



# NEWSBRIEF

## Cooperative Education and Internship Association News brief March 2013

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### Conference 2013 — April 14 – 16, 2013



### ***Celebrations begin as CEIA recognizes 50 years of leadership in work-integrated learning!***

April 14 - 16 (Sunday - Tuesday)  
Doubletree Hilton at the entrance to Universal  
Orlando, Florida USA

[Click Here for More Details and Full Programming Schedule](#)

### **Sunday Programming**

**Pre-Conference Workshops:**

- The Old is New Again: Two Seasoned Practitioners Share What has Worked for Them
- Collaborative Think Tank: Examining the World of Experiential Learning
- Impressive Resume...Good Grades...Perfect Cover Letter ...No Offers. Developing Soft Skills for Career Success

#### **Network and Special Groups:**

- Two-Year College Program Network
- Cooperative Education Program Network
- Internship Program Network
- Create the Future of 22<sup>nd</sup> Century Professional Development

#### **New Members' Welcome Activity**

#### **Regional Meetings**

#### **President's Reception**

#### **Hospitality Suite**

## **Monday Programming**

#### **Exhibits Open**

#### **Keynote Speaker –Nancy Zimpher, Chancellor, State University of New York**

#### **Speed Sessions**

- Customized Employer Relationship Management Software
- Engaging Students Through a Multi-Media Workshop
- Preparing Students for Co-op
- Coaching Professionalism: A College Partner Toolkit
- Extreme Externship Makeover-Career Center Edition
- Ways of Delivering Value Through Job Coaching During Rigorous Internships
- Building a Technology Talent Bridge
- Running a Co-op/Intern of the Year Award on Your Campus
- Mentorship of Work-Integrated Learning Trainees
- Wait. You're a Student Leader and You Have No Career Plan At All. Time to Join the ULA.
- The Value of a Congressional Internship
- Roundtable Discussion: Establishing a Graduate Internship Network
- Student Helping Students: The Peer Helper Program at Guelph
- Work-Integrated Learning at a Higher Education Institution and its Associated Information Management
- Teachers from Good to Great through WSU's College of Education Co-op Program
- Database: An Effective Searching and Networking Tool for Liberal Arts Students
- Developing an Online Co-op Peer Discussion Group
- Chaos to Conference: Collaborating to Create the Ultimate Day of Professional Development
- Moving the Internship Reflection Seminar on-Line: Building Virtual community

#### **Annual Business Meeting**

#### **Concurrent Sessions**

- Internship Partnerships: Connections to Career, Community and Capital
- After the Offer: How to Insure the Internship Really Advances Academic and Career Goals
- Cooperative Education: A Cognitive Developmental Bridge for College Students
- Social Media and Career Services: Secrets to Solutions

- Conducting Qualitative Research on Cooperative Education & Internships: Ethics and Assessments
- Creating Relationships for the Future-Employer Development Roundtable Discussion
- Understanding Students and Ourselves
- Potions, Spells and Charms: Transforming Students into Professional Candidates
- Partnerships: Sharing Experiential Education with Your Institution and Community
- Changing Institutional Practices One Internship at a Time
- Co-op and Internships = \$, Influence & High Impact
- Educating Employers: Ensuring Quality Experiences for Students
- Internships and the Community College: Using the Past to Create the Future
- Service-Learning as a Promoter of College and Career Readiness in STEM
- Selecting a Research Topic: Moving from General Themes to Specific Questions

## Tuesday Programing

### Exhibits Open

**Plenary Session – Daniel Seddiqui, Author, 50 Jobs in 50 States**

### Concurrent Sessions

- Building Relationships with High ROI
- Are You Ready? An Overview of Drexel University's Co-op Prep Course
- Meet the New On-Campus Recruiting Model: Strategic Network for Students and Employers
- Using Cross-Departmental Collaboration to Yield Results
- Riding the Wave: Experiential Learning as a Hallmark for URI
- Quantitative or Qualitative? Designing a Research Study from Start to Finish
- Templates for Success
- True Resources and Insights-Help for Your Work
- The Doctorate: Necessary to be a Director?
- Creating a Career Services Center
- The 21<sup>st</sup> Century Resume: Creative and Technological Concepts for Job Search Success
- Adversaries: Board Members as Assets for and Collaborators in Student Success

### Student Panel

### Awards Banquet

## Donate to CEIA!

As you make plans to attend the annual conference please also consider approaching your organization for support. There are a number of ways to do so including, support for student scholarships, conference advertisements, conference events, etc. Reference the information included in your conference mailer or on our website: [www.ceiainc.org/conference](http://www.ceiainc.org/conference) .

