CEIA Conference Schedule at a Glance

Chicago, Illinois,

March 31 - April 2, 2019

Experiential Learning on the Rise

*Subject to Change) Change
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Saturday, March 30, 201

1:00 p.m. – 5:00 p.m. **2018-19 Board of Directors Meeting** Executive Boardroom

6:00 p.m. – 9:00 p.m. **CEIA Board Dinner**

Sunday, March 31, 2019

10:00 a.m. – 6:00 p.m.	Registration	Grand Court
8:30 a.m. – 9:30 a.m.	New Board Member Orientation	Executive Boardroom
9:30 a.m. – 12:00 p.m.	2019-2020 Board of Directors Meeting	Executive Boardroom
12:00 p.m. – 6:00 p.m.	Exhibits Open	Grand Court
12:00 p.m. – 2:30 p.m.	Employer Site Visits Choose between four employer site visits. Each site visit requires advanced signare limited in space!	-ups and

- Christopher Glass & Aluminum, Inc. (12:00 p.m. 2:30 p.m.)
- Field Museum (1:00 p.m. 2:30 p.m.)
- McDonald's Chicago HQ (1:00 p.m. 2:30 p.m.)
- Shedd Aquarium (1:00 p.m. − 2:30 p.m.)

1:00 p.m. – 3:00 p.m. **In-Depth Workshops**

Choose between two in-depth workshops facilitated by experienced colleagues.

Nuts and Bolts – Zach Osborne and Joe Catrino

Grant Park
Seasoned Practitioners Forum – Scott Maynard

Lincoln Park

3:15 p.m. – 4:15 p.m. Networks and Special Group Meetings

Affiliate with a CEIA Network and connect with peers. Choose between:

Two-Year Program NetworkLincoln ParkCooperative Education NetworkGrant ParkInternship NetworkJackson ParkEmployer NetworkRogers ParkGlobal NetworkWashington Park

4:30 p.m. – 5:30 p.m. New Members' Welcome Mingle

Grand Ballroom

Everyone new to CEIA is invited to attend the mingle and meet the CEIA Board of Directors, some experienced practitioners, as well as other new conference attendees.

4:30 p.m. – 5:30 p.m. Committee Members Recognition

Executive Boardroom

Everyone who participated on a CEIA committee is invited to attend a recognition celebration.

5:30 p.m. – 6:15 p.m. Regional Meetings (facilitated Region VPs of the CEIA Board of Directors)

Region 1 – Northeast (Kate Darcy Hohenthal)

Region 2 – Mid-Atlantic (Lynn Hickle)

Region 3 – Southeast (Scott Maynard)

Region 4 – Midwest (Kelly Harper)

Region 5 – Southwest (Andrew Harper)

Region 6 – Mountain/Plains (Sara Muzzy)

Jackson Park

Grant Park

Washington B

Grand Ballroom C

Washington Park

Lincoln Park

Region 7 – West (Zach Osborne)
Region 8 – International (Ross Johnston)

Rogers Park Burnham Park

6:15 p.m. – 7:30 p.m. President's Reception

Riverfront Room

Join CEIA President Veronica Porter for an opening night reception. Network with colleagues and build relationships with cooperative education and internship professionals. Light refreshments and

cash bar will be available.

8:00 p.m. – 11:00 p.m. Hospitality Suite

Monday, April 1, 2019

7:30 a.m. – 9:00 a.m. Breakfast Buffet Grand Court

8:00 a.m. – 4:00 p.m. Registration & Exhibits Open

8:45 a.m. – 9:00 a.m. Welcome/Opening Remarks Grand Ballroom

9:00 a.m. - 10:15 a.m. Keynote Speaker – Dr. Jillian Kinzie, Associate Director, Center for Postsecondary Research and the

National Survey of Student Engagement (NSSE)

10:15 a.m. – 10:30 a.m. Refreshment Break, Visit Vendors, Digital Lounge Grand Court

10:30 a.m. – 11:45 a.m. Interactive Breakout Sessions & Lightning Sessions (Pecha Kucha or Ignite Style)

Using the "Experience" Feature in Handshake to Manage Internships & Co-ops

Executive Boardroom

Ellen Hayward, Director of Career Services, Wall College of Business, Coastal Carolina University Melinda Tavernier, Career Specialist, Wall College of Business, Coastal Carolina University

