CEIA Conference Schedule at a Glance
Charleston, South Carolina, April 16-18, 2018
Where History is a Foundation for Innovation

Sunday, April 15, 2018

1:00 p.m. – 5:00 p.m.	**2017-18 Board of Directors Meeting**	Cooper
6:00 p.m. – 9:00 p.m.	**CEIA Board Dinner**	

Monday, April 16, 2018

6:00 a.m. – 8:30 a.m.	**Breakfast Buffet or Cook to Order**	Hotel Lobby
10:00 a.m. – 6:00 p.m.	**Registration**	Ballroom Foyer C
8:30 a.m. – 9:30 a.m.	**New Board Member Orientation**	Cooper
9:30 a.m. – 12:00 p.m.	**2018-2019 Board of Directors Meeting**	Cooper
12:00 p.m. – 6:00 p.m.	**Exhibits Open**	Second Floor Foyer

1:00 p.m. – 3:00 p.m.   **In-Depth Workshops or Employer Site Visit**
Choose between two in-depth workshops facilitated by experienced colleagues or go visit Blackbaud.
- Nuts and Bolts – Meeting Room 8/9
- Seasoned Practitioners Forum – Meeting Room 10/11
- Employer Site Visit – Blackbaud – Meet in Lobby @ 12:15 PM

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Blackbaud (NASDAQ: BLKB) is the world's leading cloud software company powering social good. Serving the entire social good community—nonprofits, foundations, corporations, education institutions, and individual change agents—Blackbaud connects and empowers organizations to increase their impact through software, services, expertise, and data intelligence.

10:00 a.m. – 4:00 p.m.	**Digital Lounge Guidebook Q & A**	Ballroom Foyer

3:15 p.m. – 4:15 p.m.   **Networks and Special Group Meetings**
Affiliate with a CEIA Network and connect with peers. Choose between:
- Two-Year Program Network - Meeting Room 4
- Cooperative Education Network - Meeting Room 5
- Internship Network – Meeting Room 6
- Employer Network - Meeting Room 7

4:30 p.m. – 5:30 p.m.   **New Members' Welcome Mingle**   Meeting Room 8/9
Everyone new to CEIA is invited to attend the mingle and meet the CEIA Board of Directors, some experienced practitioners, as well as other new conference attendees.

| 4:30 p.m. – 5:30 p.m. | **Committee Members Recognition** | Meeting Room 10/11 |

Everyone who participated on a CEIA committee in the past year is invited to attend a recognition celebration.

5:30 p.m. – 6:15 p.m. **Regional Meetings**

- Region 1 - Northeast — Meeting room 4
- Region 2 – Mid-Atlantic — Meeting room 5
- Region 3 - Southeast — Meeting room 6
- Region 4 – Midwest — Meeting room 7
- Region 5 - Southwest — Meeting room 8
- Region 6 – Mountain/Plains — Meeting room 9
- Region 7 - West — Meeting room 10
- Region 8 - International — Meeting room 11

6:15 p.m. – 8:00 p.m. **President's Reception (Lowcountry Welcome)** Ballroom B

Join CEIA President Scott Maynard for an opening night reception. Network with colleagues and build relationships with cooperative education and internship professionals. Heavy hors d'oeuvres and cash bar will be available.

8:00 p.m. – 11:00 p.m. **Hospitality Suite** Presidential Suite

Tuesday, April 17, 2018

6:00 a.m. – 8:30 a.m. **Breakfast Buffet or Cook to Order** Hotel Lobby

8:00 a.m. – 4:00 p.m. **Registration & Exhibits Open** Ballroom Foyer C/Second Floor Foyer

8:45 a.m. – 9:00 a.m. **Welcome/Opening Remarks** Ballroom C1/C2/C3

9:00 a.m. – 10:15 a.m. **Keynote Speaker – Victor Saad** Ballroom C1/C2/C3

CEIA is pleased to announce that author Victor Saad is our keynote speaker. His inspirational book Leap Year Project: Learning to Risk & Risking to Learn details his challenging adventure where he designed an educational experience by pursuing 12 projects in 12 months.

