

## Cooperative Education and Internship Association News Brief Edition: January 31, 2018

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### Letter of Support for DACA

On January 11, 2018, CEIA's Board of Directors sent a Letter of Support for the continuation of the Deferred Action of Childhood Arrivals (DACA) program. The letter was sent to President Donald J. Trump and is viewable on the CEIA website. We encouraged President Trump to support the DACA program as an illustration of our values as a just and moral country. To read the full letter and passionate appeal from CEIA, please click [here](#).

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### Final Chance - Early Bird Deadline is Jan 31

We have a wonderful program put together for the 55<sup>th</sup> Annual CEIA Conference in Charleston, SC, to be held April 16-18, 2018. Register by January 31, 2018 to receive the early bird rate for CEIA members (\$475). The conference program committee selected over 75 speakers/presenters and put together a detailed program agenda loaded with diverse ideas and high impact practices. Visit the [website](#) for registration information, draft agenda, hotel details, planned activities, sponsorship opportunities, and more. We look forward to seeing all the CEIA colleagues together in Charleston!



# Benchmarking Survey Results

The CEIA 2017 benchmarking survey results are now available on CEIA's website. Check out the [Knowledge Zone](#) for a quick summary. The survey was sent to approximately 650 association members and we had a 22% return rate. The results show the variety of operations and initiatives that our members are involved with, as well as specifics about the value they receive from this association. Please peruse the full set of survey responses in the [Members Area](#). Feel free to provide feedback or ask questions to Sarah Burrows, VP of Research, at [sburrows@providence.edu](mailto:sburrows@providence.edu).

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## CEIA Academy

Newcomers to the field of Cooperative Education and Internships are invited to attend CEIA's Academy, June 13-15, 2018 in Vail, CO. The [program agenda](#) is now available on the website. Our experienced speakers will cover valuable tools, tips, and techniques to incorporate into your program. Training sessions will include faculty development, marketing, employer development, academic accountability, and program administration. For registration and hotel information, please visit [Academy](#) details. We hope to see you in Vail!

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## New Department of Labor's Guidelines for Unpaid Internships

On January 5, 2018, the U.S. Department of Labor released an updated Fact Sheet #71, which describes guidelines for unpaid internships under the Fair Labor Standards Act. The DOL now uses a "primary-beneficiary test" with seven factors. This replaces a more rigid six-factor test.

Many CEIA colleagues utilize the Fact Sheet to inform employers and vet unpaid internship opportunities with for-profit companies. As you update your program procedures, the following resources may be helpful:

- [DOL Fact Sheet #71](#)
  - [SHRM Article Comparing Old and New Test](#)
  - [Legal Insights 1](#)
  - [Legal Insights 2](#)
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## CEIA's Virtual Career Fair

A new date (March 27, 2018) has been selected for the CEIA Virtual Career Fair in partnership with CareerEco. Companies have been registered. If your institution is participating, you should receive a communication to go out to your students.

For more information: <http://www.ceiainc.org/join/virtual-career-fairs/>

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## Committee Member Shout Out



Special thanks to our Digital Marketing Committee members Andrew Harper of St. Edward's University, Jessy Jones of Sinclair Community College, and David Schwartz of Bradley University. Through their work we are creating a community of followers on our social media platforms. Please join the conversations and connect with colleagues on:

Twitter: <https://twitter.com/CEIAinc>

Instagram: <https://www.instagram.com/CEIAinc/>

LinkedIn: <https://www.linkedin.com/groups/2415180>

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