Harness the Full Potential of Your Interns

Internship Installation Kit

- Blueprint for Program Success
- Dozens of Time-saving Tools
- Turnkey Adaptable Templates
- Advanced Recruiting Techniques
- 100s of Intern Project Ideas
- Multimedia Training Workshop
- Qualified Employers Earn Certification

EMPLOYERS
Request a FREE Consultation

INTERNSHIP INSTITUTE SEAL OF EXCELLENCE

225+ DAYS PER YEAR

INTERNSHIP PROGRAMS CAN YIELD Added Productivity per Supervisor

"…shows employers the best ways to manage student interns, fully utilize their talents and skills, increase productivity and nurture future successful and loyal employees."

As Featured in:

HRMagazine

Learn About Our Resources and Services
Request a Free Consultation • Contact: mzinman@internshipinstitute.org

"Making internships matter for businesses and entrepreneurs creates opportunities for everyone."
- Matthew Zinman, Founder & CEO

INTERNSHIP INSTITUTE
Making Experience Matter

Training Costs

- Reduce cost-per-hire
- Minimize hiring mistakes
- Increase retention
- Improve soft/hard skills
- Develop better supervisors
- Reverse mentoring
- More capacity/productivity

ROI Potential

- Sales and marketing support
- Profit center for professional services businesses
- Employees freed to focus on higher level, profitable work
- Reduce labor costs
- Enhance social bottom-line

Founded in 2007, The Internship Institute custom-builds internship programs for employers and fixes internship programs to Make Experience Matter.

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