10:15 a.m. – 10:30 a.m. **Refreshment Break, Visit Vendors, Digital Lounge Tech Session** Ballroom Foyer

10:30 a.m. – 11:45 a.m. **Interactive Breakout Sessions & *Hot Topic Round Table I (choice of 12 topics)**

Daring to DREAM: Career Development & Undocumented Students. Meeting Room 4
Ana Clara Blesso, University of Connecticut

Utilizing StrengthsQuest to Inform Career Conversations. Meeting Room 5
Brittany Arthur and Susie Mahoney, Ed.D., University of Cincinnati

Expanding International Internship Opportunities to Students. Meeting Room 6
Troy D. Nunamaker, Leah S. Hughes-Clemson University, Barbara M. West and Jeff C. Clifton, Academic Programs International (API)

Fixing the 'Empty Resume' with a Campus Employment Program. Meeting Room 7
Jan Coplan, Landmark College

Data is the New Bacon: How Statistics Enhance Internships. Meeting Room 8
Angie Lucas and Liz Pawley, University of Cincinnati, Lindner School of Business

Evaluate Your Program (3 Models and an Employer Perspective).　　　　　Meeting Room 9
**Heather Carpenter-Oliveira, Northeastern University, Maura Quinn, Liberty Mutual,
Cindy Richard, Endicott College, and Becky Smith-Wentworth, Institute of Technology**

Building a Successful Employer Recruitment Framework.　　　　　Meeting Room 10
Dana Evans Laity and Sharon Kimberley, University of Waterloo

Building Relationships Through the Better Business Bureau.　　　　　Meeting Room 11
Meghan Stidd, University of Colorado, Colorado Springs

Hot Topic Roundtable　　　　　Meeting Room 12/13
Role of Gender and Inclusion in an Alumnae Mentoring Program.
Betsy Lopez, Tulane University

Hot Topic Roundtable　　　　　Meeting Room 12/13
Showcasing Student Learning Through Tumblr.
Suzanne Pye, Rutgers University

Hot Topic Roundtable　　　　　Meeting Room 12/13
Building a 4 Year In-depth Employer/Student Relationship.
Candace Phillips, University of Alabama Huntsville

Hot Topic Roundtable　　　　　Meeting Room 12/13
Reducing Relocation Barriers for Co-op – A Housing Initiative.
Mary Andrade and Ellie Kohler, University of Louisville-Engineering

12:00 p.m. – 1:45 p.m.　　　　　**Lunch Buffet/ Annual Business Meeting**　　　　　Ballroom C1/C2/C3

2:00 p.m. – 3:00 p.m.　　　　　**Interactive Breakout Sessions & *Hot Topic Round Table II (choice of 12 topics)**

A History of Transformation: Leading Students to the Future.　　　　　Meeting Room 4
Mariellen Fidrych and Catherine Butler, Endicott College, Jan Pagoria, Elon University

Challenging Assumptions to Build Inclusive Leaders.　　　　　Meeting Room 5
Alexa Merschel, PwC

Leveraging Career Readiness Competencies Through Technology.　　　　　Meeting Room 6
Diane Mellon, University of South Florida-Tampa

Employer Relationship Development for Internship Success.　　　　　Meeting Room 7
**Dr. Kathy Tuberville and Joel Nichols- Fogelman College of
Business & Economics, University of Memphis**

Leveraging Alumni-Disney Alumni Association.　　　　　Meeting Room 8
Jeff Hickman and Hollis DeRoche Lotz, The Walt Disney Company

Demystifying the Research Process.　　　　　Meeting Room 9
**Judene Pretti, University of Waterloo, Dr. Cheryl Cates, University of Cincinnati, and
Dr. Sarah Burrows-Providence College**

Safe Spaces for Equity & Inclusion in Experiential Learning.　　　　　Meeting Room 10
Lisa Barlow and Rebecca Hale, University of Cincinnati

Jumping the Wall: Partnerships to Cultivate Global Citizens.　　　　　Meeting Room 11
Tara Duprey and Kelly Lawton, The George Washington University

