

PRESIDENT'S NEWSBRIEF

INSIDE THIS ISSUE:

<i>Thoughts continued</i>	2
<i>Board Committees</i>	2-3
<i>The Journal, What's Up?</i>	2
<i>Nashville, TN—April '03</i>	4
<i>Internship Program Network</i>	4
<i>New Website</i>	5

Points of Interest:

- Member surveys coming
- Member directory in process
- Committees need your help to get the job done
- Strategic Planning Process is underway
- Volunteers are needed to help with the conference in Nashville



Sher Nielson, the new CEIA Administrative Assistant, enjoys the conference banquet in Albuquerque.

THOUGHTS FROM THE CEIA PRESIDENT...

Since accepting the President's gavel from Marti Ford at the closing dinner of the Albuquerque conference I can tell you that a lot of work has already been accomplished.

2002-2003 looks to be a year of forward movement and planning. The association is beginning a strategic planning process (SPP) under the leadership of past president, Sam Gonzales (University of Texas, San Antonio). The activities and findings of the SPP will provide CEIA with a plan of operation for the next five years. This will be the guide for the business and functions of the Association; a map to navigate the future. At some point in the SPP, members of CEIA will be asked for their input. CEIA is a member-driven professional organization. The Board of Directors needs to know what members want and need from the Association.

Speaking of the Board of Directors, the 02-03 Board is a terrific group of CEIA members. It is truly a pleasure to work with such a caring and responsive group of people. Remember the Board works for you. You have a question or concern? Contact one of the people on the Board List (its on the



Marti Ford transfers the official CEIA President's gavel to Sally Cardenas at the 2002 Conference banquet in Albuquerque.

website) and talk to him or her. Or you can always email or call me. I can be reached at: (714) 278-7202 or scardenas@fullerton.edu.

Most of you are aware that during the last fiscal year, our long-time Executive Director, Dawn Pettit, "retired" to spend more time as a mother of two little girls and to complete her graduate work. That major change in the CEIA's life turned into other changes. Probably the biggest was to relocate the Administrative Office to Salt Lake City when the leased space in Columbia, MD expired at the end of October 2001. CEIA has a

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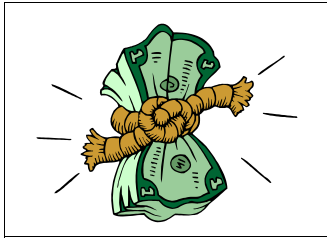
TALKED TO SHER LATELY?

That friendly, helpful person you talk with when you call the CEIA office in Salt Lake City is Sher L. Nielson, Administrative Assistant. She has been working for the Association since November 1, 2001.

Sher has over 15 years experience in various office management and administrative duties. She has worked with three start-up companies and a number of committees over the years for various projects in healthcare development, community awareness and the arts.

Sher attended Westminster College, the University of Utah, and the University of Phoenix in Salt Lake City. She has acquired certification in the National Association of Legal Secretaries, Paralegal certification, and an Associates degree in business and marketing.

She is the mother of twin boys, age 20, and a daughter 24, and grandmother of two. "Yes," she says, "I am a grandma." Sher is very happy to be with CEIA in her present capacity and enjoys serving the membership with their needs.



“CEIA is in better shape financially now than it has been for any number of years.”

“Pat has done a superior job and her contribution to the Association and the JCE over her years as Editor is immeasurable.”



Think about how you would like to serve, then contact a committee chair.

THOUGHTS FROM THE CEIA PRESIDENT...CONT'D.

contract with Associated Western Universities (AWU) to house our Administrative Office; staff it with a full-time Administrative Assistant who's responsibility is to handle CEIA functions – mainly membership services (See accompanying article about Sher Nielson); and provide administrative service support and storage space to CEIA for two years - Nov. 1, 2001 to Oct. 31, 2003. AWU is a non-profit 501c (3) corporation (est. 1959) and is a consortium of 65 colleges and universities that identifies and facilitates research and training endeavors among academic institutions, government agencies, and private industry. If you would like to learn more about Associated Western Universities, their web address is: www.awu.org. The agreement with AWU, provides the CEIA Board of Directors with time to study how the Association will be managed and staffed in the future.

CEIA is in better shape financially now than it has been for any number of years. Hard work under past Presidents Foderaro,

Gonzales and Ford have brought the Association into a new era of carefully managed budgeting and spending. As this fiscal year emerges new financial practices for the Office, the Board and CEIA programs are being put into place.

The Cooperative Education & Internship Association, Inc. is moving into a new reality and I personally invite each one of you to become active and involved in whatever way you can. Continuing your membership, attending the 2003 conference in Nashville, TN, volunteering to help on a committee, participating in on-line list serve discussions, sharing your knowledge and expertise with your colleagues – this is what CEIA has always been about and what it will continue to be with your help.

I am looking forward to this busy year and will keep you informed about what's going on. I promise. Enjoy the rest of the summer!

