



President's Newsbrief

INSIDE THIS ISSUE:

<i>President's Message</i>	1
<i>Meet the Board</i>	2
<i>CEIA Award Recipients</i>	3
<i>CEIA Elections</i>	3
<i>CEIA Annual Conference</i>	4 - 8
<i>CEIA NAWIL Conference</i>	9

Featuring:

- Annual Conference
- VAIL Conference
- Award Recipients
- Elections

Experiencing a deep freeze of – 35C with the wind chill factor during a serious economic downturn can seem a bit overwhelming. But we do know that the spring thaw and warmer weather is going to come as will an eventual positive turn in the economy. CEIA members are networking and sharing concerns and coping strategies for weathering these turbulent times. We are a member-driven learning community and continue to support each other and provide sustainable recruitment solutions for employers now and into the future.

Our Annual CEIA spring conference “Building a Sustainable Future” in Portland, Oregon ~ April 19-21 ~ is a prime opportunity for you to collaborate with like-minded practitioners in a cooperative learning environment. Sharing best practices and strategic planning efforts toward a sustainable future with colleagues is an economical way to refresh your ideas for the remaking and improvement of programs.

Your CEIA Board of Directors has moved forward with our strategic plan and has recreated the website to meet member needs www.ceiainc.org. Linking with colleagues year round through the listserv, blogs and discussion tools will enable you to remain connected to trends and initiatives in our industry. The Board Regional VP's are committed to offering and linking you to professional development opportunities in your region. As well the Professional Development VP and committee members are working toward year round learning initiatives for the membership. CEIA membership has many advantages and networking is one with unlimited value.

I look forward to seeing you in Portland or meeting you in an online discussion.

Karen Reimer
CEIA President

Reminder:

CEIA WEB ACCESS

Member Login:

Your e-mail address

Password:

Your Last Name

Visit the recently re-designed CEIA Website
www.ceiainc.org

2008-2009 CEIA Board of Directors

President

Karen Reimer, University of Guelph
Tel: (519) 824-4120, kreimer@uoguelph.ca

Immediate Past President

Anita Todd, University of Cincinnati
Tel: (513) 556-4636, anita.todd@uc.edu

Vice President, Professional Development

Reesa Greenwald, Seton Hall University
Tel: 973-275-2828 greenwre@shu.edu

Vice President, Research & Surveys

Maureen Drysdale, University of Waterloo
Tel (519)-884-8111, x28288, mdrysdal@uwaterloo.ca

Vice President, Internship Program Network

Steve Sellars, West Texas A & M
Tel: (806) 651-2345, ssellars@mail.wtamu.edu

Vice President, Employer Program Network Vacant Position

Vice President, Region 1 – Northeast

Kathy Taylor, Colby-Sawyer College
Tel: (603) 526-3766, ktaylor@colby-sawyer.edu

Vice President, Region 3 – Southeast

Kent Phillips, Walt Disney World
Tel: (407) 828-5702, kent.phillips@disney.com

Vice President, Region 5 - Southwest

Judy Guyer, University of Texas - Dallas
Tel: 972-883-6832 guyer@utdallas.edu

Vice President, Region 7 - West

Andrea Newton, Lane Community College
Tel: (541)-463-5494, newtona@lanec.edu

North American Editor, Journal, Ex Officio

Dr. Phil Gardner, Michigan State University
Tel: (517) 355-2211, gardnerp@msu.edu

Association Executive, Ex Officio Member

Peggy Harrier, Cincinnati State Technical & Community College
Tel: (513) 569-1639, Peggy.harrier@cincinnatiastate.edu

Executive Vice President/President Elect

Rodney Miller, Florida Power & Light Co.
Tel: (561) 691-7136 Rodney_miller@fpl.com

Vice President, Finance & Development

Dan Cayse, Cincinnati State Technical & Community College
Tel: (513) 569-1624, dan.cayse@cincinnatiastate.edu

Vice President, Marketing and Membership

Patricia Jones, University of Michigan - Dearborn
Tel: 313-593-5188 pdjones@umich.edu

Vice President, Communications

Carol Martin Rutgers, Rutgers, The State University of NJ
Tel: (732) 932-3000 ext. 523, rutgers@cook.rutgers.edu

Vice President, Two-year College Program Network

Jean Spahr, College of DuPage
Tel: (630) 942-2657 Spahrj@cod.edu

Vice President, ABC Program Network

Arnold Bell, North Carolina State University
Tel: (919) 515-4420, arnold_bell@ncsu.edu

Vice President, Region 2 – Mid-Atlantic

Dr. Randall Poole, Prince George's Community College
Tel: (301) 322-0135, hpoole@pgcc.edu