Hot Topic Roundtable　　　　　Meeting Room 12/13
Making Meaning of Co-op and Internship Experiences.
Jaime Harsell, University of Florida

Hot Topic Roundtable　　　　　Meeting Room 12/13
Ring the Bell! New Practices in Career Services.
Sylvia Johnson Jones, Ed.D., and Carolyn Serdar, College of Lake County

Hot Topic Roundtable　　　　　Meeting Room 12/13
Demystifying Qualitative Coding of the Student Experience.
Karen Nulton, Joanne Ott, and Barbara Hoekje, Drexel University

Hot Topic Roundtable　　　　　Meeting Room 12/13
Community Partner Engagement Through Local Business Networks.
Krista Paul and Dr. Marcella Zipp, High School District 214

3:00 p.m. – 3:15 p.m.　　**Refreshment Break, Digital Lounge Tech Session**　　Ballroom Foyer

3:15 p.m. – 4:30 p.m.　　**Speed Sessions I (Choose three 25 min sessions from 23 topics)**　　Ballroom C1/C2

Creating Assessment Metrics to Evaluate Progress.　　　　　Table 1
Bob Franco, Seton Hall University

Taking Co-op to the Next Level for Graduate Students.　　　　　Table 2
Lynn Burke, M.Ed., and Kellianne Murphy, M.A., Northeastern University

How AI is Changing the Job Application Process.　　　　　Table 3
Brian Hirsch, Ed.D., University of North Texas

Develop Cost-Effective Professional Development for Interns.　　　　　Table 4
Cate Bechtold-Wolf Trap Foundation for the Performing Arts

The Smithsonian Open Door Externship Experience (SODE).　　　　　Table 5
Julie Hutt, University of South Carolina and Eric Woodard, Smithsonian Institution

Students Reporting Jobs: The Campaign that Worked.　　　　　Table 6
Katy Arenschield, The Ohio State University

Creating New Bioengineering Co-op Program.　　　　　Table 7
Karen Kelley, Northeastern University

Portfolios: Innovative Alternatives to the Standard Resume.　　　　　Table 8
Cheryl Arruda and Sarah Mockler, Northeastern University

Metamorphouses of a Zero Credit Co-op & Internship Course.　　　　　Table 9
Kathryn Jordan, Ph.D., and Jenean Meadows, Virginia Tech

The Continuum: Building Blocks of Professional Development.
Christina Costello and Abby Conrad, Youngstown State University/Williamson College　　Table 10
of Business Administration

Supporting the International Student Job Search.   Table 11
Amanda Stasinski and Anna Kraemer, Northwestern University

Transfer Students: Build Internship Awareness at the Start.   Table 12
Jill Rand, University of Washington Bothell

Cannabis Internships: Creating Policy Briefs for Your Office.   Table 13
Molly Thompson, Metropolitan State University of Denver

Expanding Funded Internships for Students and Employers.   Table 14
Elizabeth Loun, University of Nevada, Reno

Expanding Co-op and Internships into Graduate Education.   Table 15
Nancy Waggner and Vanecia Harrison-Sanders, Northeastern University

More with Less-Work-Based Learning Through Tech.   Table 16
Kathy Frederick, Wake Technical Community College

Not Just Another Theme Week: Programming with a Purpose.   Table 17
Sam Musselman and Kristen Manchor, University of Pittsburgh

Outcomes of Work-Abroad vs. Study-Abroad Programs.   Table 18
Cheryl Cates, PhD, Emily Frazier, and Willie D. Clark III, University of Cincinnati

Intern Speak? Top Skill Still Needs Development for Interns.   Table 19
**Joel Nichols and Dr. Kathy Tuberville, University of Memphis; Fogelman School of
Business & Economics**

Your Best Friend in Employer Relations – DATA!   Table 20
Kevin J. Hardy and Jessica Lee, University of Cincinnati

Preparing Students for Internships Through Career Courses.   Table 21
Rebecca Pettitt, The University of Puget Sound

