



NEWSBRIEF

Cooperative Education and Internship Association News brief August 2013

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Newest edition of Experience Magazine

The newest edition of Experience Magazine is now available on the web. [Click Here!](#)

This edition's theme is "*The Long Game: Investing in Work Integrated Learning.*"



Features include:

- **Why Internships and Co-ops?**
- **“How Employers Can Turn Successful Interns into Full-time Hires”** by Heather D. Nathan, Caitlyn A. Prescott and Lauren A. Scarlatta, Aetna
- **“Managing Interns: Steps to Take Prior to Day One.”** By Jill Lutz, Central Piedmont Community College
- **“The Long Game: States and Provinces Investing in Work-Integrated Learning.”** by Michelle Clare, University of Cincinnati
- **“Writing in the Internship Settings”** By Jessica Kahn, Assistant Professor, Lehman College/City University of New York
- **“Tap Into A Rich Talent Pool: Why and How to Hire Veterans”** By Jill Lutz, Central Piedmont Community College
- **“Matching Talent With Opportunity: A New Approach For Building A World-Class Workforce In Ohio”** by Wendy Pittman, Director of Classroom to Career, Digerati

Experience Magazine Survey

For the past two years, CEIA has been proud to produce *Experience Magazine*.

The goal of *Experience Magazine* has been to feature best practice highlights, field trends, how-to articles and relevant information and resources for practitioners in the field of cooperative education and internships. The audience for this publication reflects the diverse membership of CEIA and includes professionals from various regions of the US and Canada who are involved in cooperative education and internships at 2 or 4-year educational institutions as well as our employer members.

To help us make sure we are on track, we are asking for your participation in a survey of our membership with regards to the magazine. It is a very short, nine question survey that should only take about 5 minutes to complete. Please click on the link below to complete.

<http://www.surveymonkey.com/s/experiencemagazine>

Thank you for participating and helping shape the direction of this publication.

For further information on Experience Magazine, please contact:

Michelle Clare, Editor
University of Cincinnati
513-556-5020
Michelle.clare@uc.edu

Jill Lutz, Associate Editor
Central Piedmont Community College
704-330-4874
Jill.lutz@cpcc.edu

Conference 2014 – SAVE THE DATE

CEIA's 2014 Conference will be held April 6 – 8, 2014 in Seattle, Washington.



The poster features the CEIA logo (Cooperative Education & Internship Association) with the tagline 'The leaders in work-integrated learning'. A blue banner reads 'SAVE THE DATE! April 6-8, 2014'. The main title is '2014 CEIA Conference'. Below the title are two images: one of a woman surrounded by colorful flowers and another of the Seattle skyline at night with the Space Needle. Contact information includes the website <http://www.ceisinc.org/conference>, phone number 513-793-CEIA (2342), and email info@ceisinc.org. The location is 'Renaissance Seattle Hotel, Washington USA' and the pictures are courtesy of the Seattle Visitors Bureau.

CEIA COOPERATIVE
EDUCATION &
INTERNSHIP
ASSOCIATION
The leaders in work-integrated learning

SAVE THE DATE!
April 6-8, 2014

2014 CEIA Conference

Renaissance Seattle Hotel, Washington USA

Pictures courtesy of Seattle Visitors Bureau

<http://www.ceisinc.org/conference>
Phone: 513-793-CEIA (2342) info@ceisinc.org

The Call for Proposals is now open!

Did you introduce an innovative concept this year? Are you funding unpaid internships? Do you work closely with alumni to generate exclusive internship or cooperative education agreements? Are you offering internships and believe your organization has a best in class? Did you present at a state-wide or regional event and receive positive feedback? Then consider going to the next level at the annual CEIA conference.

Possible topics - seeking sessions for new staff as well as seasoned veterans.

- Basics - the essentials for starting an internship or co-op program, working with specific constituents (campus community, employers, alumni), policies and procedures regarding courses, accreditation, and logistics
- Hot Topics - issues in the news, causing a buzz on your campus, locally, regionally or nationally. How is your campus responding? How are you affecting change?
- External Relationship Building - cultivating relationships outside of your organization, advisory board development...thinking how to best work with educators or employers to find common ground and have programs that are mutually beneficial
- Professional Development - strategies, assessment, systems thinking, risk management, as well as personal career directions to make your program the strongest it can be
- Research - recent findings and development in your field, theories, evaluation methods, how to publish, how to conduct research, as it relates to internship and cooperative education
- Service Learning - defining, how-to's, incorporating into a curriculum
- Staffing/HR - managing staff, current policies and laws, interpretation and application, understanding governmental changes and influences
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[Click here to submit a proposal for a presentation](#)

The Conference Hotel is the [Renaissance Seattle Hotel](#) 515 Madison Street · Seattle, Washington 98104 USA. Hotel Registration Number: 206-583-0300 direct or 877-901-6632 worldwide. The CEIA Room rate is \$129.00/night, plus tax (15.6%) and city assessment (\$2/night).