Sally Cardenas, CEIA President 02-03

THE JOURNAL—AN UPDATE

The *Journal of Cooperative Education* will be going through a self-study and the selection of a new Editor this year. Pat Rowe is retiring from the University of Waterloo and has given her notice as Editor. Pat has done a superior job and her contribution to the Association and the *JCE* over her years as Editor is immeasurable. She has managed to produce *Journal* issues with strong content on topics core to our field. At the present time, the *JCE* Editorial Board is reviewing the existing Editor position description in preparation for a search process.

Volume 36, No. 1 of the *Journal* should have reached everyone by this time. If you do

not receive your copy, please contact Sher Nielson at the CEIA office.

It contains some terrific articles; read through it before you put it on the shelf. The *Journal* is a distinct service to CEIA members and subscribers – something unique to a professional association like ours.

Peggy Harrier (Cincinnati State Technical & Community College) is coordinating *Journal* review activities. Ken Bartkus (Utah State University) will be benchmarking other *Journals* and at the same time he and Pat Linn (Antioch College) will prepare a brief survey for the membership. Please provide your input when the *Journal* survey reaches you.

COMMITTEES, COMMITTEES, COMMITTEES!

A volunteer organization like CEIA must harness the expertise of many in order to accomplish its goals. Therefore – committees. I have pushed every member of the Board of Directors to create committees to assist with the work of CEIA this year. In addition to the standing committees, this year I have asked each Program Network Vice President to create a committee to assist with Network activities and communication and each Regional Vice President has pulled together a Regional Leadership Committee to facilitate communication among CEIA members in each region, as well as, among the various independent state

and regional co-op and internship organizations.

You have heard the line, “It takes a village to raise a child” well it takes lots of members helping on committees to run an organization! Committees provide a terrific way for lots of members to become involved in small or large ways and by doing so provide for the future leadership of the Association. Think about how you would like to serve, then contact a committee chair. See list of committee chairs. Refer to the web site to see who has already agreed to serve on each committee.

(Continued on page 3)



Working together we can improve our individual professional development and the development of our profession!

Just do it! Contact a committee chair and get involved today!

COMMITTEES, COMMITTEES, COMMITTEES!

(Continued from page 2)
Professional Development Committee
Chair: Francine Blume
 American University
 fblume@american.edu

2003 Conference Committee
Contact: Diane Fleishman
 Millersville University
 Diane.fleishman@millersville.edu

Membership Services Committee
Chair: Paul Klein
 Cleveland State University
 p.klein@csuohio.edu

Research Committee
Chair: Patricia Linn
 Antioch College
 p.linn@antioch-college.edu

Recognition & Awards Steering Committee
Chair: Luther Epting
 Mississippi State University
 lepting@career.msstate.edu

Dean Herman Schneider Award Selection Committee
Chair: Christopher Pratt
 Columbia University
 cgp2002@columbia.edu

Charles F. Kettering Award Selection Committee
Chair: Marie Vanderhoof
 Central Intelligence Agency
 Maritv@ucia.gov

James W. Wilson Award Selection Committee
Chair: Patricia Linn
 Antioch College
 p.linn@antioch-college.edu

Ralph W. Tyler Award Selection Committee
Chair: Patricia Linn
 Antioch College
 p.linn@antioch-college.edu

CEIA/CED Co-op Student of the Year Award Selection Committee
Chair: Marti Boerema
 Texas A & M University
 mboerema@cctr.tamu.edu

Two-Year College Student of

the Year Award Selection Committee
Chair: Sandra Lare
 Central Piedmont Community College
 Sandra_lare@cpcc.cc.nc.edu

Internship Student of the Year Award Selection Committee
Chair: Michael True
 Messiah College
 mtrue@messiah.edu

Attributes-Based Cooperative Education Program Network Committee
Chair: Marti Boerema
 Texas A & M University
 mboerema@cctr.tamu.edu

Employers Program Network Committee
Chair: Marie Vanderhoof
 Central Intelligence Agency
 Maritv@ucia.gov

Internship Program Network Committee
Chair: Michael True
 Messiah College
 mtrue@messiah.edu

Two-Year College Program Network Committee
Chair: Sandra Lare
 Central Piedmont Community College
 Sandra_lare@cpcc.cc.nc.edu

Region 1 Leadership Committee – CT, ME, MA, NH, NY, RI, VT
Chair: Marjorie Apel
 Manhattan College
 maple@manhattan.edu

Region 2 Leadership Committee – DE, DC, MD, NJ, PA, VA, WV
Chair: Carol Martin Rutgers
 Cook College, Rutgers, The State University of New Jersey
 Rutgers@AESOP.rutgers.edu

Region 3 Leadership Committee – AL, FL, GA, KY, MS, NC, SC, TN, PR, VI
Chair: Anita Bullin
 Surry Community College
 bullina@surry.cc.nc.us

Region 4 Leadership Commit-

tee – IL, IN, IA, MI, MN, MO, OH, WI
Chair: Peggy Harrier
 Cincinnati State Technical & Community College
 harrierp@cinstate.cc.on.us

Region 5 Leadership Committee – AR, LA, OK, TX
Chair: Gary Steele
 University of North Texas
 gsteel@scs.cmm.unt.edu