Chamber of Commerce+ Trade Association + University = Career Model.   Table 22
Kate Darcy Hohenthal, Ed.D., University of Hartford

The Internship Approval Rubric- Raising the Bar on Internships.   Table 23
Trisha Jensen, University of Utah

4:45 p.m. - ?   **OPEN Evening – Enjoy Charleston (*Buses are scheduled for transportation*)**

4:45 p.m. – 6:45 p.m.   **Explore Charleston** – Join Your Local Conference Committee Members for Activities

8:00 p.m. – 11:00 p.m.   **Hospitality Suite**   Presidential Suite

Wednesday, April 18, 2018

6:00 a.m. – 8:30 a.m.   **Breakfast Buffet or Cook to Order**   Hotel Lobby

8:00 a.m. – 4:00 p.m.   **Registration**   Ballroom Foyer C

8:00 a.m. – 4:00 p.m.   **Exhibits Open**   Second Floor Foyer

8:45 a.m. – 10:00 a.m.	**Plenary Session – PricewaterhouseCoopers (PwC)** CEIA is pleased to announce that Alexa Merschel, US Talent ID Leader is our Plenary speaker.	Ballroom C1/C2/C3
10:15 a.m. – 10:45 a.m.	**Refreshment Break, Visit Vendors, Digital Lounge Tech Session**	Ballroom Foyer
10:45 a.m. – 11:45 p.m.	**Interactive Breakout Sessions & *Hot Topic Round Table III (choice of 12)**	

Biggest Little Startup Fair: Connecting Students & Community.   Meeting Room 4
**Elizabeth Loun, University of Nevada, Reno, and Marcie Iannacchione, Trukee Meadows
Community College**

Who are the Post-Millennials or is it GenZ or iGen?   Meeting Room 5
Emily Frazier and Rich Robles-University of Cincinnati

Reinvent your Career Fair-add Crunch!.   Meeting Room 6
Laura Pellecchia, Providence College

Creative Collaboration in International Internships.   Meeting Room 7
**Dr. Kathy Tuberville and Joel Nichols, University of Memphis,
Fogelman School of Business & Economics and Cynthia Engel,
CEA Inc. Study Abroad Programs**

What is YOUR Next Professional Move?   Meeting Room 8
Lisa Tandan, UNC Asheville, and Molly Weller, Metropolitan State University of Denver

Industry Driven CTE Success in the Community College.   Meeting Room 9
**David N. Bird, PhD. and Lena Carr, M.S., Linn Benton Community
College, Josephone Fleetwood, Albany Oregon Chamber of Commerce**

New Frontiers: Solidifying and Exporting a High-Touch Model to New Locations. Meeting Room 10
Zach Osborne, Menlo College

Tips and Tricks for Managing and Analyzing Data.   Meeting Room 11
Mary Andrade and Ellie Kohler, University of Louisville

Hot Topic Roundtable   Meeting Room 12/13
Employer Case Studies-in Lesser Known Industries.
Jacqueline Sweeney and Michelle Hagopian, Northeastern University

Hot Topic Roundtable   Meeting Room 12/13
Employment Change Factors In Co-op Experiences.
Christine Tonnis, Brittany Arthur, and Christopher Cooper, University of Cincinnati

Hot Topic Roundtable   Meeting Room 12/13
The Value of Unpaid Internships: A NACE Funded Study.
Eric Hall and Nathalie Saltikoff, Endicott College

Hot Topic Roundtable   Meeting Room 12/13
#Marketing101: Brand Management and Marketing Plans.
**Amy Marcrum and Carly Trimboli, University of Cincinnati,
Linder College of Business**

12:00 a.m. – 1:30 p.m.	**Luncheon / ACT Research Report (John H. Pryor)**	Ballroom C1/C2/C3

John, Principal and Chief Researcher Pryor Education Insights,
will talk with us about the interesting findings from his survey,
in partnership with the ACT Center for Equity in Learning, that many
CEIA members completed in 2017.