Lisette Guillen-Dolby, Assistant Director, Career Development Services, Seminole State College of Florida

REQUIRED Experiential Learning: A Collaborative Success Story

Grant Park

Jon Neidy, Assistant Vice President for Student Affairs /Executive Director of the Smith Career Center, Bradley University Kelly McConnaughay, Senior Associate Dean and Professor: College of Liberal Arts and Sciences, Bradley University Jenny Gruening Burge, Director of Institutional Effectiveness, Bradley University

The Power of Experiential Learning at the Secondary Level:

Lincoln Park

A Nuts and Bolts Presentation on Building Internship Experiences for High School Students Krista Paul, Assistant Director of Career and Technical Education, High School District 214

Best Practices for Creating a Community-Based Internship Program

Rogers Park

Priscilla Johnson, Internship and Co-op Coordinator, Prairie View A&M University

"No, I'm not the Secretary.": Using Participatory Action Research to Explore

Washington Park

Women Engineer's Experience on Co-op

Brittany Arthur, Assistant Professor, University of Cincinnati

Lightning Sessions Promenade A

App Up your Career Fair Tech

Angela Gorny, Interim Director, Engineering Career Development Center, University of Toledo

Lightning Sessions Promenade A

CareerBridge: Creating a complementing online platform to support international internships

Jillian Low, University Partnerships Manager, CRCC Asia

Lightning Sessions Promenade A

From Stories to Experiences: Preparing Interns through Narrative-Based Online Training

Amy Lou Abernethy, Chief Learning Strategist, AMP Creative

Lightning Sessions Promenade B

Experiential Learning on the Rise Through Resume Boot Camps 625% Increase in Employer Participation Over 3 Years

Kate Darcy Hohenthal, Ed.D., Asst. Director Experiential Education, University of Hartford

Lightning Sessions Promenade B

Implementing Best Practice Employer Feedback Tools to Measure Waterloo Co-op Student Performance

Robert Craig, Manager, Data Analytics, Reporting & Research University of Waterloo, Co-operative & Experiential Education

Lightning Sessions Promenade B

Elevating Events as Experiential Learning Opportunities: A Case Study of Measuring Student Learning at Career Center Coordinated Events

Andrew Harper, Manager of Employer Relations, St. Edward's University

Lightning Sessions Promenade C

A Master's Level View: Experiential Learning for Graduate Students

Andy Wellendorf, Assistant Director, University of Cincinnati, Lindner College of Business Angie Lucas, Associate Director, University of Cincinnati, Lindner College of Business

Lightning Sessions Promenade C

Make Experiential Learning Your Own!

Maggie Slack, Career Counselor/Career Specialist, Wichita State University

Lightning Sessions Promenade C

Reflective Immersive Sophomore Experience: Giving RISE to Experiential Learning Opportunities at University of Puget Sound

Nicole Kendrick, Program Manager for Experiential Learning University of Puget Sound

Lightning Sessions Promenade C

The Secret to our Internship Program Success: It's all about the Structure

Julie Knapp, Clinical Asst. Professor, Indiana University

David Smiley, Lecturer, Indiana University

Brandon Howell, Lecturer, Indiana University

12:00 p.m. – 1:45 p.m. Lunch Buffet/ Annual Business Meeting Grand Ballroom

2:00 p.m. – 3:15 p.m. Interactive Breakout Sessions II & Hot Topic Roundtables

Reaching for the Sky: How Digital Tools Enrich Experiential Learning Executive Boardroom

Mariellen Fidrych, Assistant Professor of Experiential Learning, Endicott College

Nathalie Saltikoff, Associate Professor, Endicott College

Marie Wilson. Assistant Professor of Experiential Learning, Endicott College

OUT OF OFFICE: I will respond to your internship inquiry as soon as possible Grant Park

Erica Elbery, Internship Coordinator & Academic Advisor, SC Honors College University of South Carolina

Reducing the Social Capital Gap: Building an internship program for first-generation students

Lincoln Park

Troy Nunamaker, Chief Solutions Officer, Clemson University - Center for Career & Professional Development Leah Huughes, College of Business, Clemson University

Lynn Hickle, Executive Director of Cooperative Education

Autism Goes to Work: Empowering Neurodiverse Individuals in their Quest for Employment Washington Park

