nearly 3,000 students the opportunity to combine study with relevant, paid work terms each year. More than 40 departments in every faculty participate in UVic Co-op and almost 14 per cent of all student placements are in international settings, representing 40 countries and 244 employers.

"Experiential learning at UVic has evolved to meet the changing needs of society," says UVic Co-op executive director Dr. Elizabeth Grove-White. "We are now educating students to participate in a complex world where cross-cultural awareness and a global perspective benefit themselves and society. I'm grateful to Scotiabank and AUCC for recognizing the work our program and its employers do to support this vision."

Congratulations University of Victoria!

Have you Checked out the Journal of Cooperative Education and Internships ?? www.ceiainc.org/journal



CEIA in partnership with WACE (World Association for Cooperative Education) has been operating the on-line version of the Journal of Cooperative Education and Internships since May 2004!

Here is what is in store for you at www.ceiainc.org/journal:

- **The current volume which simultaneously runs two issues, one for research and one for theory/practice**
- **An archive that contains all of the articles published in the Journal from Volume 1 to 36.** Members and subscribers can use the search function to locate article abstracts and then view or download the PDF file.
- **A proceeding section (coming in January) will allow us to present materials from international, national, regional and state cooperative education and internship conferences** and workshops as well as materials from other organizations that are pertinent to work integrated learning.
- **On-line Journal manuscript submission section.** As a member, log in to the Journal, and all of your contact information will automatically populate the submission form. You supply the rest of the information regarding the manuscript you are submitting, and submit it on-line.

Our goal is to become **the single respected depository of cooperative education and internship resources in the world.** So go take a look and if you have any questions, or suggestions, feel free to contact Phil Gardner, our senior editor.

The success of the journal depends on the willingness of members and subscribers to volunteer to assist in journal operations. Our goal is to have a 45 day turn around on manuscript reviews. To achieve this target **we need volunteers willing to serve as reviewers.**

We have two categories of reviewers.

- **Research reviewers** should have knowledge of research methods, hypothesis development, and statistical methods and applications (qualitative and quantitative). Having published research focused papers would be a plus. When you volunteer please indicate type of research you are interested in reviewing: co-op or internship (or both) and qualitative or quantitative (or both).
- **Reviewers of theory and practice** articles should have a sound understanding of the basic principles underlying work integrated learning, be knowledgeable of current trends in the workplace and in college learning environments, and able to see logical connections between work and learning.

Interested? email Phil Gardner at gardnerp@msu.edu to express your willingness to serve.