1:45 p.m. – 3:00 p.m.	**Speed Sessions II (Choose three 25 minute sessions from 21 sessions)**	Ballroom C1/C2

Reflection and Innovation: Facilitating Student Learning in Traditional and Online Spaces.   Table 1
Susie Mahoney, Ed.D., and Erik Alanson, University of Cincinnati

Get Certified! Creating a Non-Credit Internship Program.   Table 2
Thom Rakes, University of North Carolina Wilmington

Building Community-Innovation via Internship Placement.   Table 3
Debra F. Bell, Houston Baptist University

Metamorphoses of a Zero Credit Co-op & Internship Course.   Table 4
Kathryn Jordan, Ph.D., and Jenean Meadows, Virginia Tech

Internships and Engaging the Non-Traditional Student.   Table 5
Brent Henze, East Carolina University

Employer Partners Helping Prepare Creatives to Work.   Table 6
Kimberly Burke, University of Cincinnati

Sophomore Career Connections.   Table 7
Makesha H. Dockery, Georgia State University

The Importance of Reflection in Professional Development.   Table 8
Richard Robles and Emily Frazier, University of Cincinnati

Cannabis Internships: Creating Policy Briefs for your Office.   Table 9
Molly Thompson, Metropolitan State University of Denver

Not Just Another Theme Week: Programming with a Purpose.   Table 10
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Nancy Waggner and Vanecia Harrison-Sanders, Northeastern University

I'm on LinkedIn, Now What? Taking a Proactive Approach.   Table 15
Mark Isenburg, Metropolitan State University of Denver

Expanding Funded Internships for Students and Employers. **Elizabeth Loun, University of Nevada, Reno**	Table 16
Portfolios: Innovative Alternatives to the Standard Resume. **Cheryl Arruda and Sarah Mockler, Northeastern University**	Table 17
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How AI is Changing the Job Application Process. **Brian Hirsch, Ed.D., University of North Texas**	Table 21

3:00 p.m. – 3:15 p.m.   **Refreshment Break, Visit Vendors, Digital Lounge Tech Session**   Ballroom Foyer

3:15 p.m. – 4:15 p.m.   **Interactive Breakout Sessions IV & *Pecha Kucha (7 breakout topics, 4 Pecha Kucha)**

Student & Academic Affairs: An Innovative Internship Model. **Bobbi Murphy and Leah Reiners, St. Cloud State University**	Meeting Room 4
Live Long and Prosper: Staying Relevant Through Tech. **McKay Isham, Utah Valley University**	Meeting Room 5
Soft Skills, In Turn. **Eric Woodard, Smithsonian Institution**	Meeting Room 6
Enhancing Co-op Reflection via Classroom-Based Instruction. **Chris Cooper, University of Cincinnati**	Meeting Room 9
#RockTheMock (Interview!). **Holly Milanese, Jennifer Hull, Queens University of Charlotte**	Meeting Room 10
Leadership Leads to Jobs! - One Day Career Readiness Program. **Jennifer Blythe, Florida Atlantic University**	Meeting Room 11
Overcoming Challenges for Student Athlete Co-op Success. **David Snow, Drexel University**	Meeting Room 12
Pecha Kucha Session *Using Institutional Networks to Work Smarter.* **Julie Hutt, Erica Elbery, and Erin Mullen, University of South Carolina**	Meeting Room 13
Pecha Kucha Session *Integrating Ethics into the Internship Curriculum.* **Meghan Stidd, University of Colorado, Colorado Springs**	Meeting Room 13
Pecha Kucha Session *Co-op and Internship Student Resource Database.* **Ethan Selinger and Francisco (Paco) Mesch, Northeastern University**	Meeting Room 13

Pecha Kucha Session   Meeting Room 13
Engage 1st-Year Students Using Experiential Learning Ladder.
Kate Darcy Hohenthal, Ed.D., University of Hartford

5:45 p.m. – 6:15 p.m.	**Awards Reception**	Ballroom Foyer
6:15 p.m. – 8:30 p.m.	**Awards Banquet –** Celebrate achievements in the field	Ballroom C1/C2/C3
8:30 p.m. – 11: 00 p.m.	**Hospitality Suite**	Presidential Suite