



News Brief: December 2019

Season's greetings CEIA members!



HAPPY HOLIDAYS!

Best wishes for a Happy New Year!

CEIA Conference: Early-Bird Deadline is January 31!



Make plans to attend the 57th Annual CEIA Conference in San Diego, California. The early-bird registration deadline is **January 31, 2020**. Join us for best practices, research sharing, leadership development, networking activities, and more! Visit the conference website for details on this fantastic program. <https://www.ceiainc.org/events/annual-conference-2020/>

Announcing CEIA's Conference Keynote & Plenary Speakers



Keynote Speaker
T'wina Nobles, President & CEO
The Tacoma Urban League

The keynote address will be given by **T'wina Nobles**, the Chief Executive Officer and President of the Tacoma Urban League and founder of the nonprofit, Ladies First. T'wina has more than a decade of experience empowering underrepresented groups through economic development, education, politics and wellness. She has been featured as a TedEx speaker and the recipient of numerous honors. Those honors include the National Urban League Most Improved Affiliate Award, University of Puget Sound Young Logger Service Award, City Club of Tacoma Dennis G. Seinfeld Emerging Leader Award, and Tacoma Public Schools WASA Community Leadership Award.



Plenary Speaker
Brian Galicia, Senior Director
Microsoft

The plenary session will be facilitated by **Brian Galicia**, a senior director at Microsoft. Over his thirteen year career at Microsoft in many different marketing and sales roles, Brian has developed a deep passion for leveraging and evangelizing the use of LinkedIn to not only turn relationships into revenue but also leverage the platform to connect professionals to make them more productive and successful. He is also about to publish his first book with a co-author in Spring 2020, LinkedIn for Sales.

Additional details about these speakers and their sessions will be published soon on the conference website and in future CEIA News Briefs. A big thank-you to the Speakers' Research & Selection Committee for their work identifying these speakers:

- Blesso, Ana Clara, University of Connecticut
- Rebecca M. Pettitt, University of Puget Sound

CEIA Academy launches Pre-Conference Workshop: *Managing You - An Intensive Training for Mid-Career Professionals*

Managing You is a CEIA Academy pre-conference offering for experiential learning professionals who have moved beyond the initial phase of their career and are looking for ways to keep up the momentum of their professional development with the goals of maximizing their effectiveness in their current roles

This intensive training, via a framework informed by Design Thinking and Life Design, will help participants understand themselves and their performance as experiential education professionals through exploration of topics such as:

- Managing up
- Energy assessment
- Facilitating effective performance evaluations
- Finding balance
- Storytelling for case-making

Participants in Managing You will arrive in advance of other conference attendees to participate in the training which will span across two days. For more information and to register please visit: <https://www.ceiainc.org/events/annual-conference-2020/register-for-academy-pre-conference/>

Conference Sponsor Spotlight

CEIA would like to recognize CareerShift as a gold sponsor for #2020CEIA!



CEIA and CareerShift have had a longstanding partnership. Val Matta with CareerShift explains why this partnership matters, "CEIA recognizes that helping our students and alumni with their career experiences is a campus wide responsibility. CareerShift allows many stakeholders on campus to help create opportunities for our students and alumni in the U.S. and abroad. This makes for a great partnership."

Conference Sponsors

- [Southwestern Advantage](#), Patron Level

Conference Exhibitors

- [Accreditation Council for Co-op & Internships](#)
- [CareerShift](#)
- [CEA Study Abroad](#)
- [CRCC Asia](#)
- [Global Academic Ventures](#)
- [IDEA Public Schools](#)
- [Intern Housing](#)
- [StandOut, by CollegeNET](#)

If your organization would like to exhibit or if you know of another organization that may be interested in being an exhibitor or sponsor, please connect them with a member of the Exhibitor and Sponsorship Committee.

- Chris Offield (Chair): coffield@skillsurvey.com or 512-810-9694
- Rebecca M. Pettitt: rpettitt@pugetsound.edu or 253.879.3251
- Debra F. Bell, dbell@hbu.edu or 281-649-327

Newest Blog Contributor & Latest Article

CEIA would like to introduce our newest blog contributor, Erin Glaser. Erin serves as a Cooperative Education Advisor in the Steinbright Career Development Center at Drexel University. Please join us in welcoming her to our community!

Visit our website to learn more about Erin!

<https://www.ceiainc.org/ceia-welcomes-newest-blog-contributor/>

Read Erin's most recent article: "Manage conflict using this simple tool"

<https://www.ceiainc.org/manage-conflict-using-this-simple-tool/>

2020 CEIA Membership Renewals

A friendly reminder to renew your CEIA membership. CEIA is pleased to offer 5 tiers for your memberships. The Individual Membership and Organizational Membership for up to 3 people will remain the same, however we have added new options for Organizational Memberships for 4-6 people, 7-9 people, and 10 plus. Please consider encouraging others in your office to join the association. Your CEIA membership places you in a community of professionals whose focus is the integration of education with real-life work experience. Membership ensures that you are informed of professional development resources such as:

- CEIA's Annual Conference
- Experience Magazine
- Leadership/Personal Development Opportunities
- Recognition & Awards
- Archived Journal of Cooperative Education and Internships
- CEIA's Website, Blog, and Social Media Groups
- Online Membership Directory
- Program Networks
- Quarterly News Brief

To renew or join CEIA, click the link: <http://www.ceiainc.org/join/member-benefits/>. Scroll to the bottom of the page and click on New/Renew Membership. Or, if you have your current invoice, simply click on "VIEW INVOICE ONLINE" to pay with a MasterCard, Visa, Discover, or Amex. If you have any questions, please contact CEIA's Executive Director Peggy Harrier at 513-793-2342 or info@ceiainc.org.

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