Jan Coplan, Director of Career Connections, Landmark College

Hot Topic Roundtable Promenade A

Communities of Practice Panel: In-Depth Profiles of Different Community Partnership Engagement

Providing High School Students Work Experience

Krista Paul, Assistant Director of Career and Technical Education, High School District 214

Academic Integration: A look at Drexel's model and ways it is improving academic integration

George Solli, Specialist II, IT Solutions, IT Project Management Office

Hot Topic Roundtable Promenade B

In Preparation for Co-op: Developing a Critical Understanding of a Profession

Alexander Christoforidis, Associate Professor, University of Cincinnati

Rogers Park

Hot Topic Roundtable Promenade B

New Book Presentation: "Look Up – Gaining Insight and Direction Through Experiential Learning"

Jonathan Andrew, Associate Co-op Faculty, Northeastern University

Joani Lamachia, Associate Co-op Faculty, Ed.D, Northeastern University

Hot Topic Roundtable Promenade B

State Association Trends in Co-ops and Internships

Richard Robles, Associate Professor / President, University of Cincinnati/Ohio Cooperative Education Association

Angie Gorny, Director / Technology Chairperson, University of Toledo Engineering Career Development Center/Ohio Cooperative Education Association

Chad Bridgman, Internships & Apprenticeships / Two-Year College Chair, Sinclair Community College/Ohio Cooperative Education Association

Hot Topic Roundtable

Project Management: The Art and Science of Getting Things Done

Promenade C

Timothy Flohr, Lab Integration Specialist & Internship Coordinator, The University of Memphis

Hot Topic Roundtable Promenade C

Improving Relationships with Local Business to Increase Internship Opportunity

Kawana Johnson, Director of Internships & Career Services/Teaching Faculty I, Florida State University College of Business

Hot Topic Roundtable

Out of the Mouths of Interns— Promenade C

Dr. Kathy Tuberville, Faculty Director--Avron B. Fogelman Professional Development Center, Fogelman College of Business and Economics--University of Memphis

Joel Nichols, Assistant Director--Avron B. Fogelman Professional Development Center, Fogelman College of Business and Economics, University of Memphis

3:15 p.m. – 3:30 p.m. Refreshment Break, Visit Vendors, Digital Lounge Grand Court

3:30 p.m. – 4:45 p.m. Interactive Breakout Sessions III

Don't go at it alone! Broadening student programming through partnership Grant Park

Mackenzi Huyser, Executive Director, Chicago Semester

Matt Meltzer, Founder & CEO, Sage Corps

Creating a University-wide Multi-level Assessment Tool for Experiential Learning Lincoln Park

Rich Robles, Associate Professor, Mechanical Engineering Co-op Advisor, University of Cincinnati

Maureen Buri, Assistant Professor/Fine Arts Co-op Advisor, University of Cincinnati

Survival Guide: Transitioning to a New Career Services Software Platform Rogers Park

Dave Kokandy, Assistant Director, Smith Career Center, Bradley University

Dawn Koeltzow, Director, Springer Center for Internships, Bradley University

Say What – Unpaid Global Internships?: Debunking Myths Around Internships for credit Washington Park

Melissa Comiskey, Executive Director, Internship Programming, IES Abroad

Melie Fuller, Program Manager, Internship Programming, IES Abroad

Learning Everywhere: Identifying, Connecting, and Articulating Skills Promenade A

Dave Merry, Associate Director of Experiential Integration, Northeastern University

Michelle Hagopian, Faculty Co-op Coordinator, Northeastern University

Build It And They Will Come—New Program Design To Increase Career Awareness For Business Students Promenade B

Dr. Kathy Tuberville, Faculty Director

Joel Nichols, Assistant Director--Avron B. Fogelman Professional Development Center Fogelman College of Business and Economics, University of Memphis

Career Ambassadors: How to make your career center rise to the next level Promenade C

Renee Young-Trego, Assistant Director of Career Services, Carthage College

#MeToo: Student Interns' Need for Sexual Harassment Training

Shannon Rawski, Assistant Professor, University of Wisconsin Oshkosh

Jennifer Buelow Fischer, Undergraduate Programs Director, University of Wisconsin Oshkosh

Building Partnerships to Support Students with Disabilities and Disclosure Concerns

