



## President's Newsbrief

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### Featuring:

- CEIA Annual Conference
- Call for Nominations and Awards

The changing colour of the leaves in Ontario is our reminder that a new academic year is about to begin. I hate to see the summer end but I do love the beauty of the fall season. Part of my summer involved a July CEIA Board of Directors meeting in Portland, Oregon. It is a beautiful city and I would highly recommend that you plan to stay an extra couple of days after the conference to do some exploring. The conference is being held April 19<sup>th</sup> to 22<sup>nd</sup>, 2009 at the Portland Hilton & Executive Tower located in the heart of the city. I should also add that the shopping is fabulous ~ for a Canadian, shopping in a tax-free city is a big deal!

While in Portland the Board was able to make significant headway toward accomplishing the CEIA Strategic Planning Goals and Objectives. Some of the highlights include:

- Marketing ~ a CEIA employer brochure is being created;
- Communications ~ a Blog has been created for young professionals, see [www.ceia.buzz.blogspot.com](http://www.ceia.buzz.blogspot.com);
- Web Development ~ a company will be hired in the next few weeks to revamp our website;
- Professional Development ~ conference program planning is well underway and National Academy of Work Integrated Learning (NAWIL) is expanding training activities to regional conferences, see <http://ceiainc.org/training/activities.htm>

Each Board member left the meeting with action items and we are moving forward with improvements for our CEIA members.

Many members have expressed an interest in helping to build CEIA into a stronger organization. Some have volunteered on committees and have expressed an interest in becoming a Board member. Others have nominated a colleague for an award, proposed research that will help CEIA, written an article for the Journal, participated in the conference by presenting or attending, and have supported a student nomination for an award. If you would like to help to strengthen CEIA please email Peggy Harrier at <[info@ceiainc.org](mailto:info@ceiainc.org)> and we will be in touch with you. Many hands do make for light work and the best part of it is that participating is both rewarding and fun!

See you in April!

*Karen V. Reimer*

President, CEIA

### Reminder:

#### CEIA WEB ACCESS

Member Login:

Your e-mail address

Password:

Your Last Name

## 2008-2009 CEIA Board of Directors

**President**

**Karen Reimer**, University of Guelph  
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**Immediate Past President**

**Anita Todd**, University of Cincinnati  
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**Vice President, Professional Development**

**Reesa Greenwald**, Seton Hall University  
Tel: 973-275-2828 greenwre@shu.edu

**Vice President, Research & Surveys**

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**Vice President, Internship Program Network**

**Steve Sellars**, West Texas A & M  
Tel: (806) 651-2345, ssellars@mail.wtamu.edu

**Vice President, Employer Program Network**  
**Vacant Position**

**Vice President, Region 1 – Northeast**

**Kathy Taylor**, Colby-Sawyer College  
Tel: (603) 526-3766, ktaylor@colby-sawyer.edu

**Vice President, Region 3 – Southeast**

**Kent Phillips**, Walt Disney World  
Tel: (407) 828-5702, kent.phillips@disney.com

**Vice President, Region 5 - Southwest**

**Judy Guyer**, University of Texas - Dallas  
Tel: 972-883-6832 guyer@utdallas.edu

**Vice President, Region 7 - West**

**Andrea Newton**, Lane Community College  
Tel: (541)-463-5494, newtona@lanecc.edu

**North American Editor, Journal, Ex Officio**

**Dr. Phil Gardner**, Michigan State University  
Tel: (517) 355-2211, gardnerp@msu.edu

**Association Executive, Ex Officio Member**

**Peggy Harrier**, Cincinnati State Technical & Community College  
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**Executive Vice President/President Elect**

**Rodney Miller**, Florida Power & Light Co.  
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**Vice President, Finance & Development**

