



**21<sup>st</sup> Annual “Reach Your Peak” Academy**  
**June 7-9, 2022**  
**Manor Vail Lodge**  
**Vail, Colorado**

**Agenda**

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***June 7, Tuesday***

5:00 – 9:00 PM      Registration/Mixer  
Dinner, Vail Manor Lodge      CEIA President Ross Johnston

***June 8, Wednesday***

7:30 AM      Breakfast

8:30 AM      Welcome/Housekeeping Items/Introductions

*Appreciating Our Present by Knowing Our Past*      Peggy Harrier & Dan Cayse  
A historical perspective of cooperative education and internships, benchmarking key events and contributions. We will provide insight into where we started, what happened and where we are today.

9:30 AM      *Basecamp: Setting a Course for Your Climb*      Ross Johnston  
This session will focus on basic components of a good work-integrated learning program. The presentation will cover the elements of program structure and its relationship to the overall organization. Information will be shared about generating innovative ideas, understanding finances, and data management that will most effectively promote your programs to your stakeholders.

10:15 AM      Break

10:30 AM      *Basecamp: Setting a Course for Your Climb (continued)*      Ross Johnston  
Gaining support is essential to success of your program. This requires a thoughtful, strategic approach every day. This session will explore proven concepts and techniques designed to build the collaboration, partnerships and relationships needed to have others engage and invest in your climb to the peaks. Your program is important to you and your students. Now make it an essential part of your institution, including the faculty. The climb is the journey.

11:45 AM      Group Photo and Lunch, Vail Manor Lodge

- 1:00 PM *Calibrating Your Compass: Curriculum Development* Meghan Stidd  
While your ascent route will vary from institution to institution, we will go over the common gear via sample syllabi, discuss the pendulum swing between credit-bearing and non-credit/zero-credit courses, and best approaches for anchoring student participants and site supervisors. This session will cover technical climbing in enrolling student participants in paid vs. unpaid experiences, course prerequisites, etc. We will also talk about the tension of teaching courses as a faculty vs. staff member.
- 2:30 PM Break
- 2:45 PM *Making the Trek: Employer Relationships & Development* Tracey Lord  
You cannot reach the peak if you are not prepared and equipped for your first ascent. More importantly, you cannot do it alone. Using a team approach, you will develop a plan to create and implement an employer development and relations approach that will work on your campus for your student stakeholders.
- 4:30 PM Wrap-up/Adjourn
- 5:30 PM Group Dining Experience in Vail (pay your own way)

### ***June 9, Thursday***

- 7:30 AM Breakfast, Vail Manor Lodge
- 8:30 AM *View from the Peak: Lean on the Experts* Molly Thompson  
Visionary thought is the spark that triggers innovation and creates positive change. Whether you are new to the field or a seasoned professional, distinguish yourself from the pack by leveraging your professional network through CEIA. This seminar will help you learn when to reach out for techniques and moves to navigate the inevitable hazards that will block your planned route.
- 9:30 AM Break
- 9:45 AM Q&A with The Experts CEIA Executive Committee  
Group question and answer, followed by individual 1:1 consultations.
  - Ross Johnston, President
  - David Caffo, Past-President
  - Molly Thompson, President Elect
  - Dan Cayse, Vice President of Finance
  - Peggy Harrier, Executive Director
- 11:45 AM Wrap Up/Evaluation/Adjourn