Region 6 Leadership Committee – AZ, CO, ID, KS, MT, NE, NM, ND, SD, UT, WY
Chair: Howard Rosenberg
 University of Colorado, Boulder
 rosenbeh@spot.colorado.edu

Region 7 Leadership Committee – AK, CA, HI, NV, OR, WA
Chair: Ann Adams
 South Puget Sound Community College
 aadams@spscc.ctc.edu

Region 8 Leadership Committee – Canada & International
Chair: Maggie Firman-Turner
 ILLC, Co. Ltd.
 mft@ilcc.com

Strategic Planning Committee
Chair: Sam Gonzales
 University of Texas, San Antonio
 sgonzales@utsa.edu

Communications Committee
Chair: Carol Martin Rutgers
 Cook College, Rutgers, The State University of New Jersey
 Rutgers@AESOP.rutgers.edu

Resource Materials Development Committee
Chair: Patty Jones
 University of Michigan, Dearborn
 pdjones@umd.umich.edu

Publications Committee
Chair: Sally Cardenas
 California State University, Fullerton
 scardenas@fullerton.edu



NASHVILLE, TENNESSEE IN 2003!

Be sure your calendar is marked out for April 27-29, 2003. Our annual CEIA conference will be held at the Doubletree Hotel in Nashville – right in the heart of Music City, USA. **Make Your Program Sing!**

The conference program (workshops, speakers) will be coordinated by Marilyn Zarzecki (Scottsdale Community College). Marilyn's email is: marilyn.zarzecki@sccmail.maricopa.edu.

Look for a call for workshop session proposals in early September. Participate! Share your expertise and experience with your colleagues. We all continue to learn from one another. What's your special thing?

The conference is being planned by a group of folks from all over the country. Join in! Volunteer! There are so many ways to be part of the fun of working on a conference committee. Yes – I know it's a lot of work, but the people you work with make it a wonderful personal experience. Just ask Mary Montañó (University of New Mexico) and her FABULOUS Albuquerque committee!

How can you help? Here are some of the exciting job descriptions available:

- **Overall Conference Chair** (the big cheese!)
- Door prize Coordinator
- Door prize Ticket Puller
- Door prize Deliverer
- Sponsor Manager
- Workshop Introducer
- Ticket Taker/Greeter
- Dinner Mom (or Dad)
- Packet Stuffer
- Marketing Manager



Doubletree Hotel, Downtown Nashville

- On-site Registration Helper
- Hotel Liaison
- Publicity Guru
- Meal Planner
- Master of Ceremonies
- Head Counter
- Ticket Counter
- Finance Manager
- Logistics Expert
- Entertainment Manager.

Contact:

Diane Fleishman, **CEIA Executive Vice President/President-Elect**
 Director, Cooperative Education
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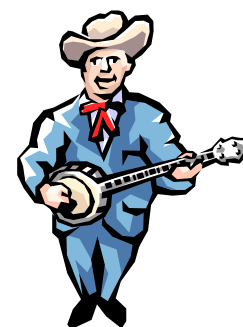
CEIA
 Conference 2003

Music City USA

NASHVILLE, TN

APRIL, 27-29

*Make Your
 Program Sing!*



THE INTERNSHIP PROGRAM NETWORK

Each Program Network has the responsibility to facilitate dialog and sharing of information among its constituency, as well as, to see that there is content in the annual conference program that reflects the needs and interests of that group of people.

In this issue of the President's Newsbrief, I would like to acknowledge the wonderful and very active listserv that provides communication to and between practitioners in predominantly internship programs. Under the leadership of Michael True (Messiah College), this group has shared samples of

forms that work, discovered statistics related to international internships, referred one another to rich web resources, discussed liability issues, and has



thoughtfully begun developing a position paper focused on hold harmless and indemnification issues. That is just in the last month!

To subscribe to the INTERNSHIP-NET list serv, contact Mike at: mtrue@messiah.edu

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www.ceiainc.org**

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2002-2003 CEIA Board members being introduced by Sally Cardenas at the conference banquet in Albuquerque, New Mexico.

TAKE A LOOK: WWW.CEIAINC.ORG

As of last spring, Cal Stroud (University of Utah) became our "official" Web Manager and has given the Association website a new look.

The site is moving in the direction of becoming a really useful tool for the membership. There is a Calendar Section where anyone in CEIA can list a brief announcement about an upcoming conference or co-op/internship meeting.

The current board roster is posted along with each person's contact information. An up-to-date list of all CEIA committees and committee members is posted for your information. And thanks to



CEIA information source on the web for committee information, calendar of events, award recipients and more.

Chris Pratt (Columbia University) and many friends nearly complete lists of Past Presidents and past award recipients are now available on the web site. Whew! What a job! And what impressive lists of "Who's Who" in CEIA!

More information and new features will be appearing on the web site as it continually grows and improves under Cal's care.

If you have any suggestions for changes or additions, please contact Cal Stroud, our volunteer Web Manager: Cstroud@saff.utah.edu