



June 13-15, 2018  
Manor Vail Lodge  
Vail, CO

### Agenda

#### June 13, Wednesday

5:30 – 7:00 p.m.      Registration/Mixer  
Dinner Buffet, Vail Manor Lodge

#### June 14, Thursday

7:30 a.m.              Breakfast

8:30

#### ***Welcome/Housekeeping Items/Introductions***

Veronica Porter, CEIA President and Associate Professor & Coordinator  
Northeastern University

#### ***“Appreciating Our Present by Knowing Our Past”***

Veronica Porter, CEIA President and Associate Professor & Coordinator  
Northeastern University

A historical perspective of cooperative education and internships, benchmarking key events and contributions. We will provide insight into where we started, what happened and where we are today.

9:00

#### ***“Basecamp: Setting a Course for Your Climb”***

Presenter: Zach Osborne, Director of Internships and Study Abroad,  
Menlo College

This session will focus on basic components of a good work-integrated learning program. The presentation will cover the elements of program structure and its relationship to the overall organization. The role of the practitioner will be explored in terms of student and employer development. Information will be shared about how to market services, connect with faculty, staff and students in fun, exciting and innovative ways. Information will be shared about generating innovative ideas, planning career events, developing marketing and outreach strategies and materials that will most effectively promote your programs to clients. Participants will take away tools and strategies for both starting and enhancing their programs.

10:15

Break

10:30

***“Basecamp: Setting a Course for Your Climb”*** (continued)

11:45 Group Photo and Lunch, Vail Manor Lodge

1:00 p.m. ***“Every Day is Hump Day - Gaining Institutional and Faculty Support”***  
Presenter: Dan Cayse, CPA, CEIA Past President and VP of Finance/Treasurer  
Retired, Cincinnati State Technical and Community College

You have to navigate the humps before you can reach the peaks. Gaining support is essential to success of your program. This requires a thoughtful, strategic approach every day. This session will explore proven concepts and techniques designed to build the collaboration, partnerships and relationships needed to have others engage and invest in your climb to the peaks. Your program is important to you and your students. Now make it an essential part of your institution, including the faculty. The climb is the journey. Planting your flag in the summit is the success.

2:30 Break

2:45 ***“Every Day is Hump Day - Gaining Institutional and Faculty Support” (continued)***

4:30 Wrap-up/Adjourn

5:30 Group Dining Experience in Vail – (pay your own way)

#### June 15, Friday

7:30 a.m. Breakfast, Vail Manor Lodge

8:30 am ***“Leadership: A View from the Peak”***  
Presenter: Dan Cayse, CPA and retired, Cincinnati State College

If you're not the lead dog, the view never changes. Visionary leadership is the spark that ignites the team to trigger innovation and create positive change. Leadership emerges at all levels in successful organizations. Whether you are new to the field or a seasoned professional, distinguish yourself from the pack. The lessons and tools presented in this seminar will help you learn how to be an inspirational leader and how to develop the talent within your team.

9:30 am Refreshment break

9:45 am ***“Pack Your Compass and Gear for the Climb”***  
Presenters: Dan Cayse, Veronica Porter, Zach Osborne

You can't reach the peak if you are not prepared and equipped for the climb. More importantly, you can't do it alone. Using a team approach, you will develop a plan to implement what you have learned in order to achieve success when you return to your campus. The climbing team will be facilitated by your guide, a member of the institute faculty. You will be provided with tools to help build a step by step plan tailored to your goal to reach the summit. Once prepared, you are on your way for the climb of your life.

Noon Wrap Up/Evaluation/Adjourn