Also please consider referring the contact information of one or two of your most supportive Employers to us so that CEIA may approach that organization for CEIA support. CEIA needs your assistance!

## The Journal of Cooperative Education

The Journal of Cooperative Education and Internships is an international publication on experiential education that focuses on internships, cooperative education and work-integrated learning. The newest edition is now available. [Click here.](#)

This edition includes articles and research on:

- **Guest Editorial: Measuring Work Integrated Learning: The development of the Meta-competency Test**  
ADAM USHER, Victoria University, Melbourne Australia
- **Professional Experiences in Seminar Discussions**  
PÄR ENGSTRÖM, Högskolan Väst (University West), Sweden
- **Nursing Students' Experiences from Their First Clinical Education — a qualitative study**  
HANNA-LEENA MELENDER, VAMK, University of Applied Sciences, Finland  
ELISABETH JONSÉN, Umeå University, Sweden  
MARITA SALMU, VAMK, University of Applied Sciences, Finland  
ANN-HELÉN SANDVIK, Novia University of Applied Sciences, Finland  
YVONNE HILLI, Novia University of Applied Sciences, Finland
- **Internships in Rural Schools: Post-Interns' Views**  
EDWIN G. RALPH, University of Saskatchewan, Canada  
KEITH D. WALKER, University of Saskatchewan, Canada
- **Co-operative Education and Student Recruitment, Engagement and Success: Early Findings from a Multi-Institutional Study in British Columbia**  
EARL ANDERSON, British Columbia Institute of Technology, Burnaby, Canada  
NANCY JOHNSTON, Simon Fraser University, Burnaby, Canada  
LARRY ILES, Thompson Rivers University, Kamloops, Canada  
NORAH MCRAE, University of Victoria, Victoria, Canada  
NANCY REED, University of Victoria, Victoria, Canada  
JULIE WALCHLI, University of British Columbia, Vancouver, Canada
- **A Review of Research on Unpaid Internship Legal Issues: Implications for Career Services Professionals**  
LESLIE SHULER SVACINA, University of Wisconsin-Stout, Wisconsin
- **An Urban Experience: Perceptions of Pre-Service Teachers in an Inner City Charter School**  
GINA G. BERRIDGE, University of Southern Indiana, Evansville  
VELLA GOEBEL, University of Southern Indiana, Evansville  
BRANDON EGGLESTON, University of Southern Indiana, Evansville

## Upcoming Events

- **WACE Assessment Institute which will take place March 18-20, 2013 in Miami, Florida.**

This first of its kind program is designed to address the topics and issues connected to assessment of cooperative education, internship and service learning programs. The 2 and 1/2 day program will help participants create a strategy of how to move forward an existing assessment plan or to build a plan for assessment. The Institute is open to program managers,

faculty, program practitioners and all others interested in assessment of experiential education programs. For information about the program please go to the WACE website for the details about the program, registration and hotel information. [Click Here for Details](#)

- **2013 Southeastern Regional Cooperative Education Conference in Atlanta, Georgia.**

The Georgia Institute of Technology will host the 2013 edition of SERCEC in the midst of the Centennial Celebration of their co-op program. Pre-conference activities will be held all over Atlanta, recently named the “most fun city in America,” in its many unique neighborhoods and districts including Little Five Points, The Virginia Highlands, Atlantic Station, and Midtown. Various tours of city icons will be available including Centennial Olympic Park, The World of Coca-Cola, and The Georgia Aquarium (largest in the world). The Georgia Tech Division of Professional Practice will be the primary on-campus organizer of the event. More details can be found at [Click Here for Details](#)

## **Coming Soon!**

- NAWIL Training - June

Keep an eye on your e-mail box for alerts!

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