Ashley Taylor, Engineering Career Advisor, The Ohio State University

Campus Partner & Employer Relations

Domenica DeBilio, Director, Employment Relations, Co-operative Education, University of Waterloo Marion Canning, Regional Manager, Employment Relations, Co-operative Education, University of Waterloo

Developing Successful Co-op Programs with Small Business Employers

Maureen Buri, Assistant Professor, University of Cincinnati, Division of Experience-Based Learning and Career Education, Fine Arts Initiative

Engaging with the Local Community for Talent Pipeline Development

Kristen Fowler, Career and Internship Coordinator, Barney Barnett School of Business and Free Enterprise, Florida Southern College Melissa Kulp, Director of Career and Professional Development, Florida Southern College

Expanding Co-op Relationships through a Strategic Job Development Model

Heather Carpenter-Oliveira, Associate Co-op Coordinator & Assistant Director, Northeastern University

Game of Firms: A new age of career fairs

Lauren Chorlog, Assistant Director, Internships, FAU College of Business

Jodi-Kay Reece, Internship Advisor, Florida Atlantic University

Helping Waterloo Students & Employers Find The Right Match Using Industry Cluster Mapping

Susan Stewart, Program & Process Manager

Justin Kieffer, Analyst, Co-operative & Experiential Education, University of Waterloo, Co-operative & Experiential Education

Implementing A One-Stop Shop Career Center

Tatiana Gaona, Experiential Opportunities Coordinator, The New School

International Student Co-op Success

Rachel Walsh, Co-op Coordinator, Northeastern University

Partnerships that Work: Developing a career path through fieldwork, internship and career placement.

Julie Knapp, Clinical Asst. Professor, Indiana University, David Smiley, Lecture, Indiana University

Brandon Howell, Lecturer, Indiana University, Amy Hampton, General Manager, SpringHill Suites by Marriott (White Lodging)

Rising Together: Career Readiness, Experiential Learning, and On-Campus Employment

Diane Mellon, Coordinator of Experiential Learning, USF Office of Internship and Career Readiness

Shaping expectations- effective advising for international internships

Jillian Low, University Partnerships Manager, CRCC Asia

Using Annual Sponsorships to Increase Employer Engagement

Meghan Stidd, Program Director, University of Colorado - Colorado Springs

Using Externships to Kick Start the Experiential Learning Journey

Candance Phillips, The University of Alabama in Huntsville

Laura Taylor, The University of Alabama in Huntsville

Wolfpack Styled: A Model for Helping College Students Access Professional Attire

Kelly Laraway, Director of Employer Relations, NC State University

OPEN EVENING! Explore Chicago!

8:00 p.m. – 11:00 p.m.

Hospitality Suite

Tuesday, April 2, 2019

Breakfast Buffet 7:30 a.m. - 9:00 a.m. **Grand Court Registration & Exhibits Open** 8:00 a.m. - 4:00 p.m. **Grand Court** 8:00 a.m. - 8: 30 a.m. **Employer Welcome Reception** Promenade A **Grand Ballroom** 8:45 a.m. – 9:00 a.m. **Updates/Announcements** 9:00 a.m. - 10:15 a.m. Plenary Session - Michelle Y. Bess, Diversity, Equity, and Inclusion Lead, Sprout Social 10:15 a.m. - 10:30 a.m. Refreshment Break, Visit Vendors, Digital Lounge 10:30 a.m. - 11:45 a.m. Interactive Breakout Sessions IV & Hot Topic Roundtables II Co-op Application Data and Trends: Information and Tips for Employers and Co-op/Internship Professionals **Executive Boardroom** Tina Mello, Cooperative Education Faculty, Northeastern University Jake Walker, Assistant Co-op Coordinator, Northeastern University What are Employers Looking for in Co-ops and Interns? **Grant Park** Sarah Burrows, Senior Associate Director Center for Career Education, Providence College Dawn Koeltzow, Director, Springer Center for Internships, Bradley University Lynne Hickle, Executive Director, Cooperative Education, Drexel University It Takes a Village: Creating and Implementing a Career Readiness Program for Lincoln Park Students with Autism Spectrum Disorder Wesley Wade, Career Counselor, NC State University Danielle Pavliv, Diversity & Inclusion Program Manager, SAS Tackling Workplace Discrimination and Harassment: Strategies and Resources for Rogers Park Co-op and Internship Professionals Rachel Callahan, Senior Co-op Advisor for Training & Development, Drexel University Liz Schwartz, Co-op Advisor, Drexel University *Hot Topic Roundtable* Promenade A The Power of Experiential Learning of the Construction Industry Kate Darcy Hohenthal, Ed.D, Assistant Director of Student Engagement and Experiential Education, University of Hartford *Hot Topic Roundtable* Promenade A Cooperative Education and an Increasingly Entrepreneurial Workforce: In Step? Kristen Gallo-Zdunowski, Assistant Director of Cooperative Education, Drexel University *Hot Topic Roundtable* Promenade A Future-Proofing your Recruitment Strategy Cate Bechtold, Director, Internships and Community Programs, Wolf Trap Foundation for the Performing Arts *Hot Topic Roundtable* Promenade B Successfully Scaling the Risk Management Mountain Mary Willis, University Internship Coordinator, California State University, Fresno *Hot Topic Roundtable* Promenade B How Sally got her groove back; Strategies to prevent burnout and increase professional satisfaction. Jodi-Kay Reece Career & Internship Coach, Florida Atlantic University Lauren Chorlog, Assistant Director Internships & Professional Development, Florida Atlantic University *Hot Topic Roundtable* Promenade B Backpack to Briefcase: Professional Development in the Curriculum Jackeline Vega, Associate Director Experiential Education & Employer Outreach, Villanova University

