

**Cooperative Education and Internship Association  
News brief  
September 2014**

**In this Issue:**

- [Save the date for the 2015 Conference in Atlanta, GA](#)
- [Call for proposals for CEIA 2015 Conference](#)
- [2015 Conference Details](#)
- [Membership Renewals](#)
- [Award Nominations for 2015](#)
- [CEIA Social Media \(#CEIA 2015\)](#)

**Conference 2015 – SAVE THE DATE**

[CEIA's 2015 Conference](#) will be held March 29-31, 2015 in Atlanta, GA



## **The Call for Proposals is now open!!**

We are very excited that Atlanta, GA – USA will be the host city for the 2015 CEIA Conference. A city that embraced change, challenge and opportunity during the Cold War era, Atlanta now contains the country's third largest concentration of Fortune 500 companies and is the global headquarters of corporations such as The Coca-Cola Company, Delta Airlines, UPS and Newell-

Rubbermaid. Atlanta is also the primary transportation hub of the Southeastern hub of the Southeastern United States allowing travel to the 52<sup>nd</sup> Annual CEIA Conference easy and affordable. We invite you to submit a conference proposal that will encourage Change, Challenge colleagues and offer Opportunities to improve our programs and services.

Deadline to submit a program session proposal: **Friday, October 31, 2014, 11:59PM EST.**

Educational sessions are consistently a major aspect of the conference's success. Your contributions can make a difference, whether to your own professional development or to someone else in the field. There will be opportunities to present in 20-minute speed sessions, 60-minute traditional style sessions and best-practice roundtables.

We are seeking topics that will reflect our work with internships and co-ops and the following topic-related tracks; there are sample ideas within each track. Employers and educators are both encouraged to submit proposals. More than one may be submitted, though no one presenter will be allotted more than two presentations. Employers will be given high preference:

- **Assessment & Accountability** – evaluation methods, developing assessment tools for institutional/program support, graduation surveys, how co-op/internships impact retention, accountability-based funding.
- **Branding & Marketing** – cultivating relationships outside of your organization, advisory board development, social media best practices, pitch books, attracting talent, sponsorship programs.
- **Management & Collaboration** – navigating institutional change, college and university partnerships, utilizing recent grads/alumni, meaningful partnerships, working with underrepresented students, dealing with staff turnover, motivating staff, customer service.
- **Recruiting** – employer outreach strategies, working with tier institutions, career fairs, special events, managing interns/co-ops, current recruiting policies and laws, interpretation and application.

For more information and to submit a proposal, please click [here](#).

## 2015 Conference Details

The conference hotel is the [Atlanta Marriott Marquis](#) - 265 Peachtree Center Avenue, Atlanta, GA, 30303 USA

**Reservations Toll Free: 1-866-469-5475**  
**Reservations Local Phone: 1-404-521-0000**

Use this link for Online Reservations: <https://resweb.passkey.com/go/coopeducationinter>

**CEIA Room rate is \$119.00 / night, plus tax (16%)**

*\*hotel room rates are subject to applicable state and local taxes in effect at the time of check-out*

- The Group Conference Code is: Cooperative Education & Internship Association (CEIA) Conference
- Cut-off Date: **Friday, March 6th, 2015**
- Check In: 4:00 pm; Check Out: Noon
- Complimentary internet access in guest room
- Overnight Valet Parking (In & Out Privileges): \$20.00/Per Day
- Off-site parking, fee \$4.00 USD/hr., \$20 USD/daily
- [Hotel details and Map](#)

Hotel problems with registration and rooms, please contact [jhutt@mailbox.sc.edu](mailto:jhutt@mailbox.sc.edu)



## Membership Renewals

2015 membership renewal invoices were recently sent. Please contact Peggy Harrier, Association Manager ([peggy@ceiainc.org](mailto:peggy@ceiainc.org)) with any questions regarding your individual or institutional membership renewals. Go to this link to renew now: [2015 membership renewal](#).

## Award Nominations for 2015

CEIA recognizes distinguished achievement and excellence by annually recognizing students, educators and employers who have excelled in or made significant impact in work-integrated learning.

Here is a list of the CEIA Annual Awards:

- [The Dean Herman Schneider Award](#) (educator)
- [The Charles F. Kettering Award](#) (employer)
- [The Ralph W. Tyler Award](#) (research paper)
- [The James W. Wilson Award](#) (researcher)
- [The Cooperative Education Student Achievement Award](#) (student)
- [The Two-Year College Student Achievement Award](#) (student)
- [The Academic Internship Student Achievement Award](#) (student)
- [Best Practices Award](#) (individual or program)

Please consider nominations for the various awards. Without your nomination we cannot honor those making contributions to experiential learning.

Eligibility: All CEIA individual or program (organization) members are eligible.

Application Forms and Instructions: Click on the award links above for more information.

Past Recipients: [Click here](#) to view past award recipients.

**Nominations are due by November 15, 2014.**

## CEIA Social Media



Are you keeping up with CEIA? Don't miss out on important announcements, job postings, industry initiatives and changes and events. CEIA is on...

Twitter: [@CEIAinc](#)

LinkedIn Group: CEIA – Cooperative Education and Internship Association

Facebook: CEIA – Cooperative Education and Internship Association

Instagram: [@CEIAinc](#)

Also, don't forget the 2015 Conference hashtag: #CEIA2015

For any questions regarding this News Brief, please contact Joe [Catrino](#) ([Joseph.Catrino@quinnipiac.edu](mailto:Joseph.Catrino@quinnipiac.edu)). Thank you!

**Cooperative Education and Internship Association, Inc.**

**P.O. Box 42506**

**Cincinnati, Ohio 45242**

**513-793-2342**

**Fax: 513-793-0463**

**[info@ceiainc.org](mailto:info@ceiainc.org)**

**[www.ceiainc.org](http://www.ceiainc.org)**