**Dan Cayse**, Cincinnati State Technical & Community College  
Tel: (513) 569-1624, dan.cayse@cincinnatiastate.edu

**Vice President, Marketing and Membership**

**Patricia Jones**, University of Michigan - Dearborn  
Tel: 313-593-5188 pdjones@umich.edu

**Vice President, Communications**

**Carol Martin Rutgers**, Rutgers, The State University of NJ  
Tel: (732) 932-3000 ext. 523, rutgers@sebs.rutgers.edu

**Vice President, Two-year College Program Network**

**Jean Spahr**, College of DuPage  
Tel: (630) 942-2657 Spahrj@cod.edu

**Vice President, ABC Program Network**

**Arnold Bell**, North Carolina State University  
Tel: (919) 515-4420, arnold\_bell@ncsu.edu

**Vice President, Region 2 – Mid-Atlantic**

**Dr. Randall Poole**, Prince George's Community College  
Tel: (301) 322-0135, hpoole@pgcc.edu

**Vice President, Region 4 - Midwest**

**Robert Penkala**, Macomb Community College  
Tel: (586) 445-7636, penkalar@macomb.edu

**Vice President, Region 6 – Mountains/Plains**

**Allyn Talg**, Fort Lewis College  
Tel: (970) 247-7301, Talg\_A@fortlewis.edu

**Vice President, Region 8 - International**

**Tony Munro**, University of Waterloo  
Tel: 519-888-4567 x 33207 tmunro@uwaterloo.ca

**Treasurer, Ex Officio**

**Jimmie J. Henslee**, El Centro College  
Tel: 972-647-0443, jjhenslee@aol.com

**World Association for Cooperative Education, Ex Officio**

**Paul Stonley**, CEO WACE  
Phone: (617) 373-8877, p.stonely@neu.edu



**Back Row:** Jimmie Henslee, Rodney Miller, Steve Sellars, Arnold Bell

**Third Row:** Jean Spahr, Patty Jones, Tony Munroe, Maureen Drysdale

**Second Row:** Reesa Greenwald, Anita Todd, Kent Phillips, Randy Poole

**Front Row:** Kathy Taylor, Karen Reimer, Peggy Harrier, Andrea Newton, Allyn Talg,

Not in Photo: Bob Penkala, Judy Guyer, Carol Rutgers, Dan Cayse

# Call for Nominations - CEIA Annual Awards

**Deadline for all nominations: Nov. 15, 2008**

CEIA recognizes achievement and excellence by annually recognizing students, educators and employers who have excelled in or made significant impact in work-integrated learning. Awards are given in areas of student achievement, research excellence, outstanding employer contribution and outstanding educator contribution.

With the exception of the Ralph W. Tyler Award, members make nominations for these awards to a nominations committee in each of the areas for which awards are given. The nominations committees select the winners in each category. In the case of the Tyler Award, a committee selects the winner from the manuscripts that have been submitted to the *Journal of Cooperative Education and Internships*. For the most part, awards are given each year and presented at the Awards Banquet at the annual conference.

The following awards are given:

- The Dean Herman Schneider Award (educator)
- The Charles F. Kettering Award (employer)
- The Ralph W. Tyler Award (research paper)
- The James W. Wilson Award (researcher)
- The Cooperative Education Student Achievement Award (student)
- The Two-Year College Student Achievement Award (student)
- The Academic Internship Student Achievement Award (student)
- Best Practices Award

**All nomination information, instructions, and past recipients are documented at:**

**[www.ceiainc.org/awards](http://www.ceiainc.org/awards)**.

## **NEW *Journal* Partnership Announced, Increasing *Journal* Circulation**

The *Journal of Cooperative Education & Internships* is dedicated to the development and the advancement of work-integrated learning (WIL) globally by offering an acknowledged scientific publication of thoughtful and timely articles on Cooperative Education, Internships and other forms of experiential education. The *Journal of Cooperative Education & Internships* is published by CEIA, WACE, and NCCE in partnership, and aims to serve as a forum for researchers and practitioners to disseminate research, best practices and innovation in work-integrated learning. Manuscripts submitted for consideration are peer reviewed for appropriateness, cogency, clarity, technical adequacy and the contribution they will be judged to make to the literature of WIL.

As a result of mutual efforts by CEIA, WACE, NCCE, and CAFCE, a collaborative agreement was signed in June 2008 for the sponsorship and production of the *Journal of Cooperative Education & Internships*. All members of each of these organizations will now have full access to the online *Journal of Cooperative Education & Internships*. Congratulations!

Recent History of the *Journal of Cooperative Education & Internships*:

- 2003—Collaborative Agreement between CEIA & WACE for production of online *Journal of Cooperative Education & Internships*.
- 2006—CEIA & NCCE to produce & promote the *Journal*.
- 2008—CEIA & CAFCE membership access.
- June 2008—New Collaborative Agreement between four organizations .