Kaitlin Grady, Assistant Director Experiential Education & Employer Outreach, Villanova University

Hot Topic Roundtable Promenade C

Changing Co-op Employers: Giving Them Room to Grow
Christine Tonnis, Assistant Professor, University of Cincinnati
Brittany Arthur, Assistant Professor, University of Cincinnati

Hot Topic Roundtable Promenade C

Do you hire for cultural fit, or diversity of thinking?

Janis Ransom, Recruiting Operations Manager, Foresters Financial Services, Inc.

Hot Topic Roundtable Promenade C

Millennials and Gen Z in the Workplace: Seasonal Employees, Interns and Beyond

Julie Knapp, Clinical Asst. Professor, Indiana University, David Smiley, Lecturer, Indiana University

Brandon Howell, EdD, Lecturer, Indiana University, Amy Hampton, General Manager, SpringHill by Marriott (White Lodging)

12:00 p.m. – 1:30 p.m. Luncheon / Employer Panel Grand Ballroom

Scott Maynard, Florida State University, Moderator Drew Butts, Enterprise Holdings
Nicole M. Furnia, Eaton Corporation

Anderson Lee, Creating IT Futures Valinda Scarboro Kennedy, IBM Bridget Thornton, Shedd Aquarium

1:45 p.m. – 3:00 p.m. Interactive Breakout Sessions V & Hot Topic Roundtables III

Addressing the Diversity and Equity Gap in IT: Conclusions and Shared Solutions Executive Boardroom

Anderson Lee, Relationship Manager, CompTIA/Creating IT Futures

Access to Employment: Preparing Students with Disabilities for Careers Grant Park

Veronica Porter, Associate Professor & Director of Cooperative Education, College of Science, Northeastern University Elizabeth Delfs, Esq., Vice President and Senior Counsel, Pearson, Inc.

Beating the odds: How we as career professionals can assist international students in

Lincoln Park

landing positions for OPT and beyond?

Lynn Burke, Senior Co-op Coordinator, Northeastern University Linnea Basu, Associate Co-op Coordinator, Northeastern University

Focusing on student learning: Elevating your post-experience surveys Rogers Park

Joanne Ott, Assistant Director, Program Assessment & Operations, Drexel University Rachel Callahan, Senior Co-op Advisor, Training and Development, Drexel University

Level the Playing Field: Expanding Opportunities Through Funded Internships Promenade C

Dana Luna, Assistant Director of Internship & Employment Development, Southwestern University Craig Gilden, Internship & Employment Developer, Southwestern University

Hot Topic Roundtable Promenade A

An Insta-Recipe to Instagram Success

Amy Marcrum, Assistant Director, University of Cincinnati, Carl H. Lindner College of Business

