

## Cooperative Education and Internship Association

News brief

May 2012

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### Message from President – H. Randall Poole

Congratulations to all who were involved in the planning, organizing, and conducting of the CEIA 2012 Annual Conference – Architects of Change - in Chicago last month. This has to rank as one of the best CEIA conferences ever and, perhaps, the highlight of the year! Your hard work was evident throughout the event. Kudos to Helen Oloroso, our conference chair, and her committee who made it happen. As you're aware, we're an organization of volunteers who gladly devote their time and talents to making CEIA the leader in cooperative education and internships.

Special thanks to Sam Sovilla, Ivy Bennett, and all who presented and shared their knowledge and expertise with the rest of us. We were informed, enlightened and entertained! Sessions were full and well received. Thanks to all the employers and sponsors who partnered with us in making this a great conference. And, of course, Chicago was a fantastic host city!

Also, thanks to all of you who attended. The conference committee listened to your comments from the 2011 conference and structured this event with those suggestions in mind. Please continue to let us know your ideas for future plans. And that brings us to some "coming attractions" for CEIA. In June will be the annual NAWIL Training in Vail, Colorado. Please check our website for dates, times, and information on the program. This fall, be on the lookout for some additional webinars. These have been very popular and usually fill-up quickly. And next April, 2013, you can't miss our 50<sup>th</sup> Golden Anniversary Conference in Orlando, Florida! Please plan to bring your families and come a few days early or stay over to enjoy all that Central Florida has to offer. And if you'd like to volunteer to help, please let us know.

Please have a safe and enjoyable summer! We look forward to seeing you in Vail and Orlando!

Randy Poole  
CEIA President

### State of the Profession Survey in Partnership with Michael True

CEIA is pleased to partner with Michael True from Messiah College and our 2012 Dean Herman Schneider Educator of the Year to conduct research on the state of the co-op/internship professional field. Our goal is to reach a broad number of individuals across the United States to

obtain a helpful “snapshot” of the profession. Upon completion of the research, we will compose a summary report of the data and make it available to our membership.

The survey will close on June 18. Survey link: <http://www.surveymonkey.com/s/BGDBJTT>

### **NAWIL Training**

It's not too late to register for the 11th Annual NAWIL Cooperative Education and Internship Training. **REACH YOUR PEAK** will take place Wednesday- Friday, June 13-15, 2012 in Manor Vail Lodge, Vail, Colorado. [Click Here for Agenda](#)

- Topics this year include:
- Historical perspective on the field of co-op and internships
- Developing a strategy for your co-op or intern program
- Building a program from the ground up
- Adapting to an ever changing world
- Strategically positioning students for a challenging labor market

### **Celebration of CEIA Award Winners**

Congratulations to our 2012 CEIA Award Recipients! To read bios – [Click Here](#)

- **Dean Herman Schneider Award (Educator)** - Michael True, Messiah College
- **Charles Kettering Award (Employer)** - Jaime J. Coronado Newman, Spirit AeroSystems
- **Cooperative Education Student Achievement Award** - Peter Schulte, University of Texas at Austin
- **Internship Student Achievement Award** - Jonathan Dudzinski, University of Wisconsin OshKosh
- **Two Year Program Student Achievement Award** - Andrea Anzell, Macomb Community College
- **Ralph W. Tyler Award** “The Effect of Cooperative Education on Change in Self-Efficacy among Undergraduate Students”
  - o Joseph A. Raelin – Northeastern University
  - o Margaret B. Bailey – Rochester Institute of Technology
  - o Jerry Hamann – University of Wyoming
  - o Leslie K. Pendleton – Virginia Polytechnic and State University
  - o Jonathan D. Raelin – University of Bath
  - o Rachele Reisberg – Northeastern University
  - o David Whitman – University of Wyoming

The nominations for 2013 awards will take place in the fall. Watch for coming CEIA News Briefs for details. Start considering your nominations now!

### **Session Documents from the Conference**

Presenters at this year's CEIA Conference were asked to submit documents and other information from their session. These documents have been loaded to the CEIA Website in the Member's Area.

To access the Member's Area [click here](#)

Forgotten how to access the Member's Area? It is your e-mail and unique password. Forgotten your password? No worries – you can request for that information to be sent to you via a tab underneath the log-in.

### **Experience Magazine Employer Issue**

The newest edition of Experience Magazine is now available on the web. [Click Here!](#)

This edition's theme is “*Change is in the Air: How co-op and internship programs can help*”

employers weather the storm.”

Features include:

- **“To Pay or Not to Pay”** by Jill Lutz, Associate Editor and Coordinator of Cooperative Education/WBL, Central Piedmont Community College
- **“Student Hiring Programs – A Win Win”** by Kathleen Winningham Learning & Development Manager, Walt Disney Parks & Resorts
- **“Creating a Meaningful Employer Manual”** by Maureen Schomaker, Assistant Professor, University of Cincinnati
- Interviews on **Maximize Your Success With Student Hiring Programs”**
  - with Tom Carleton, *Campaign Manager*, Leukemia & Lymphoma Society – Tri-State Southern Ohio Chapter on **“Advice for Non-Profit Employers”**
  - Charles Keller, *Community Access & Outreach Coordinator* with the Mecklenburg County Trial Court Administrator’s Office in Charlotte, North Carolina on **“Advice for Government Employers”**
- **“Intern Success Story for Small Business”** by Jill Lutz, Associate Editor and Coordinator of Cooperative Education/WBL, Central Piedmont Community College
- Student Focus – **“Knowing the Difference Between Theory X and Theory Y Trumps Knowing the Difference Between Gen X and Gen Y** by Mark Crowley, Director of Internal Communications, The Sherwin-Williams Company

### Celebrating our 50<sup>th</sup> Anniversary

CEIA is very excited to be celebrating our 50<sup>th</sup> Anniversary in 2013. We are on the lookout for pictures and other documents from the early years! If you have any, please forward to Kelly Harper at [kelly.harper@cincinnatiastate.edu](mailto:kelly.harper@cincinnatiastate.edu)

Things we’d like to see:

- Pictures of Past CEIA Presidents and other officers
- Past conferences such as the very 1<sup>st</sup> one!

### Are You Following Us?



### Conference 2013 – SAVE THE DATE



# 2013 CEIA Conference



[Pictures courtesy of DoubleTree Hilton Universal Orlando](#)



For updates: <http://www.ceiainc.org/conference>  
Phone: 513-793-CEIA (2342) [info@ceiainc.org](mailto:info@ceiainc.org)