Peggy Harrier (left) signs agreement with Paul Stonely, NCCE/WACE



## CALL FOR NOMINATIONS FOR CEIA BOARD MEMBER POSITIONS

This year's Nomination and Elections Committee is under the leadership of Immediate Past President, Anita Todd (University of Cincinnati). Elections will take place early in the new year. **As members of CEIA, one of your rights is to nominate or become one of the individuals who will lead the Association. One of your responsibilities is to vote for the colleagues of your choice to administer your association from year to year.**

All candidates for each office must be members in good standing prior to the nomination. Nominees should have the consent of their company/institution since Board positions require time out of the office for travel to Board meetings, the annual Conference, and time throughout their term of service to tend to their Board responsibilities. Some costs of attending Board meetings are covered by the Association, but there will be some costs individuals or their company/institution will be expected to cover. Please contact persons who you wish to nominate and determine ahead of time if they are interested, have the time to devote to Board meetings and duties, meet the requirements and are willing and able to serve for two years. Contact Anita Todd with the names of co-op and internship professionals from both higher education and industry who will keep our Association moving forward.

***Nominations for the following positions are being sought:***

***Executive Vice President/President-Elect— nominees Region 3 or 4. Three-year term.***

Nominees for Executive Vice President/President-Elect must have significant previous Board experience at the time of nomination. The Executive Vice President/President-Elect shall assist the President and shall exercise the powers and duties of the President in the absence or incapacity of the President. He/She shall also coordinate activities of CEIA's annual conference.

***Vice President, Marketing and Membership, Two-year term.***

The Vice President for Marketing and Member Services shall serve as chair to the permanent standing committees of the Board of Directors for Marketing and Membership. He/She shall coordinate all activities of these committees to provide high quality services, programs, publications and products to the corporation membership and the public-at-large. He/She shall also advise the President and the Board of Directors on strategies to promote and enhance the leadership image of cooperative education *and internships* and the Corporation.

***Vice President, Professional Development, Two-year term.***

The Vice President for Professional Development shall serve as chair to the permanent standing committee of the Board of Directors for Professional Development, and shall recommend programs and activities to the Board of Directors to meet the professional development needs of the Corporation membership. He/She shall coordinate the Corporation's professional development and training programs, including the professional development aspects of the annual conference and the National Academy for Work-integrated Learning.

***Vice President, Region 2, Two-year term. Must be a member from the US in the Mid-Atlantic United States***

***Vice President, Region 4, Two-year term. Must be a member from the US in the Mid-Western United States***

***Vice President, Region 5, Two-year term. Must be a member from the US in the South-Western United States***

***Vice President, Region 6, Two-year term. Must be a member from the US in the Mountains and Plains of the United States***

Regional Vice Presidents shall ensure the fair and equal representation of their respective constituencies on the Board. All communication and activities sponsored by CEIA on behalf of the membership constituency within the respective regions shall be conducted in collaboration with the Regional Vice Presidents. Please review the states in the CEIA regions on the interactive map:

<http://www.ceiainc.org/about/regions.htm>

***Vice President, Co-op Program Network, Two-year term. Must be a member of this Program Network.***

***Vice President, Two-Year Program Network, Two-year term. Must be a member of this Program Network.***

The Vice President for a Network shall provide leadership and guidance on all network related matters of CEIA. He/She shall serve as liaison to the Network and maintain relationships between the Board of Directors and network membership. The Vice President for a Network shall also be responsible for coordinating the activities of the Network.

**Please forward nominations to Anita Todd, Immediate Past President, by Dec. 1, 2008:  
anita.todd@uc.edu**



*The Leaders in Work-integrated Learning*



## ***2009 CEIA Annual Conference — Building a Sustainable Future***

*in partnership with the Northwest Career Educators and Employers Association*

April 19-21, 2009 (Sunday - Tuesday) **Mark your calendar!**

Hilton Portland and Executive Tower, Portland, Oregon, USA

Registration materials will be online and mailed in the fall.

**Early Bird** (until 1/31/09): \$375 **Regular** (until 2/28/09): \$425 **Late and Walk-In:** \$475

**Hotel Reservations:** 503-226-1611 (use conference code **CEI**—\$145 +12.5% tax/night)

**Program proposals can be submitted online until 10/01/08:** <http://www.ceiainc.org/conference>



Submit a presentation proposal online and continue to check the website for the most up-to-date workshop offerings, such as:

- Strategies and Best Practices
- Employer Relations
- Legal Issues
- Learning Outcomes and Assessment
- Using Technology to Market to Students
- Students and Social Networking Websites

**For more details:** <http://www.ceiainc.org/conference>

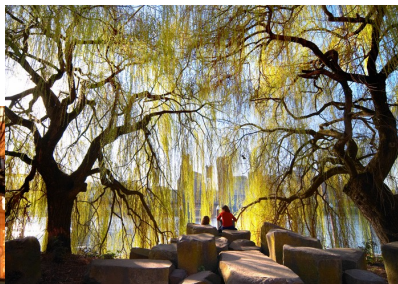
Peggy Harrier, CEIA Association Executive

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