Conference registration is now open on the CEIA website. For more information about the conference and Seattle, WA, USA, visit our [conference website](#) .

Membership Renewals

Watch your inbox for the 2014 membership renewals! Information will be coming out in August/September timeframe.

Award Nominations for 2014

CEIA recognizes distinguished achievement and excellence by annually recognizing students, educators and employers who have excelled in or made significant impact in work-integrated learning.

The following awards are given:

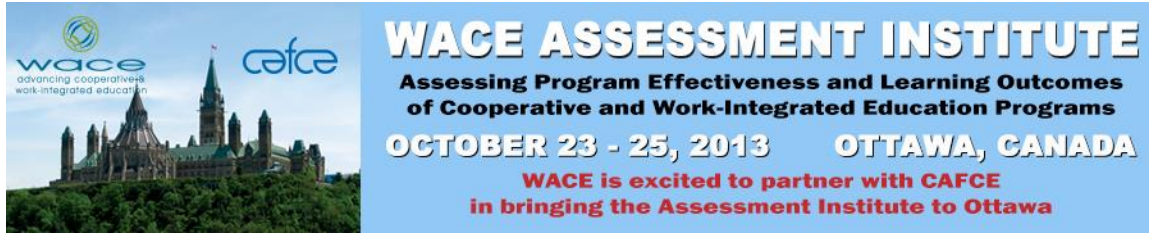
- [The Dean Herman Schneider Award](#) (educator)
- [The Charles F. Kettering Award](#) (employer)
- [The Ralph W. Tyler Award](#) (research paper)
- [The James W. Wilson Award](#) (researcher)
- [The Cooperative Education Student Achievement Award](#) (student)
- [The Two-Year College Student Achievement Award](#) (student)
- [The Academic Internship Student Achievement Award](#) (student)
- [Best Practices Award](#) (individual or program)

Please consider nominations for the various awards. Without your nomination we can't honor those who are making contributions to experiential education.

[Click here for more details!](#) Or, to see our 2013 Award Recipients – [click here!](#)

Nominations are due by November 15, 2013

WACE Assessment Institute – October 2013



The WACE Assessment Institute will be held in Ottawa, Canada October 23-25, 2013. The curriculum has been expanded to include assessment of program effectiveness and learning outcomes for Cooperative and Work-Integrated Education programs which include cooperative education, internships and other forms of work-integrated learning.

INSTITUTE SESSIONS

- Exploring the challenges and opportunities of assessing program effectiveness and learning outcomes
- Aligning program assessment to broader strategic goals
- Faculty Engagement: Linking Classroom Learning with Coop/Internship programs
- Preparing for a formal program review
- Assessment of Global Competency
- Building accreditation standards into your program
- Selecting Assessment and Evaluation Tools
- Employing the best practices of communicating assessment data to stakeholders
- Using evidence based assessment in Building a Continuous Improvement Culture

REGISTRATION

Please register by visiting the Registration tab of the Assessment Institute Homepage:
<http://www.waceinc.org/assessmentinstitute/registration.html>

Registration deadline: October 16, 2013

Pre Institute Webinar: 2 pm EST October 9, 2013 (open to all registered participants)

Pricing: (all prices are in USD)

Registration Fees

Regular Registration: \$675

CAFCE: \$550

2 or more from same institution: \$525 per person

Early registration by August 16, 2013: \$500

All registrations must be paid in full before the start of the Institute. Payment, in USD only, can be by credit card, check or bank transfer. For bank transfer information, please contact Marty Ford: marty_ford@uml.edu

For hotel information and more about the Institute go to
www.waceinc.org/assessmentinstitute or contact Marty Ford at marty_ford@uml.edu

Cooperative Education and Internship Association, Inc.

P.O. Box 42506

Cincinnati, Ohio 45242

513-793-2342

Fax: 513-793-0463

info@ceiainc.org

www.ceiainc.org