



# NEWSBRIEF

**Cooperative Education and Internship Association  
News brief  
January 2014**

**Conference 2014 — April 6 -8, 2014**



**Register now! Early Bird rate ends January 31<sup>st</sup>!**

**April 6 - 8 (Sunday - Tuesday)**

**Renaissance Seattle Hotel**

**Seattle, WA USA**

[Click Here for More Details](#)

## Seattle Where The FISH Philosophy Was Created

***CEIA is excited to announce our keynote speaker for the 2014 conference is Mr. Doug Strauss – FISH! Philosopher and Prophet of Possibility.***

Doug Strauss eats, drinks, sleeps and lives the FISH! Philosophy.

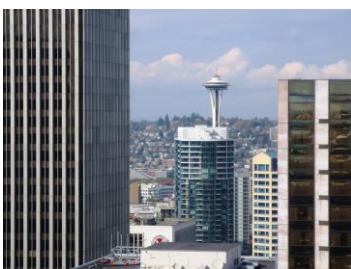
Doug began working at World Famous Pike Place Fish in 1993 as an 18-year-old young buck and has worked some time there each year since. At 19, Doug married his high school sweetheart. By the time he was 26 he had completed his BA in math and Spanish, master's degree in education, become head basketball coach at his high school and had four children (Doug and his wife ultimately had four more children).

In 2007 the Strauss family lost their second-oldest daughter to cancer. In her honor Doug launched Gloria's Angels, a nonprofit serving families dealing with a life-threatening illness by forming comprehensive teams of support around them.

In 2007 Doug also became a FISH! presenter. He has given many keynote addresses about the philosophy, customer service and quality of life. He is also a FISH! For Schools facilitator.

Through 19 years of marriage, eight beautiful children, 19 years as a monger, six years as a FISH! presenter and five years running a nonprofit, Doug has developed a gift for connecting with all audiences and walks of life. He sees the FISH! Philosophy not only as a way of working but as a way of living.

## Why Visit Seattle



Seattle Vacation Travel Guide | Expedia

<http://www.youtube.com/watch?v=92ISIO9U-84>

## Sponsorship and Exhibitor Opportunities

Advertising with the Cooperative Education and Internship Association assures you exposure to the most active leaders in experiential education in both institutions of higher education and industry.

We offer a variety of advertising options to help you reach this audience in a cost effective way.

Why Sponsor and Exhibit with CEIA?

- Get your message to the leaders in experiential education
- Reach over 280 institutions, nearly 700 members, including students, staff, and faculty
- Active since 1963
- CEIA is a leader and facilitator of innovation in the field, be a part of that innovation
- CEIA is a center for discussion and collaboration, be a part of that discussion
- Experiential education is one of the hottest topics in higher education today, with schools increasingly increasing their participation
- Variety of advertising and sponsorship options available to fit your needs

We are delighted to offer conference sponsorship and exhibitor packages. Both allow your organization to build relationships with CEIA members. If you don't see the perfect package for you, please call CEIA at 513-793-2342 to customize a sponsorship package for your organization. [Click Here](#) for more details.

## **Hotel Reservations Update**

Renaissance Seattle Hotel

### **RESERVATIONS PROCESS & BOOKING WEBSITE**

Online and phone reservations are now being accepted.

A dedicated booking website has been created for your event so your guests will be able to make, modify and cancel their hotel reservations online, as well as take advantage of any room upgrades, amenities or other services offered by the hotel.

To preview the website, please click the following link: [Reservations](#)

**Reservations Toll Free: 1-877-901-6632. Group name is listed as “Cooperative Education and Internship Assoc”**

**Register now! Early Bird rate ends January 31<sup>st</sup>!**

**Cooperative Education and Internship Association, Inc.**

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