Hot Topic Roundtable Promenade A

Keep It Simple – An Internship Database with a Web-Based Twist

Chad Bridgman, SME Internship & Apprenticeship Coordinator, Sinclair Community College Rex MtCastle, Web Developer/Adjunct Faculty, Sinclair Community College

Hot Topic Roundtable Promenade A

Preparing Career Changers to search for a Co-op or Internship

Kathi Vander Laan, Director, Graduate Co-op, Northeastern University Smajl Cengic, Assistant Co-op Coordinator, Northeastern University

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Hot Topic Roundtable Promenade B

Evaluation + Outcomes = Action Improving curriculum and student workforce preparedness through internship evaluation, outcomes and action

Juli Probasco-Sowers, Internship Coordinator/Academic Advisor Greenlee School of Journalism and Communication

Hot Topic Roundtable Promenade B

Examining Student Learning: How University Initiatives and Shifting Demographics Led to Co-op Prep Course Redesign

Brianne McDonough, Co-op Faculty Coordinator, Northeastern University - College of Computer and Information Science Yasmil Montes, Co-op Faculty Coordinator, Northeastern University - College of Computer and Information Science

Hot Topic Roundtable Promenade B

UCF Case Study - Evaluations, Learning Outcomes, and Institutional Impact

Chinyen Chuo, Faculty Coordinator, University of Central Florida Jason Smith, Program Director, University of Central Florida

3:00 p.m. – 3:15 p.m. Refreshment Break, Visit Vendors, Digital Lounge Grand Court

3:15 p.m. – 4:15 p.m. Interactive Breakout Sessions VI & Hot Topic Roundtables IV

Driving Institutional Change & Embedding Immersive Changemaker Education within the Curriculum

Executive Boardroom

Lincoln Park

Rich Davino, Executive Director, Center for Career Education & Advising, Becker College

Fiona Wilson, Executive Director, Center for Social Innovation and Enterprise/Associate Clinical Professor at the Peter T. Paul College of Business & Economics, University of New Hampshire

Eric Schwarz, Co-Founder and CEO, College for Social Innovation

From Young Grasshopper to Seasoned Master: Developing and Learning from

Two on Campus Internship & Professional Development Programs

Sarah Montgomery, Assistant Director of Experiential Education, University of Kentucky

Jenna Tucker, Assistant Director, UPIC Program, Clemson University

"Semestre Empresarial" an innovative experiential learning program that generates a high Grant Park

value in the personal and professional lives of our students.

Nora Griselda Hernández Torres, National Career and Professional Development Director, Universidad Tecmilenio

Mary, Mary, Quite Contrary, What Does Your Data Show? Rogers Park

Jessica Lee, Assistant Director, University of Cincinnati - Lindner Career Services Amy Marcrum, Assistant Director, University of Cincinnati - Lindner Career Services

Strategies for Submitting a CEIA Student Achievement Award Nominations Promenade A

Tracey Lord, Florida State University, Program Director, Experiential Learning

Molly Weller Thompson, Assistant Director of Work-Based Learning, Metropolitan State University of Denver

Hot Topic Roundtable Promenade B

Building Cohesion: Collaborating with Faculty to Foster Student Integrated Learning Richard Conley, Associate Co-op Coordinator, Northeastern University

Lisa Doherty, Associate Co-op Coordinator, Northeastern University

Eric Winter, Assistant Co-op Coordinator, Northeastern University

Hot Topic Roundtable Promenade B

Reduced Tuition or O-Credit: Making Summer Session more Affordable

Employer & Vendor Networking

Elizabeth Jones, Academic Internship Coordinator, University of Portland

Hot Topic Roundtable Promenade B

Your Annual Report Process: Creating a Dynamic Tool for Departmental Goals and Accomplishments

Carmen Kremitzki, Assistant Director, Smith Career Center, Bradley University Dawn Koeltzow, Director, Springer Center for Internships, Bradley University

Promenade C

5:45 p.m. – 6:30 p.m.	Awards Reception	Grand Court
6:30 p.m. – 8:30 p.m.	Awards Banquet – Celebrate achievements in the field	Grand Ballroom
8:30 p.m. – 11:00 p.m.	Hospitality Suite	
Wednesday, April 3, 2019 9:00 a.m. – 10:30 a.m.	Optional Employer Site Visit - Groupon Chicago HQ – advanced sign-up required!	