



## News Brief: February 2020

---

### CEIA's Annual Conference - Coast to Coast: Empowering Student Success



### Conference Agenda & Registration

The draft agenda on the website lists the topics that will be offered. Come support your colleagues and learn from practitioners representing schools/organizations from across the country. For an in-depth list and to register for the conference please visit <https://www.ceiainc.org/events/annual-conference-2020/>

---



### CEIA Academy: Announces Upcoming Professional Development Opportunities

Just before the annual conference CEIA Academy is offering *Managing You*, a day and half immersive training experience intended for experiential learning practitioners with 3-5+ years of experience in the field who are seeking to focus on their professional development. This interactive and engaging event is a

great way to supplement your participation in the CEIA 2020 Annual Conference by taking a step back and thinking about how you can take your career, and yourself, to the next level. Through three dynamic sessions based on Design Thinking approaches and principles, you'll explore ways to develop YOU as a professional, leader, and person.

For more information and to register visit: <https://www.ceiainc.org/events/annual-conference-2020/register-for-academy-pre-conference/>

**19th Annual Cooperative Education and Internship Academy Training: Developing Leaders in Cooperative Education and Internships**, June 9-11, in Vail, CO, is a training experience for newcomers with 3 years or less experience in the experiential learning field. Training sessions include: curriculum development, design thinking, project implementation, program management and marketing, employer relationships and development, data management and collection, mentorship, and self advocacy. Gain tools and techniques to incorporate into your program.

For more information and to register visit: <https://www.ceiainc.org/events/ceia-academy-2020/>

---

## Experience Magazine™ | Practice—Theory—Podcast is Live!

Join us for a special CEIA Conference Luncheon on Tuesday, March 31 at noon, showcasing the launch of Experience Magazine™ | Practice—Theory—Podcast. Podcast hosts will conduct a live-for-audience interview with Nancy L. Zimpher (Chancellor Emeritus of The State University of New York, SUNY) and Dan Cayse (retired Vice President of Strategic Initiatives & Entrepreneurial Development at Cincinnati State Technical & Community College).

Dr. Zimpher is co-founder and immediate past chair of StriveTogether, a national network of innovative partnerships that holistically address challenges across the education pipeline. As SUNY chancellor, she served as chair of the National Association of System Heads from 2014–2017, the Board of Governors of the New York Academy of Sciences from 2011–2016, and CEOs for Cities from 2012–2013, and led the national Coalition of Urban Serving Universities from 2005–2011.

During his combined 40-plus years of service, Dan Cayse has made major contributions to the field. As Dean, then later Vice President, at Cincinnati State Technical and Community College, he was responsible for the academic affairs and co-op program for 24 Associate Degree Programs and 14 Certificates for the Business Technologies Division. Under his leadership, the Business Technologies Division developed a nationally recognized academic and cooperative model that led to strategic partnerships with companies such as Walt Disney World, Procter & Gamble and The Kroger Company.

Join us for lunch, hear from these two giants in the field of Experiential and Work Integrated Learning, and celebrate the launch of Experience Magazine™ | Practice—Theory—Podcast. The goal of this new interactive platform is to provide a place and a space for both content creators AND content consumers operating in the world of EL/WIL to learn, interact, share, and collaborate.

---

## Conference Sponsors & Exhibitors

CEIA would like to recognize our conference sponsors and exhibitors for #2020CEIA!

### Conference Sponsors



Company

UNIVERSITY OF



## Conference Exhibitors

- [Accreditation Council for Co-op & Internships](#)
- [CareerShift](#)
- [CEA Study Abroad](#)
- [CRCC Asia](#)
- [Global Academic Ventures](#)
- [GradLeaders](#)
- [IDEA Public Schools](#)
- [Intern Housing](#)
- [Kaya Responsible Travel](#)
- [SkillsSurvey](#)
- [StandOut, by CollegeNET](#)
- [Yello](#)

If your organization would like to exhibit or if you know of another organization that may be interested in being an exhibitor or sponsor, please connect them with a member of the Exhibitor and Sponsorship Committee.

- Chris Offield (Chair): [coffield@skillsurvey.com](mailto:coffield@skillsurvey.com) or 512-810-9694
- Rebecca M. Pettitt: [rpettitt@pugetsound.edu](mailto:rpettitt@pugetsound.edu) or 253.879.3251
- Debra F. Bell, [dbell@hbu.edu](mailto:dbell@hbu.edu) or 281-649-327

---

## CEIA Student Fund

In 2011, CEIA created an initiative to establish a fund to assist student award recipients with travel expenses to attend the annual conference banquet, so they could be recognized for their accomplishments. Please consider a donation to support our student scholarship award recipients this year. Your support is vital to the success of our programs.

Donate to the CEIA Student Fund by visiting: <https://www.ceiainc.org/events/annual-conference-2020/student-fund-donation/>

---

## Support CEIA with AmazonSmile!

[AmazonSmile](#) is a simple and automatic way for you to support CEIA every time you shop, at no cost to you.

- The program is free and signing up is easy
- Sign up for Amazon Smile
- Select "Cooperative Education Association" as your charity.
- Shop as you typically would.
- .5% of the price of every eligible purchase is donated to CEIA.
- Always log in through [AmazonSmile](#).



**Cooperative Education and Internship Association, Inc.**

P.O. Box 42506  
Cincinnati, Ohio 45242  
513-793-2342  
Fax: 513-793-0463  
[info@ceiainc.org](mailto:info@ceiainc.org)  
[www.ceiainc.org](http://www.ceiainc.org)

[Unsubscribe](#)