Vice President, Region 4 - Midwest

Robert Penkala, Macomb Community College
Tel: (586) 445-7636, penkalar@macomb.edu

Vice President, Region 6 – Mountains/Plains

Allyn Talg, Fort Lewis College
Tel: (970) 247-7301, Talg_A@fortlewis.edu

Vice President, Region 8 - International

Tony Munro, University of Waterloo
Tel: 519-888-4567 x 33207 tmunro@uwaterloo.ca

Treasurer, Ex Officio

Jimmie J. Henslee, El Centro College
Tel: 972-647-0443, jjhenslee@aol.com

World Association for Cooperative Education, Ex Officio

Paul Stonley, CEO WACE
Phone: (617) 373-8877, p.stonley@neu.edu



Back Row: Jimmie Henslee, Rodney Miller, Steve Sellars, Arnold Bell

Third Row: Jean Spahr, Patty Jones, Tony Munroe, Maureen Drysdale

Second Row: Reesa Greenwald, Anita Todd, Kent Phillips, Randy Poole

Front Row: Kathy Taylor, Karen Reimer, Peggy Harrier, Andrea Newton, Allyn Talg,

Not in Photo: Bob Penkala, Judy Guyer, Carol Rutgers, Dan Cayse

CEIA Annual Awards

To be presented at the Gala Awards Banquet at the
Annual CEIA Conference

The Dean Herman Schneider Award (Educator) - **Peggy Harrier**,
Cincinnati State Technical and Community College
The Ralph W. Tyler Award (Research Paper) - **Jessica L. Hurst**, *Iowa State University* and
Linda K. Good, *Michigan State University*
The Cooperative Education Student Achievement Award - **Nathan Miller**, *Drexel University*
The Two-Year College Student Achievement Award - **Anthony Goebel**,
University of Wisconsin—Oshkosh
The Academic Internship Student Achievement Award - **Ashley Porter**, *College of DuPage*
Best Practices Award - **The Shriver Center**, *University of Maryland, Baltimore County*

**CONGRATULATIONS TO OUR 2009 AWARD RECIPIENTS,
PLEASE JOIN US IN RECOGNIZING THEM AT THE
CEIA ANNUAL CONFERENCE**

CEIA Annual Elections—Coming soon to your InBox!

Keep an eye on your e-mail for the 2009/2010 CEIA Board of Directors Ballot.

2009/2010 Slate of Candidates:

President Elect:	Dan Cayse , Cincinnati State Technical and Community College
Membership and Marketing:	Mark McCreary , Indiana University, Purdue University, Indianapolis
Professional Development:	Dianne Markley , University of North Texas
Region 2:	Reesa Greenwald , Seton Hall University
Region 4:	Pam Cooper , Illinois State University
Region 5:	Kurt Krause , University of North Texas
Region 6:	Connie Dietz , Wichita State University
Co-op Network:	Patricia Bazrod , Georgia Institute of Technology
Two-Year Network:	Jean Spahr , College of DuPage



The Leaders in Work-integrated Learning



2009 CEIA Annual Conference — Building a Sustainable Future

in partnership with the Northwest Career Educators and Employers Association

April 19-21, 2009 (Sunday - Tuesday) **Mark your calendar!**

Hilton Portland and Executive Tower, Portland, Oregon, USA

Registration materials will be online and mailed in the fall.

Early Bird (until 1/31/09): \$375 **Regular** (until 2/28/09): \$425 **Late and Walk-In:** \$475

Hotel Reservations: 503-226-1611 (use conference code **CEI**—\$145 +12.5% tax/night)

Program proposals can be submitted online until 10/01/08: <http://www.ceiainc.org/conference>



Submit a presentation proposal online and continue to check the website for the most up-to-date workshop offerings, such as:

- Strategies and Best Practices
- Employer Relations
- Legal Issues
- Learning Outcomes and Assessment
- Using Technology to Market to Students
- Students and Social Networking Websites

For more details: <http://www.ceiainc.org/conference>

Peggy Harrier, CEIA Association Executive

P.O. Box 42506, Cincinnati, Ohio 45242

Phone: 513-793-2342

Fax: 513-793-0463

info@ceiainc.org



Photos by "Portland Ground: Pictures of Portland Oregon" www.portlandground.com

2009 CEIA Annual Conference
Program (subject to change)

Sunday:

Pre Conference Workshops

1 - 2	Committee/Network meetings
2 - 4	Nuts & Bolts of Experiential Education Walking Tour of Portland
4 - 5	Newcomers Session
5 - 6	Regional Meetings
6 - 7:30	President's Opening Reception
7:30	Young Professionals' Coffee Hour

Monday Morning

Keynote Speaker: Bob Doppelt, Institute for a Sustainable Environment, University of Oregon; author of The Power of Sustainable Thinking.

