

## Cooperative Education and Internship Association News Brief March 2015, 2<sup>nd</sup> Edition

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### CEIA 2015: Change, Challenge, Opportunity

Less than two weeks until we gather in Atlanta. We're looking forward to seeing you there for what we think will be an excellent conference. The formal conference program will begin promptly at 9:00am on Monday, March 30<sup>th</sup> with the Welcome/Opening Remarks and our Keynote Speaker, Bill McDermott.

### 2015 CEIA Conference Has Gone Mobile with Guidebook!



We strongly encourage you to download our mobile guide to enhance your experience at 2015 CEIA Conference. You'll be able to plan your day with a personalized schedule and browse exhibitors, maps and general show info.

The app is compatible with iPhones, iPads, iPod Touches and Android devices. Windows Phone 7 and Blackberry users can access the same information via our mobile site at <http://guidebook.com/browse/>.

**To get the guide, choose one of the methods below:**

- Download '**Guidebook**' from the Apple App Store or the Android Marketplace
- Visit <http://guidebook.com/getit> from your phone's browser
- Scan the following image with your mobile phone (QR-Code reader required, e.g. 'Red Laser', 'Barcode Scanner')



The guide (2015 CEIA) will be listed under the "Download Guides" section of the application.

## **Call for Door prizes**

A tradition of CEIA is the door prize drawing held during the conference. Not only is it cool to win something, it often gives ideas to others to bring back to the office. We encourage you to bring door prizes from your Institution with at least a \$20 value. Please drop them off at the registration desk when you arrive.

## **CEIA 2015 President's Reception**

The President's Reception will be held on Sunday, March 29<sup>th</sup> from 6:15pm to 8:00pm in the Skyline North. Join us for live music, salsa, photo booth, caricature artist, heavy hors d'oeuvres and more.

## **NAWIL 2015**

The National Academy for Work-Integrated Learning (NAWIL) will host its annual training event June 10<sup>th</sup> – 12<sup>th</sup> in Vail, Colorado. For more details and registration information, please visit: <http://www.ceiainc.org/2015-nawil-training>.

## CEIA Social Media



Are you keeping up with CEIA? Don't miss out on important announcements, job postings, industry initiatives and changes and events. CEIA is on...

Twitter: @CEIAinc

LinkedIn Group: CEIA – Cooperative Education and Internship Association

Instagram: @CEIAinc

Also, don't forget the 2015 Conference hashtag: #CEIA2015

For any questions regarding this News Brief, please contact Joe Catrino ([Joseph.Catrino@quinnipiac.edu](mailto:Joseph.Catrino@quinnipiac.edu)). Thank you!

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