

**Cooperative Education and Internship Association
News brief
December 2013**

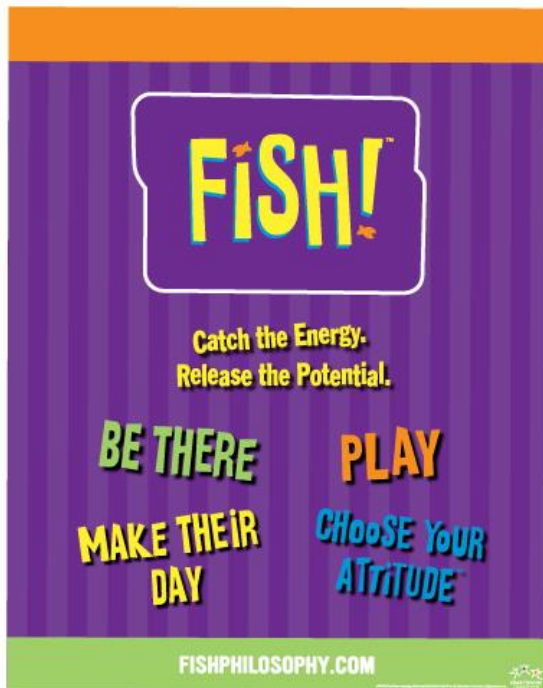


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Wishing You Happy Holidays

The CEIA Board would like to say happy holidays. Wishing you every happiness this holiday season and through out the coming year. Thank you for your membership in this organization.



Seattle Where The FISH Philosophy Was Created

CEIA is excited to announce our keynote speaker for the 2014 conference is Mr. Doug Strauss – FISH! Philosopher and Prophet of Possibility.

Doug Strauss eats, drinks, sleeps and lives the FISH! Philosophy.

Doug began working at World Famous Pike Place Fish in 1993 as an 18-year-old young buck and has worked some time there each year since. At 19, Doug married his high school sweetheart. By the time he was 26 he had completed his BA in math and Spanish, master's degree in education, become head basketball coach at his high school and had four children (Doug and his wife ultimately had four more children).

In 2007 the Strauss family lost their second-oldest daughter to cancer. In her honor Doug launched Gloria's Angels, a nonprofit serving families dealing with a life-threatening illness by forming comprehensive teams of support around them.

In 2007 Doug also became a FISH! presenter. He has given many keynote addresses about the philosophy, customer service and quality of life. He is also a FISH! For Schools facilitator.

Through 19 years of marriage, eight beautiful children, 19 years as a monger, six years as a FISH! presenter and five years running a nonprofit, Doug has developed a gift for connecting with all audiences and walks of life. He sees the FISH! Philosophy not only as a way of working but as a way of living.

Why Visit Seattle

Seattle Vacation Travel Guide | Expedia

<http://www.youtube.com/watch?v=92ISIO9U-84>

Sponsorship and Exhibitor Opportunities

Advertising with the Cooperative Education and Internship Association assures you exposure to the most active leaders in experiential education in both institutions of higher education and industry.

We offer a variety of advertising options to help you reach this audience in a cost effective way.

Why Sponsor and Exhibit with CEIA?

- Get your message to the leaders in experiential education
- Reach over 280 institutions, nearly 700 members, including students, staff, and faculty
- Active since 1963
- CEIA is a leader and facilitator of innovation in the field, be a part of that innovation
- CEIA is a center for discussion and collaboration, be a part of that discussion
- Experiential education is one of the hottest topics in higher education today, with schools increasingly increasing their participation
- Variety of advertising and sponsorship options available to fit your needs

We are delighted to offer conference sponsorship and exhibitor packages. Both allow your organization to build relationships with CEIA members. If you don't see the perfect package for you, please call CEIA at 513-793-2342 to customize a sponsorship package for your organization. [Click Here](#) for more details.

Hotel Reservations Update

Renaissance Seattle Hotel

RESERVATIONS PROCESS & BOOKING WEBSITE

Online and phone reservations are now being accepted.

A dedicated booking website has been created for your event so your guests will be able to make, modify and cancel their hotel reservations online, as well as take advantage of any room upgrades, amenities or other services offered by the hotel.

To preview the website, please click the following link: [Reservations](#)

IMPORTANT NOTE: *The web address shown above should be shared with your attendees to ensure that they have access to the group rate. This communication is typically done in one of 3 ways:*

- 1. Copying and pasting the above link into an email to your guests that announces the event.*
- 2. Prominently displaying the link on an event page or registration page if applicable.*
- 3. Sending a custom email announcement with the link, which we are happy to perform on your behalf.*

If you would like us to further customize the website with your logo, images or text, please feel free to contact us.

Finally, if you wish to provide your guests with the option of phone reservations, please use the following dedicated Group Reservations phone numbers in order to make sure guests are able to access special block rates and ensure they book within the block.

Reservations Toll Free: 1-877-901-6632. Group name is listed as “Cooperative Education and Internship Assoc”



SAVE THE DATE!
April 6–8, 2014

2014 CEIA Conference



Renaissance Seattle Hotel, Washington USA



Pictures courtesy of Seattle Visitors Bureau

<http://www.ceiainc.org/conference>

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