10:45– 11:45

Continuation of Keynote Discussion (Bob Doppelt, Institute for a Sustainable Environment, University of Oregon)

The Transition from Post-Secondary Education to the Labor Market: The Role of Cooperative Education (Maureen Drysdale, University of Waterloo; Kerry Mahoney, University of Waterloo; Tracy Penny-Light University of Waterloo)

Sustainability: The Lane Way includes Co-op! (Larry Scott, Lane Community College; Roger Ebbage, Lane Community College)

Students Talking About Internships: How Informal Peer Messages Shape Internship Expectations (Regina Waters, Drury University)

Moments of Truth: An Expert Panel Faces the Toughest Issues for Co-op/Internship Professionals (Scott Weighart, Nancy Johnston, Tamara Pinkas, Anita Todd)

Go with the Flow or Sink like a Stone (Diane Fleishman, Millersville University)

Monday Afternoon

1:45 – 2:45

Why do Experiential Education Students Have Significantly Better Outcomes at Graduation? (Larry F. Hanneman, Loni K. Pringnitz, Roger A. Bentley)

You Have Them; You Serve Them; Get Used to It! Effectively Serving Internships Students with Disabilities (Wendy Slobodnik, Derrick Wydick, Gwyneth J. Tracy)

2009 CEIA Annual Conference

Program (subject to change)

"Life Lessons: Preparing our Students to be Competitive in the Workplace" (Lisa Worsh, Northeastern University; Lynn Burke, Northeastern University; Kate McLaughlin, Northeastern University)

Creative Ways to Add Value to your Co-op Program Through the Use of Professional Networks (Claire Benton, Cornell University; Allison Roba, St. Louis University)

Leveraging Co-op Education to Guide Curricular Innovation (Cheryl Cates, University of Cincinnati; Kettil Cedercreutz, University of Cincinnati)

"Partnering with Academics: Fundamental Faculty Facts" (Barbara Gregory, Bryant University)

3:15 – 4:15

Faculty Involvement in Cooperative Education (Darnice Langford, University of Cincinnati)

The Nonprofit Sector: Sustainability Opportunities for Individuals & Global Social Change (Meg Busse, Idealist.org; Erin Barnhart, Idealist.org)

Effective Marketing Will Sustain & Grow Work Integrated Learning (Jean Spahr College of DuPage; Cahty Stablein, College of DuPage)

Cool Co-op Competition: Cultivating Collective Value (Michelle Clare, University of Cincinnati; Zach Osborne, University of Cincinnati)

"Experiential Learning Disney Style: So what is a Disney Internship REALLY Like? (Kent Phillips, Director of Education Relations and New Market Development with Disney World Wide Services)

"Developing Win/Win Relationships between the Educational Institutions/ Agency Supervisors and Students (Roberta Magarell, Brigham Young University)

4:30 – 5:30 Committee/Network meetings

Tuesday Morning

9:15 – 10:15

The Natural Step to a Better Tomorrow" (Jill Sughrue, Sustain NW, LLC)

DePaul's Innovative Internship & Co-op Program: A Launching Pad for Student Success (Lynne Copp, DePaul University; Gillian Steele, DePaul University)

2009 CEIA Annual Conference

Program (subject to change)

Sourcing using Deep Web Techniques: Finding passive candidates on the Web 2.0 (Laurie Boudreau, IBM)

Electronic Portfolios for learning in the Workplace (Tracy Penny-Light, University of Waterloo; Bob Sproule, University of Waterloo; Karen Kelley, Northeastern University; Lorraine Mountain, Northeastern University)

Employer Integrated Branding Through New Media (Geoffrey J. Humphries, Michigan State University; Vern Mason, Michigan State University; Kenneth Nelson, Michigan State University; Ella Orroyo, Target; Ed Willis (Union Pacific Railroad)

Creating an International Internship Program in the Developing World (Holly Rivers, University of Notre Dame)

10:30 – 11:30

Best Practices for Internship & Co-op Programs (Richard Bottner, Intern Bridge)

Using Podcasts to Market Cooperative Education & Career Services to Students (Christine Cervelli NJIT; Dominique Clarke, NJIT)

Defining the Value of the Immediate Outcomes of an Undergraduate Internship Program (Bryan Dansberry – NASA)

WIL Community: Enhancing At-work Student Social Interaction, Collaboration, and Reflection (Anita Todd, University of Cincinnati)

Camels in Committee--The Result of Team Collaboration (Rodney Miller, Florida Power & Light)

Cheyney Internship Institute – A Model for Collaboration Without Control (Marcia Robinson, Cheyney University of Pennsylvania) AND Creating Community and Engaging Student Populations of Increasing Size & Diversity (Jennie Nilsson, University of Victoria; & Victoria Loughheed, University of Victoria)

12:00 **Tuesday Luncheon:** DEALING WITH TODAY'S RECESSION; PLANNING FOR TOMORROW'S OPPORTUNITIES - Graham Slater, Co-chair of the National Workforce Information Council will provide information on current workforce and employment trends.

