



## News Brief - December 2022

### Seasons Greetings from CEIA

With the holidays upon us, it's a time to pause and reflect on the past year. While it has been another challenging year due to COVID and the pressures that has put on both life and work, I am grateful for many things and in particular being part of the community that is CEIA.

From welcoming new members, supporting members with their development through the CEIA Academy and Professional Development sessions, listening or reading about best practices through Experience Magazine, networking with employers or learning and having fun in-person together at the CEIA conference in Alexandria, it has been a positively memorable year with lots to be thankful for. A special thank you to the CEIA board who work together to deliver tangible benefits for our membership.

I'm also excited about next year, as we celebrate our association's 60th birthday. We have an exciting Professional Development agenda with planned member forums and webinars. Our CEIA Academy will continue to evolve and Experience Magazine will continue to deliver interesting content relevant to our evolving areas of work. CEIA's conference is only 4 months away and we have a wonderful agenda planned with some compelling speakers, interesting sessions and presentations, as well as a celebration of our award winners at our gala dinner, all in beautiful San Diego. Hope to see you there!

Thank you for being members of CEIA and for the great work you all do in shaping the lives of students for their future and I wish you a wonderful holiday season with your family and friends.

Best,

Ross Johnston  
CEIA President



# SAN DIEGO

## CEIA 2023

### COAST TO COAST: Empowering Student Success

#### APRIL 2-4, 2023

## Register for the CEIA Annual Conference

Registration for our annual conference is open. As a reminder, early bird rates are in effect until 11:59 PM, Tuesday, January 31, 2023. After January 31st, registration rates increase from \$595 to \$655 (non-members from \$795 to \$855).

Contact Peggy Harrier with payment questions ([peggy@ceiainc.org](mailto:peggy@ceiainc.org)).

[Register for the Conference](#)

## CEIA Celebrates 60 Years



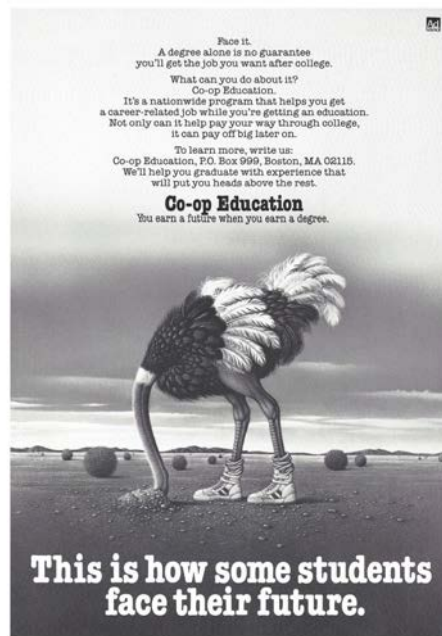
Have you ever heard of these phrases?

- “A mind is a terrible thing to waste.”
- “Smokey says: Only you can prevent forest fires.”
- “Take a bite out of crime.”
- “Cooperative Education: You earn a future when you earn a degree.”

These were developed by the Ad Council, a nonprofit organization that produces, distributes, and promotes public service announcements of various sponsors, including nonprofit organizations. In 1985, they helped develop a National Ad Campaign (\$30 million) bringing cooperative education to the forefront to university and college administrators and employers. This public campaign drove strong progress in establishing partnerships across the country.

The image above is linked to a commercial featured on YouTube.

If we have members or retirees involved in this, please [email Kelly Harper](#). We’d love to see if we could get any quotes or if you’d be willing to record some of your memories with us.



**HOW DO YOU GET A JOB  
WITHOUT EXPERIENCE?  
AND HOW DO YOU GET  
EXPERIENCE  
WITHOUT A JOB?**

One answer is Cooperative Education. A nationwide program that helps college students get real jobs for real pay, while they're getting an education.

## Sign Up for Our Next Member Forum

### Paying Unpaid Interns

**Friday, January 20, 1:00 – 2:00 PM (Eastern)**

How can we support students who are drawn to fields that typically offer unpaid internships? Many students simply cannot afford to take an unpaid internship, no matter how good the learning opportunity is. During this session, you'll have a chance to hear from two people who manage university programs offering pay for unpaid internships. Then, we'll break into discussion groups to learn from each other. If you've had success in this area, we want to hear from you! If you would like to start or grow such a program, come hear what your colleagues are doing so we can help even more students.

Free for CEIA Members / Non-Members \$25.00

Registration will close end of day, January 19, 2023.

[Register for this Forum](#)

# Membership Renewal Reminder

CEIA has many ways for you to add to/or renew your membership. We offer options for an Individual Membership and four tiers of Organizational Memberships. You will pay from one Invoice, with one flat rate, for whichever tier is selected. Our membership year runs from January 1 to December 31 each year.

**Membership renewals are due on December 31.** If you have ten or more members, please contact the CEIA office for a custom, group Membership Invoice for 2023.

Membership Tiers and Fees Include:

- Individual / \$200
- Organizational up to 3 / \$495
- Organizational 4-6 / \$825
- Organizational 7-9 / \$1,320
- Organizational 10 or more / Contact CEIA Office for Invoice

Please feel free to contact Peggy Harrier at the CEIA Office if you need assistance with your renewal: [info@ceiainc.org](mailto:info@ceiainc.org) or Tel: 513-543-6664.



## Job Openings

Check out the careers page on the website for job openings in the field of work-integrated learning and career education. The following positions are currently posted on the [website](#):

- Florida International University, Coordinator Career Services (2 Positions)
- University of Cincinnati, Dean of the College of Cooperative Education and Professional Studies
- Grinnell College, Assistant Director of Employer Engagement and Internships
- Georgia State University, Co-op/Internship Coordinator

- University of South Carolina, Honors College Academic Advisor and Internship Coordinator
- Wayne State College, Director of Career Services
- Penn State University - Schuylkill, Coordinator of Career Services

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