Tuesday Afternoon

1:45 – 2:45

2009 CEIA Annual Conference

Program (subject to change)

Impacts of Cooperative Education on Institutional Recruitment & Retention: Early Findings from a Multi-Institution Study in BC (Nancy Johnston, Simon Fraser University; Earl Anderson, BC Institute of Technology; Larry Isles, Thompson Rivers University)

Utilizing Technology to Make Your Internship Program More Efficient & Effective (John Charles, American University; Christopher Hughes, American University)

The Role that the Co-op Experience Can Play for Students Considering Medical School (Dierdre Jordan, Northeastern University; Lisa Foster, Northeastern University)

IBM & Entry Point – 12 Years of Success Helping Students with Disabilities (Jean Morrell, IBM)

Are They Ready for Work Yet? (Francine White, LaGuardia Community College)

Recruit, Retain, Sustain: Secrets of Successful Student/Faculty/Employer Collaborations (Christine Routzahn, University of Maryland, Baltimore County; Kerry Kidwell-Slak, University of Maryland, Baltimore County)

3:15 – 4:15

From Classroom to Cubicle: Turn Your Internship into a Full Time Offer (Mirion Viray, Fordham University; Rachelle Epstein, Pace University)

Experiential Education 2009 & Beyond: Benchmarks & Trends (Jennifer Rutt – NACElink)

Ensuring Student Learning in a College with Decentralized Internship Programs (Amy Bravo, Adrienne McNally) and Career Pathways – Embedded Career Services (Anne Penny, Mary Heffernan)

Oral Communication & Student Preparedness: It's Not All About Technology (Caren Treiser, LaGuardia Community College; James Cantwell, LaGuardia Community College)

How to Find & Apply for Internships in the Federal Government (Caroline B. Pettit, Partnership for Public Service)



Manor Vail Lodge

REACH YOUR PEAK

8th Annual NAWIL Cooperative Education and Internship Training
Wednesday– Friday, June 10–12, 2009
Manor Vail Lodge, Vail, Colorado

Who Should Attend:

Co-op Education and Internship newcomers and experienced veterans

Takeaway:

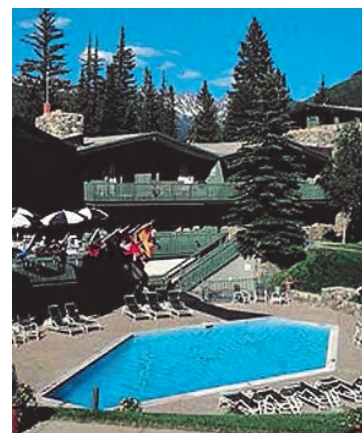
Valuable tools, tips and techniques to incorporate into your program

Training Sessions Include:

Faculty development, marketing, employer development,
academic accountability, workforce trends and
program management

Presenters:

- **Dan Cayse**, CEIA Past President & Vice President, Cincinnati State Technical & Community College
- **David Cessna**, CEIA Past President & Director, Career Development Services, Goodwill Industries of Denver
- **Dr. Phillip Gardner**, Editor, Journal of Cooperative Education & Internships
Director, Collegiate Employment Research Institute, Michigan State University
- **Peggy Harrier**, CEIA Past President, Journal Liaison to WACE & NCCE & Dean of Business, Cincinnati State Technical & Community College
- **Rodney Miller**, CEIA President Elect & Dean, FPL Group University, Florida Power & Light



Program Registration Fee: CEIA Members \$225 (includes reception evening of 6/10, Continental breakfasts, breaks and lunches on 6/11 and 6/12) Non-CEIA Members \$325

On-line Registration: www.ceiainc.org/events, and click on NAWIL Conference or email Peggy <info@ceiainc.org>

Hotel Accommodations (RESERVE BY 6/1/09): Single — \$119.00/night Studio — \$139.00/night

Manor Vail Lodge, 595 East Vail Valley Drive, Vail, Colorado 81657

970-476-5000 Conference rates can be extended throughout the weekend.

Chalet-style Condominium Resort Hotel; fireplaces and balconies; located at the base of Golden Peak; eastern tip of the village—just a short walk to the centre of town. The property is within walking distance to hiking trails, Ford Amphitheater, Betty Ford Gardens, Ford Park, and the covered bridge are also nearby.

Contact: Reesa Greenwald, CEIA VP of Professional Development at <greenwre@shu.edu> or 973-275-2828